

Oregon Daily Emerald

WEATHER

Today



RAIN

Friday



RAIN

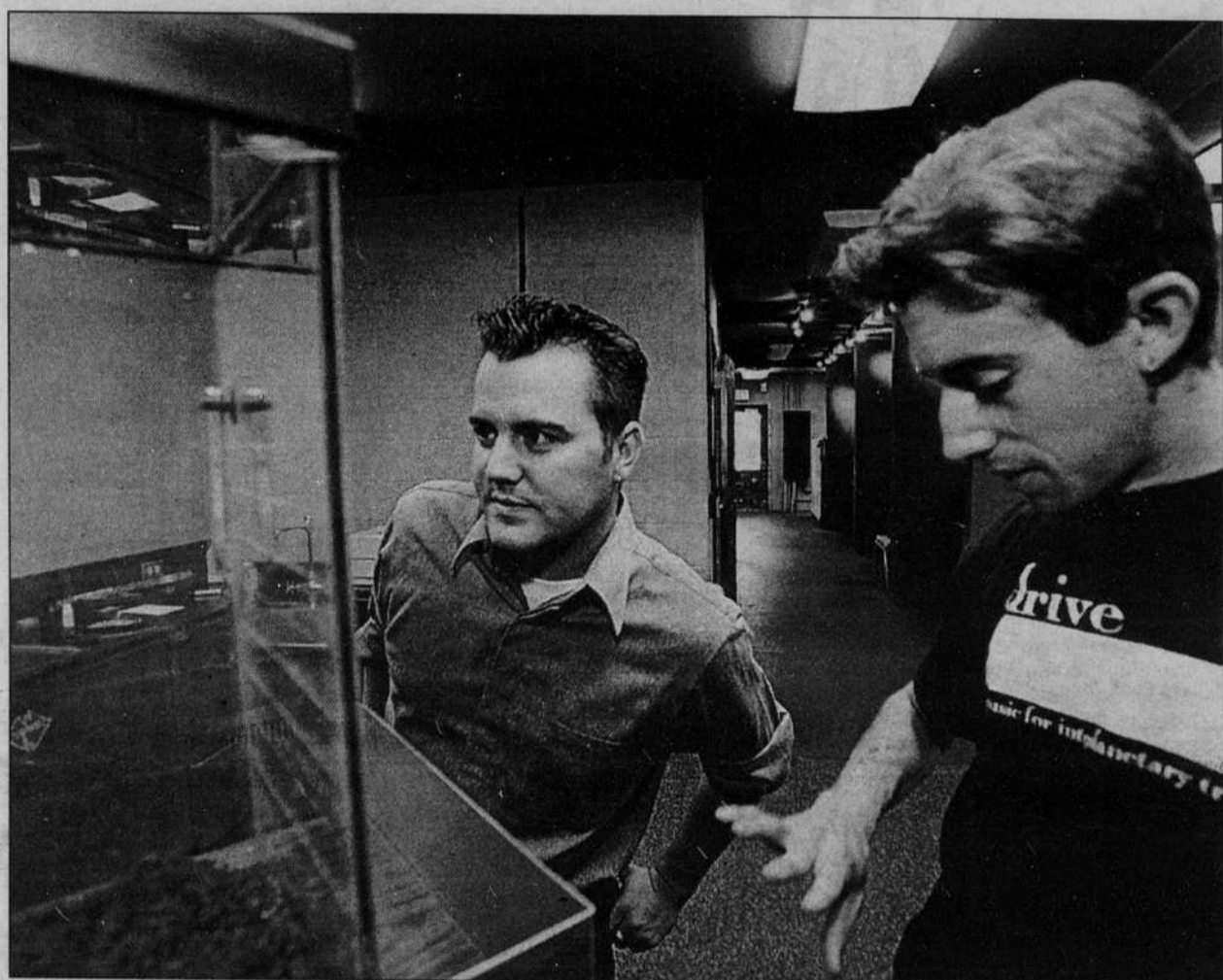
Freshman finds net, niche

Freshman forward Julie McLellan has forged a spot on a senior-laden Oregon women's soccer team thanks to her goal-scoring abilities. **PAGE 11A**



Getting the boot

By parking smart and not letting parking tickets go unpaid, students can avoid having a car boot placed on their vehicle. **PAGE 8A**



Jeffrey Stockton Emerald

Founder and CEO of Rumblefish Inc., Paul Anthony, installs a fish tank at the company's new corporate headquarters with the help of Jon Sharpie.

