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Southeast—Saul Lookner  
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Southwest—Peter Maugeri  
Midwest—Tony McRoberts  
West Coast—Matthew McRoberts

## Web Development

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Content Manager—Brian Mackle  
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## CollegeWebGuide.com, Inc.

Main Office  
220 Boylston St., Suite 302  
Chestnut Hill, MA 02467  
tel (617) 964-5060  
fax (617) 964-5065  
info@steamtunnels.net

## Advertising Sales

Empire State Building, Suite 3920  
350 Fifth Avenue  
New York, NY 10118  
tel (212) 404-7455  
fax (212) 404-7460  
advertising@steamtunnels.net

## Web Development

37A 29th Street  
San Francisco, CA 94110  
tel (415) 401-1560  
fax (415) 206-1409

Email: You can send email to any Steamtunnels staff member by typing the person's first initial and last name, followed by @steamtunnels.net.

# MEET THE STAFF

## Matt McRoberts West Coast Regional Marketing Manager



Matt travels to California, Arizona, Washington, Oregon and Nevada for his Steamtunnels territory, signing up newspapers to join our team. Living in Boston and traveling west so often has earned him the dubious honor of generating the most frequent flyer miles among the staff.

**Hometown:** Dexter, MI

**Education:** Boston University: B.A. in Political Science and U.S. History;

M.S. in Communication Studies

**Favorite web sites:** cbc.com, cnnfn.com, yahoo.com

**WWF contender:** Matt was captain of the BU wrestling team in 1996 & 1997

**Biggest wrestling achievement:** 1996 NCAA 190lb. qualifier (top 24 in the country)

**Role models:** His parents

## Michael Boich Kent State Campus Representative



This is Michael's first semester working as a Steamtunnels campus rep. He's also working as a sales associate for us, selling online advertising to businesses near Kent State. In his spare time (of which there's not much), Michael holds down a third job as a production assistant for a local company that organizes conferences and events for car manufacturers.

**Age:** 21

**Major:** Finance, at least this week—it used to be art

**Hometown:** Warren, OH

**Plans for the future:** Grad school

**Favorite book:** *The Art of War* by Sun Tzu

**Favorite web sites:** Michael claims that the only web site he ever uses is steamtunnels.net

## Make Some Extra Cash This Year!

Steamtunnels is hiring campus web masters and sales associates. Earn up to \$150 a week, working on a part-time, flexible schedule.

### Campus web masters will:

- Make \$50 a week providing content for our campus-specific sites at Steamtunnels.net, working 5-7 hours a week.

### Sales Associates will:

- Make up to \$150 a week selling online advertising to local businesses, working 10-12 hours a week.

Email your resume to  
[campusjobs@steamtunnels.net](mailto:campusjobs@steamtunnels.net)

## On the Cover

Clockwise from top: Carson Daly (© AP Photo/Jim Cooper); Drew Brees of Purdue (© Brandon Lopez/Allsport); Analog Brothers (© Nu Gruv Alliance).

## What's the Most Popular Music on Your Campus?

Tell us at [steamtunnels.net](http://steamtunnels.net).

## Coming next week

**Personality profiles:** Influential Internet women: Esther Dyson, Gina Smith, others

**Web site reviews:** Group shopping sites, many more

**Also in the issue:** Cool internships, Reading e-books, Adventure games, Twilight Singers, lots more

## Mistakes happen

In the Sept. 22 issue we mistakenly identified Aussie Ian Thorpe as an American swimmer; in the Sept. 29 issue we switched the photos of authors David Borgenicht and Josh Piven on page 2; and in the Nov. 3 issue we mistakenly implied that feedmag and feed.com were the same magazine. They are two different online magazines.