

Oregon Daily Emerald

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UO on the offensive

Oregon softball hopes its potent offense can lead the way through an always challenging Pacific-10 schedule and into the College World Series. **PAGE 11A**

The Flash

Courthouse looking for new home

Plans for a new \$70 million federal courthouse have been put on hold pending a suitable location in downtown Eugene. The placement issue has raised interest among University architecture students and faculty who share concerns with community members about where the building will reside. **PAGE 3A**

Student Senate offers diversity plan

The University Student Senate submitted a public policy statement of respect to President Dave Frohnmayer as the first legislative action of spring term. The policy, derived from a pledge for respect drafted by the Summer Diversity Interns, included a list of commitments promoting diversity of opinions on campus and rejecting bigotry and discrimination. The senate also announced its support of the Workers' Rights Consortium, a group that tracks the production of University licensed apparel. **PAGE 4A**

Oregon mountaineers set sights on K2

A group of climbers are getting prepared to climb the 28,267-foot peak, the second-tallest mountain in the world. Members of the trip, titled K2000: The American North Ridge Experience, are raising funds by attracting sponsors, negotiating a documentary deal and selling expedition T-shirts. One member, Oregon native Heidi Howkins, a professional mountaineer, hopes to be the first American woman (and sixth overall) to scale the giant peak. **PAGE 6A**

WEATHER

Today Friday

PARTLY CLOUDY
high 62, low 40

MOSTLY CLOUDY
high 69, low 43

Faculty pay raise on horizon

Senate Budget Committee drafts a compensation hike, funded from increased enrollment, tuition increases and private funds

By Ben Romano
Oregon Daily Emerald

Three unanimous votes by the University Senate officially launched a plan to bring faculty compensation out of the basement.

On Wednesday, the Senate Budget Committee presented a final draft of its White Paper, detailed descriptions of the principles behind the plan and a specific implementation plan for 2000-01.

Compensation for University instructional faculty, which in-

cludes salary and benefits, is currently about 18 percent below the average at other universities of a similar size and character. The White Paper provides a blueprint for significantly increasing compensation over the next five to seven years.

"The SBC has crafted an extraordinarily powerful plan," said Sen. Greg McLauchlan. After the Senate resolved to pass the White Paper, McLauchlan removed a resolution he had co-sponsored from

consideration. He noted that the cost of living issues addressed in his resolution were adequately covered by the White Paper.

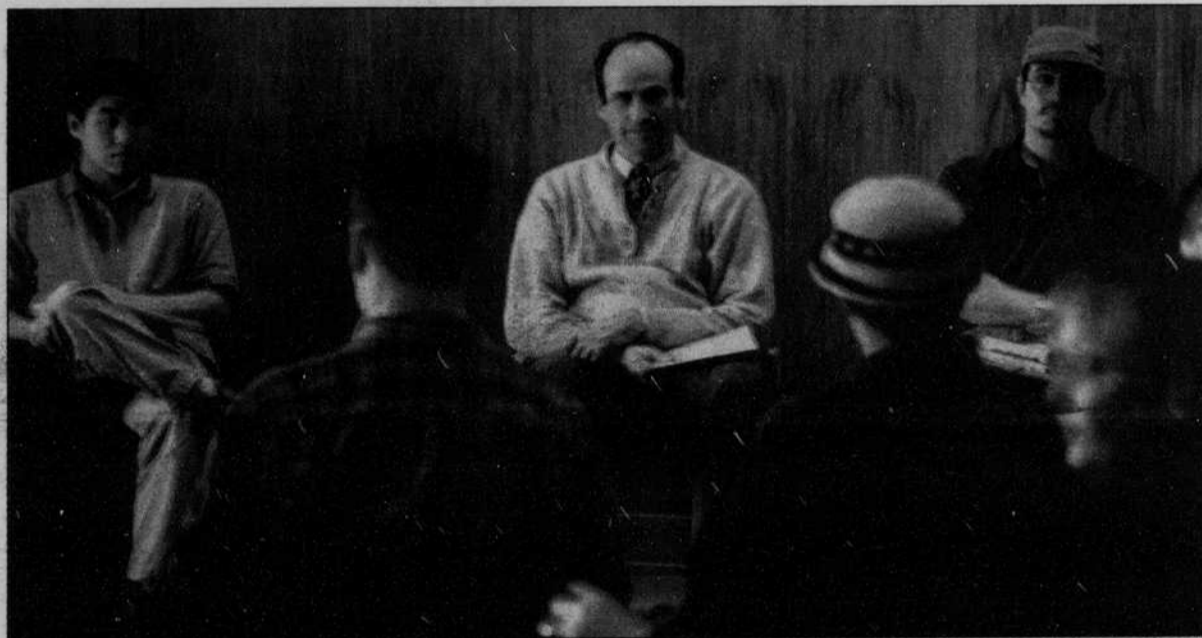
The University has committed to a 5 percent increase to be distributed in November. The funds for this increase will come from two of the five sources for the long-term increase outlined in the White Paper. A reallocation of current funds to instruction and an in-

