

starting out

working model

Child Therapy Intern

Name Gabriela Martinez-Fonts

Age 24

Occupation Child therapy intern, Institute for Child and Adolescent Development (ICAD)

Degree Bachelor's degree in psychology and fine arts, University of Michigan

Getting started Martinez-Fonts was searching through a list of nonprofit organizations when she found ICAD and was drawn by the organization's dedication to working with kids.

The job Martinez-Fonts works with community-based counseling services to identify low-income preschoolers at risk for learning or emotional problems. Most of the kids she works with struggle to cope with neighborhood violence, family unrest, or economic hardship. "We try to assess

STELLA JOHNSON



each child's strengths and weaknesses at a young age, and then target the weaker areas before they become entrenched obstacles to healthy development," she says.

Creative development Martinez-Fonts helps children express their troubles and build self-esteem through activities like painting, drawing, and sculpture. "Four- and five-year-olds often have difficulty verbalizing their fears or what pains them, but kids can talk to you through art," she says. "Releasing their creativity onto paper or clay always makes kids feel good about themselves."

Aspirations One day, Martinez-Fonts wants to create programs that "use art to help kids learn more about themselves and deal with problems in constructive ways." She also hopes to earn a master's in education and implement her art therapy strategies in public schools. But for the moment, Martinez-Fonts looks forward to every new opportunity to ease a child's pain. "The best reward I get is when a child I've been working with draws a self-portrait with a big smile and the sun in the background."

—Isabel de Sola

words of work

Cookie Cutter The new privacy feature on Internet Explorer—the first from a major browser company—that allows users to easily reject cookies planted by web ad networks.

"Maritza first noticed that her cookie cutter was working when cnsi.com stopped offering her free trial magazine subscriptions whenever she visited the site."



JOE VANDERBOS

▲ Cyberchondriac

Someone who incessantly reads up on ailments on the web in order to self-diagnose their suspected illnesses.

"A recent poll revealed that 98 million people now search for health information online, 13 percent of them checking frequently. We're such a nation of cyberchondriacs."

NASDork Someone who pays way too much attention to the fluctuations of the NASDAQ stock index.

"That NASDork can't sit through a matinee without busting out his cell phone to check the latest Qualcomm quote." ▶

fast track

■ **Telecommuting** A recent Techtv.com survey found that 51 percent of North American companies allow employees to telecommute, and 74 percent expect to see an increase in telecommuting in the coming year.

off track

■ **Stock Options** According to a recent Pricewaterhouse Coopers survey, cash compensation among Internet executives rose by 13 percent during the past year, while the value of option compensation rose by only 1 percent.

the track