

BY AIMÉE WHITENACK

work in progress

for the LOVE of the GAME



Mary Beth Horn with kids in the SquashBusters program.

New urban sports programs help kids and bring diversity to “prep school” sports.

with athletes like Tiger Woods and the Williams sisters dominating their respective games and inspiring fans of all ages with their grit and grace, sports that were once the domain of the privileged are becoming more popular—and accessible—than ever before. In addition to golf and tennis, sports like squash, crew, fencing, and lacrosse are at last welcoming a more diverse generation of participants.

Athletes are also realizing that the boundaries (like archaic traditions and expensive facilities) that stand between the sport they love and a fleet of diverse young players are surmountable. These people are leading the charge in: establishing grassroots outreach programs that teach their sport to inner-city and at-risk youth. In the process, they’re establishing a new niche of jobs that combine social service with athletic passion.

STELLA JOHNSON