

# Jerry Yang, Chief Yahoo!

By Michelle Silver

**Age:** 32

**Born:** 1968 in Taipei, Taiwan

**Birth name:** Yang Chih-Yuan

**Move to America:** Immigrated to San Jose, Calif. when he was 10 (adopted the name Jerry).

**Founded Yahoo!:** In April 1994, in his dorm room at Stanford, with roommate and partner David Filo

**Business origins:** "Jerry's Guide to the World Wide Web" (original name) started as a list of Jerry and David's favorite web sites.

**First offices:** A trailer on the Stanford campus

**Current offices:** A complex in Mountain View, Calif., with purple workstations and Foosball tables

**Yahoo! stat:** 30 million visitors per month

**Net worth:** \$3.7 billion, #32 on *Forbes Tech* list of richest people

**Marital status:** Married to Akiko (a Yahoo! marketing director) in 1997

**Favorite downtime activities:** Watching ESPN, golfing, biking and watching sumo wrestling (the original Yahoo! servers were named "Akebono" and "Konishiki" after famous sumo wrestlers)

**Favorite foods:** Taco Bell, pizza, Vietnamese beef noodle soup

**Business card label:** Jerry Yang, Chief Yahoo!

**About working at Yahoo!:** "It's the best job I've ever had—actually, it's the only job I've ever had." •

**Have you started a business of your own in college? Tell us about it. Write to editor@steamtunnels.net**

For the complete story of how Jerry Yang founded Yahoo!, visit [www.steamtunnels.net](http://www.steamtunnels.net)



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