

Corporate

President & CEO—Robert Desmond
Chief Operating Officer—Joseph Freeman
Chief Financial Officer—Peter Catalino
Vice President of National Advertising—Mark Businski
MIS Director—David Stifter
Office Manager—Jesse Lee

Editorial

Editor-in-Chief—Robert Desmond
Managing Editor—Keith Powers
Creative Director—Audrey Borowski
Senior Editor—Erin Dionne
Events Editor—Molly Delano
Production Coordinator—Thomas Webb
Contributing Designer—Sue Gell
Contributing Writers—Michelle Aguilar, Adam Baldwin, Melanie Farmer, Erica Feick, Gina Fraone, January Gill, Tony Green, Dan Johnson, Jason Lowenthal, Tamar Maor, Bob Mucci, Mac Randall, Genevieve Rajewski, Genevieve Robertson, Stacey Shackford, Michelle Silver, Jack Teems, John Walker, Kathryn Yu, Karen Zierler

National Advertising

Account Executive—Eli S. Belil
Account Executive—Kay Dendy
Account Executive—Francis J. Fitts
Sales Associate—Lisa Bruckenstein
Sales Associate—Lisa M. Karl

Regional Marketing Managers

Northeast—Andrew Gregory
Southeast—Saul Lookner
Mid-Atlantic—David Mars
Southwest—Peter Maugeri
Midwest—Tony McRoberts
West Coast—Matthew McRoberts

Web Development

Directors of Web Development—Aaron Bell, Lawrence Gentilello, Tuyen Truong
Online Editor—Wendy Marinaccio
Content Manager—Brian Mackle
Graphic Designer—Sanford Arisumi

Editorial Advisory Board

Darryl J. Brehm—University of Illinois, Chicago
Kathryn Lawrence—University of Texas, Austin
Brendan Maher—Soyouwan.com, Inc.
Stacey Nail—Cal State Long Beach
Laurie-Ann Paliotti, M.Ed.—Brown
Blaise Provitola—Florida State and Florida
Ronald Spielberger—College Media Advisors,
Executive Director
Alan Waters—West Virginia

Steamtunnels® is a publication of
CollegeWebGuide.com, Inc.
Copyright © 2000
All Rights Reserved

CollegeWebGuide.com, Inc.

Main Office
220 Boylston St., Suite 302
Chestnut Hill, MA 02467
tel (617) 964-5060
fax (617) 964-5065
info@steamtunnels.net

Advertising Sales

Empire State Building, Suite 3920
350 Fifth Avenue
New York, NY 10118
tel (212) 404-7455
fax (212) 404-7460
advertising@steamtunnels.net

Web Development

37A 29th Street
San Francisco, CA 94110
tel (415) 401-1560
fax (415) 206-1409

Email: You can send email to any *Steamtunnels* staff member by typing the person's first initial and last name, followed by @steamtunnels.net.

MEET THE STAFF

David Stifter MIS Director



David keeps everything running at the Boston Steamtunnels office. In addition to corporate purchasing, he created and maintains the corporate network and database which keeps the distribution of *Steamtunnels* magazine running smoothly. David will graduate from Boston University in spring of 2001 with degrees in International Business and European history. He's also a second-degree black belt in Tae Kwon Do.

Origins: born and raised in Southern California

Dream job: high school social science teacher

Favorite web sites: toolshed.down.net, theonion.com

Gold medalist: won the Junior Olympics Gold Medal in Tae Kwon Do in 1996

Plays: the violin and the stock market

Melanie Austria Farmer Contributing Writer



Melanie has contributed profiles of Julia Butterfly Hill (9/15) and an article about credit card dangers for freshman (8/25) to *Steamtunnels*.

She is currently a staff writer covering e-business for the tech news site CNETNews.com. Before CNET, she worked as a spot news reporter for CBS.MarketWatch.com. Melanie has a master's degree in print journalism from Boston University, has written articles for *Filipinas* magazine, and produced several segments of "Get Hyped!" a Bay Area television talk show geared toward young adults. When she's not writing, Melanie can be found at the movies, lounging in bed with a good read, or spending quality time with her husband and two mutts (Simon and Joey). She's also queen of afternoon naps!
Favorite Web sites: Salon.com, E!Online (eonline.com), Epicurious.com, CitySearch.com, 555-1212.com

Make Some Extra Cash This Year!

Steamtunnels is hiring campus reps and sales associates. Earn up to \$150 a week, working on a part-time, flexible schedule.

Campus Reps will:

- Make \$70 a week building school-specific sites for Steamtunnels.net, working 5-7 hours a week.

Sales Associates will:

- Make up to \$150 a week selling online advertising to local businesses, working 10-12 hours a week.

No web design or prior sales experience is necessary

Email your resume to campusjobs@steamtunnels.net

On the Cover

Clockwise from top left: Chloe Sevigny (1999 © Armando Gallo/Retna Ltd. USA); Jason Biggs (© Paul Smith /Featureflash); Sarah Polley (1999 © Henny Garfunkel/Retna Ltd. USA); Chris Klein (© Steve Granitz/Retna Ltd. USA); Mena Suvari (© Reuters NewMedia Inc./CORBIS); Freddie Prinze Jr. (© Steve Granitz/Retna Ltd. USA).

Steamtunnels Poll

Who's your favorite new star?

Go to steamtunnels.net and cast your vote.

Coming next week

Special Money Issue

Steamtunnels personality profile:

Motley Fool (fool.com) Tom Gardner

Web site feature review:

Online magazines

Plus: First Time Buyer's Guide to Cars, Dealing with debt, Microsoft millionaires, music reviews, games and more