

Frohnmayer

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take.

If this process seems deliberate at times, that is a cost we pay for honest dialogue.

On this campus, the "sweatshop" licensing issue began with an initiative from the President's Office and hard work by an administration, faculty and student committee. These are some of the steps that have been taken.

- Last June, the University notified current manufacturers of licensed products that we were developing a licensing code of conduct and that manufacturers will be held accountable to that code if they want to make University licensed products.

- In November, at my request as University president, an advisory committee of faculty, students (including members of the Human Rights Alliance) and staff was formed to study this issue further and to make recommendations for action.

- In December, this committee set a time line for making a recommendation to me. That time line will be met, and recommendations will be forwarded to me later in spring term.

- In January, the University required our trademark licensees to provide full disclosure of factory locations where Oregon licensed apparel is produced. To date, the vast majority of University trademark licensees have responded.

- After I receive the committee's recommendations, which are scheduled to be presented to me next week, I pledge to make a decision quickly reflecting its deliberations and my full and

candid conversation with its members. A formal code of conduct will be in place in time for the next round of contracts with vendors. In addition, we will have a plan for the best ways to verify and monitor adherence to our code.

Our licensing code of conduct will be strong if it is not simply a cookie-cutter piece created by some other campus or outside group, but our own, fashioned by our own community, with ideas critically reviewed and discussed by our students, our faculty and staff.

The important point here is that our campus is a place where power — and responsibilities — are shared by a number of groups. Students have substantial power on their own: they choose student leaders; they oversee millions of dollars of student fees; they initiate and fund their own programs.

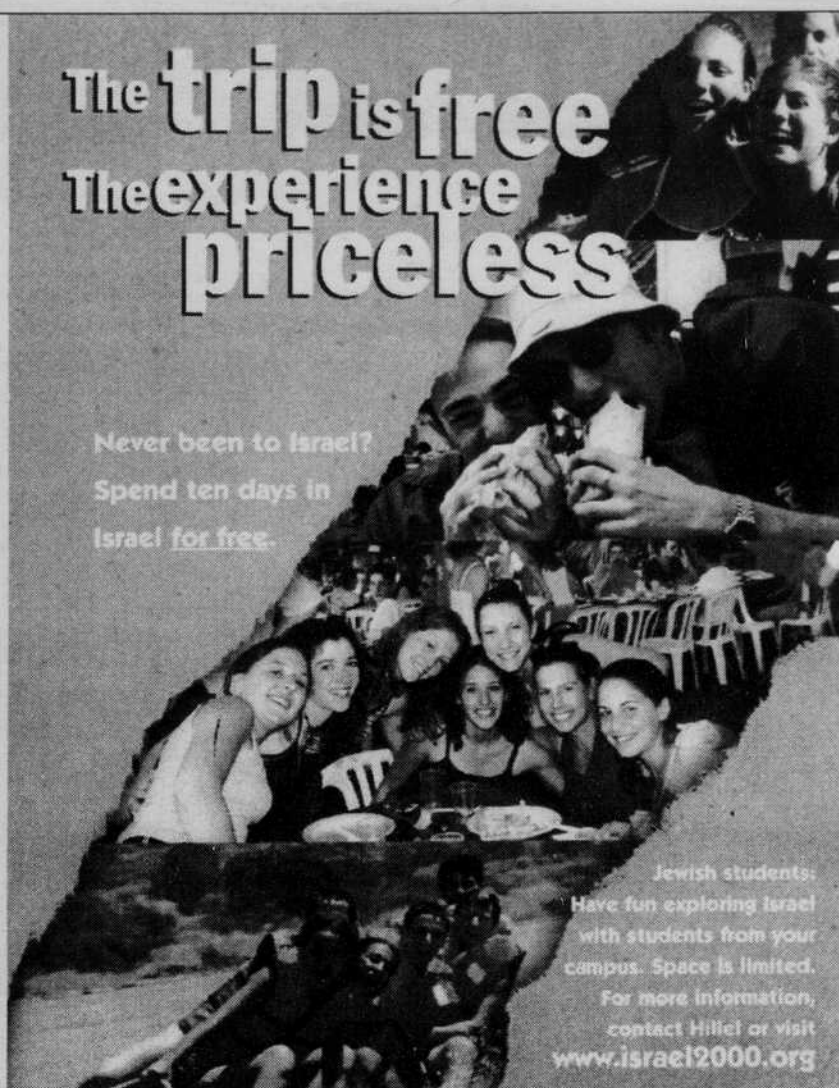
But when student groups' interests extend to University-wide policy, other parts of our community become equally important. A report on this issue to the University Senate is pending. A student senator has given notice of motion relating to this subject. On these occasions shared governance, including faculty, staff and administration, comes into play.

Shared governance is not a recipe for delay. It is a blueprint for success.

We see the same goal. We are headed in the same direction. Let us reach it together, by honoring the role that many community voices deserve in this process.

Dave Frohnmayer is president of the University. His views do not necessarily represent those of the paper.

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