

PERSONALITY PROFILE

They Relate

The Democratic and Republican parties are relying on a pair of secret weapons to make you vote next week: George P. Bush and Karennia Gore. Bush, known as "P," (for Prescott) and Karennia, the oldest Gore daughter, have shouldered the burden of inspiring young, mostly apathetic, voters to get involved—and in the process, vote for their respective relative.

Both Karennia, 27, and George P., 24, have made media waves in the 2000 presidential campaign as much for their good looks as for their political clout.

George P. Bush

George P. Bush is the son of Florida Governor Jeb Bush, the nephew of Texas Governor and would-be president George W. Bush, and the grandson of former president George Bush. In short, he's no stranger to politics. "P," as he is known, has hit the campaign trail many times in the past, but this year he helps with two things uncle George Dubya can't live without—both the Latino and the Gen Y vote, crucial factors in the election. George P.'s mother, Columba, is a native of Mexico, a circumstance both nephew and uncle aren't shy about sharing.

"I think that because of my age and because of my Latin heritage I can reach out to groups that—let's be honest—the Republican Party has not always reached out to," George P. has said.

The heir to the Bush dynasty and one of *People* magazine's Sexiest Bachelors has been stumping for his uncle since the New Hampshire primaries last winter, making speeches and starring in television ads sprinkled with Spanish.

P. isn't big on political specifics. His focus is exhorting young voters, particularly college students, to cast a ballot in November.

"As a member of our generation, if there's one major objective of mine, it is to reverse the trend of younger people not hitting the polls," says George P., who was selected as the youth chairman of the Republican National Convention in Philadelphia this year.

School: Private high school in Coral Gables, Fla., graduated from Rice University, where he was a history major.

First Job: Teaching at a public high school for at-risk, low-income students in Miami.

Most recent job: Legal assistant at a top Los Angeles law firm.

Future Plans: Law school at UT-Austin. While he hasn't ruled out a future in politics entirely, he says it seems unlikely right now.

Political Catch Phrase: Compassionate conservatism: the idea that George W. pairs a conservative mind with a compassionate heart. •



AP Photo/Eric Draper



AP Photo/Ron Edmonds

Karennia Gore Schiff

She's her daddy's girl, all right, but not in any way you'd expect. Karennia Gore, 27, has stepped into the limelight during her father's campaign and proven herself to be talented, politically savvy and extremely motivated. She seconded his nomination at this summer's Democratic National Convention and became the first child of a candidate to speak at the convention. And she's going after young voters.

"I think our generation is really independent-minded and wants objective information, doesn't want to just toe the party line," she said. "And sometimes in our political culture there's a lot of rhetoric and you can't see the contrasts clearly."

Karennia heads up GoreNet (algore.com/gorenet), the Gore program to reach first-time voters and educate them on the issues. With Rebecca Lieberman, Joe Lieberman's daughter, she's participated in round table discussions at

Michigan State, University of Wisconsin-Madison, Missouri and Southern Illinois University.

Ever since childhood, Karennia has immersed herself in her father's political world. While she was a student at Harvard she began editing her father's speeches, and continues to do so to this day. She also offers both praise and

shrewd analysis after each political event, TV or radio broadcast that Al Gore has participated in.

School: B.A. from Harvard, majored in literature and American history; graduated from Columbia Law School this past year.

Family: Married to Dr. Andrew Schiff, a NY physician. Son, Wyatt, was born on July 4, 1999.

Fundraising history: To raise money for her high school student government, she wrestled a pig into the backseat of a car and set up a raffle for which teacher would have to kiss it.

Debate lines: At 22, she came up with the catch phrase of the Kemp-Gore VP debate in 1996. Said Gore to Kemp: "If you won't use any football stories, I won't tell any warm and humorous stories about chlorofluorocarbon abatement." •