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## Bowerman

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ly is considering a service to Bowerman at this year's meet in July.

"One thing that is true about the Prefontaine Classic is that it is a direct link to his legacy," Jordan said. "He was a great innovator and a great coach."

And what an innovator he was. Bowerman created the asphalt track, which is now commonplace in track and field. He was also a pioneer in slow-motion video, using the technology to find strengths and weaknesses in his runners.

However, Bowerman's most famous creation came from his wife's waffle iron. Using a mixture of latex, leather and glue, Bowerman constructed running shoes with web-shaped treads to give his runners a competitive edge.

Bowerman put his popular running shoes on the market in 1972 when he and Phil Knight — one of his former athletes — founded Nike, the multi-billion dollar shoe and apparel company that now covers the globe.

"He was our voice of reason when people would go off on tangents," Nike spokesman Scott Reames said. "He would chal-

lenge people, close to what he did as the coach at the University."

"In 1998, a magazine asked me, who had been around so many heroes, to name my personal hero," Knight said in a released statement. "Without hesitation, I named Bill Bowerman. He was for so many of us a hero, leader and — most of all — teacher. My sadness at his passing is beyond words."

Bowerman contributed much to the University besides its high-standing in the track and field community. He raised large amounts of money for track renovations at Hayward Field. His family donated the Bowerman Building, along with \$250,000 to the environmental law facility at the William W. Knight Law Center.

Fans of track and field may remember Bowerman as one of the sport's greatest coaches. Friends and family, including those he guided on the track, call Bowerman a teacher — he always preferred not to be called a coach.

Others called him a legacy.

"He was a legend in his own time," University President Dave Frohnmayer said. "A lot of people are legends only in historical retrospect, but there was always something about Bill that was larger than life."

## Fraternity

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At a ceremony at the state capitol in Salem, Gov. Kitzhaber presented Delta Sigma Phi and four other groups with awards. Scott Rich, the fraternity's live-in advisor, said an organization such as a fraternity rarely receives this type of award.

"They are usually given specifically to drug and alcohol awareness programs. This is pretty unique," Rich said.

Elliott Dale, a member of Delta Sigma Phi since it was founded in 1996, said the award was a surprise the fraternity didn't expect to see.

"We were picked out of the blue," he said.

"The governor saw fit to recognize us. That makes us, for a day, the most important thing going on in Oregon, and that's huge for us," Dale said.

Rich said although the news of the award was a surprise, the Governor's Council probably noticed the fraternity because of the media attention surrounding the Select

2000 Initiative, a variety of efforts by fraternities and sororities to improve their role in the community by pledging to live in a dry house and not sponsor Greek parties where alcohol is served.

Delta Sigma Phi was the first Greek house to sign the Initiative. Last November, 10 University sororities signed the Select 2000 as well, followed by the Alpha Tau Omega fraternity in December.

"Right now, frats and sororities are seen in a bad view, and Select 2000 and the award show that we are getting ourselves into a good view and help the community," Cooper said.

While Rich said the award is not directly connected to the Select 2000, he thinks all of the efforts to make the Greek system substance free are combining to have a positive effect.

Dale said he thinks the two are similar in that they both show the direction the Greek system will take in the years to come.

Going dry "is a growing movement, and the U of O is leading the way," he said.

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