The Bu\$iness of Education

■ With a lot of drive and a little help, students can start their own businesses and companies

By Stefanie Knowlton
Oregon Daily Emerald

The exposed brick walls of the office are painted purple and track lighting shines pinks and blues on the gray, textured ceiling. The doors are lined with a shiny silver material that gives this student-run record company a very urban feel.

There is even a pinball machine and putting green in addition to phones, computers and a photo copier.

"I want it to flow," said Paul Anthony, a senior music major and CEO of Rumblefish, Inc. "I want artists to be able to walk in and feel a creative environment."

A few weeks ago, he and five other employees moved into the building at 1900 Millrace Drive, where the Lundquist Entrepreneurial Center is planning to move two more University student-run companies.

It is part of a new program started this fall that gives student businesses office space and supplies and helps them get up and running.

"It serves as the training wheels for the first year of business operations,"

said Phil Bussy, associate director of the center.

Rumblefish, however, had a running start before the program.

Anthony started his first business, Alcala, as a freshman operating out of his dorm room with \$400 in capital, he said.

It was a record publishing company named after his mom, he said.

From this beginning, Rumblefish has acquired a recording studio in addition to the publishing company and now a recording label.

Artists such as Sarah McLachlan, Fuel and Feeder have all worked with Anthony, but Rumblefish mostly works with artists who are looking for their break.

The music ranges from Christian, rock, folk, pop and hip hop to alternative.

"The recording label is completely cross-genre, we have no qualms about signing anyone if they're good," said Mike Severson, who has worked with

Anthony for the last four years.

Anthony's goal is to create enough capital to build the biggest recording studio between San Francisco and Seattle, he said.

The Entrepreneurial Center will help him as far as they can, but funding for this program lasts for one year and after that the students are on their own.

This time is used to mature their business ideas into a real company, Bussy said.

Each potential company must submit its business plan and a selection committee makes the final decision. Office space and supplies such as computers, faxes and copiers are supplied by the University, but the company must pay for all other expenses.

In addition to Rumblefish records, the center chose MBA Link, an online resumé company, to participate in the new entrepreneurial program.

The center is still looking for two more student-run businesses to subsidize this year.

"These are students who get a chance to run a business ... not just going to class, it's getting their hands dirty with profit margins ... and putting what they learned into play," Bussy said.

Something student businesses like Rumblefish records and MBA Link have taken full advantage of.

Frohnmayer improving

■ University president issues a grateful statement after being moved from intensive care

By Felicity Ayles
Oregon Daily Emerald

University President Dave Frohnmayer was moved out of the intensive care unit at Suburban Health Care Systems in Bethesda, Md., Wednesday, and continues to recover from a sudden arrhythmia suffered during a National Institutes for Health conference Friday.

"Frohnmayer's condition has measurably improved. He has been moved out of the intensive care unit and is enjoying conversation with his family," according to a statement released from the hospital Wednesday.

Frohnmayer issued the following statement to the campus community:

"I am so very grateful to those individuals who were instrumental in saving my life. I am receiving extraordinary medical care and I am most fortunate that Lynn, Mark and my brother Phil are here with me. It is uncertain at this time how long I will need to remain here. We do not yet know the full extent of what caused this event or what is in store for immediate and long-term treatment. I have very high re-

Turn to **Frohnmayer**, Page 4A

Ballot measures to be discussed

■ Students will get a chance to learn more about the pending ballot measures in a panel discussion

By Jeremy Lang
Oregon Daily Emerald

If this year's voter's pamphlet seems all too confusing, students will have the chance to learn more about the issues during a moderated panel discussion tonight.

The ASUO will sponsor the discussion at 7 p.m. in room 110 of the Knight Law Center regarding ballot measures 69-75. All seven measures propose amendments to Oregon's constitution regarding the rights of the accused, criminals and crime victims.

The panel will consist of four people, two supporting the measures and two in opposition.

ASUO Executive Projects Coordinator Arile Adkins said he has currently scheduled Rep. Floyd Prozanski, D-Eugene, a representative from the American Civil Liberties Union and Steve Doell, president of Crime Victims United of Oregon. Adkins said he hopes to fill the panel with a representative from the Attorney General's office, but has not confirmed anyone yet.

Each panel member will speak on the issues and answer two moderated questions

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