

Who Hires Liberal Arts Grads?

Who hires liberal arts grads? The answer is, all types of employers. Here are the top five employers who made the most job offers to selected arts disciplines.

Communications

1. Merchandising
2. Communication Services
3. Advertising
4. Consulting Services
5. Transportation

Grads in this discipline were most likely to find sales, management trainee, customer service, and public relations positions.

History

1. Education
2. Merchandising
3. Consulting Services
4. Hospitality
5. Legal Services

In addition to teaching jobs, top jobs for history grads included sales, management trainee, consultant and customer service.

Letters/English

1. Education
2. Publishing
3. Merchandising
4. Communication Services
5. Consulting Services

Source: NACE Salary Survey, September 1997. Data are for bachelor's degree graduates. Employers are ranked by percentage of offers with those listed first providing the largest percentage. *Planning Job Choices: 1999*, National Association of Colleges and Employers, 1998.

English

Besides teaching jobs, English grads were most likely to find writing/editing, management trainees, sales and customer service positions.

Political Science/Government

1. Consulting Services
2. Merchandising
3. Local/State Government
4. Finance
5. Federal Government

Management trainee, sales, consulting, and financial/treasury analysis jobs were most often offered these grads.

Psychology

1. Education
2. Social Services
3. Merchandising
4. Insurance
5. Other Services

Offers reported for psych majors included sales, management trainees, counseling, social work, and customer service.

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