Turn to **Faculty raise**, page 10A

“The SBC has crafted an extraordinarily powerful plan.”

Greg McLauchlan
University senator

Recruiting voters



Ryan Starkweather Emerald

Secretary of State Bill Bradbury discusses student voter participation with ASUO president Wylie Chen and other students. Less than 9% of young adults in Oregon vote.

Bradbury urges student democracy

With low voter turnouts plaguing polls, the Oregon politician meets with students to encourage participation

By Emily Gust
Oregon Daily Emerald

With a big grin and outstretched legs, Secretary of State Bill Bradbury met Wednesday afternoon with students to discuss ideas to increase student voter participation in Oregon.

Bradbury's appearance was part of a bigger effort to encourage student participation in elections, and while Bradbury has been traveling around the state, visiting both high school and college campuses to encourage young people to vote, the ASUO has launched its own effort.

The issue of student voter apathy

has been a pressing matter for Bradbury since he was elected Oregon's secretary of state last November. The average age of voters in Oregon is between 50 and 60

INSIDE
Bradbury lobbies for primary election rotation to give states say. **PAGE 8A**

years old, and only one in 12 voters in the age group of 18 to 35 participates. "I find that's just not OK," he said. "To make our democracy work, it's absolutely critical that younger people stay in the process and register and vote. It's just so clear to me that they really care

about stuff that is not necessarily cared about by older voters."

ASUO's goal for spring term is to register 1,000 additional students voters, but the main focus is for fall term, by which time it hopes to have 5,000 more. This is in conjunction with a statewide goal of getting 27,000 additional students and young people on the voting rolls.

Efforts on campus for spring term are underway, beginning with Bradbury's visit and continuing with tentative residence hall events, meetings

Turn to **Bradbury**, page 8A

'Got Beer' ads dumped after complaints

Groups against the PETA campaign to end milk consumption claim the beer alternative is irresponsible and misleading

By Lisa Toth
Oregon Daily Emerald

After a week of pressuring, Mothers Against Drunk Driving successfully persuaded the People for the Ethical Treatment of Animals to change its controversial "Got Beer?" advertising campaign, which targets college students to drink beer instead of milk.

PETA parodied the well known "Got Milk?" slogan in the original campaign by replacing the word "milk" with "beer." PETA altered its campaign to "Dump Dairy," and focused attention on the suffer-

ing inflicted on cows and calves in the dairy industry.

PETA's advertising literature listed data from the United States Department of Agriculture. A press release from PETA cites facts from the Department of Agriculture, including that beer has zero fat while milk is loaded with fat and beer has zero cholesterol while milk contains 20 mg. of cholesterol in every eight ounce serving.

Despite the claims, the press release also said PETA recommends fresh juices, soy milk and mineral water over milk or

Facts about milk and beer:

One cup of two percent milk contains five grams of fat.

One cup of beer contains zero grams of fat.

Milk contains 20 mg. of cholesterol in every eight oz. serving.

Beer has zero cholesterol.

An average glass of milk contains 97 calories.

An average glass of beer contains 122 calories.

SOURCE: People for the Ethical Treatment of Animals

beer.

PETA College Action Campaign Coordinator Morgan Leyh said PETA's intent was to urge college students to drink

Turn to **Beer vs. milk**, page 10A