

UDC critiques media

■ Union for Democratic Communications will hold its national conference this week in the EMU

By Maggie Young
Oregon Daily Emerald

Professionals from all areas of the journalism field will meet on campus this week to brainstorm ideas on how to change the media for the better.

The Union for Democratic Communications' national conference will be held in the EMU, today through Saturday. The theme is "Communication, Culture and Environments."

Janet Wasko, program organizer and journalism professor, said one of her biggest concerns is media concentration, which leads to large companies dominating media and communication.

"We are bringing people together to discuss strategies of challenging media concentration," Wasko said. "We are making people aware of the issues in media and communication."

The UDC, established in 1981, is an international organization made up of journalists, communication researchers, policy analysts, media producers and activists.

The UDC's mission statement

encourages critical perspectives in communication theory.

The School of Journalism is co-sponsoring this event along with the Women & Media Research Interest Group, the Program in Comparative Literature, the Center for the Study of Women in Society and the Oregon Humanities Center.

David Frank, panel moderator and professor and director of forensics for the Robert Donald Clark Honors College, said students should attend this conference in order to become better-informed citizens.

"The agenda of the conference is not well-covered by major mass-media outlets," Frank said. "The topics discussed here are not covered to the degree that they need to be."

Tim Gleason, dean of the journalism school, said faculty are encouraged to be involved scholars, and one of the ways to do that is to attend national conferences.

Faculty are able to bring what they've learned back into the classroom, and having a conference on campus is beneficial for the department, he said.

The registration fee is \$85 or \$60 for students.

Those interested in registering for the conference should visit the UDC Web site at www.udc.org.

Topics to be discussed at the Union for Democratic Communications' national conference, Oct. 14-16

- Radical Media Activism
- Whose Productivity?
- War & Protest

- Celluloid Politics
- Continuing Coverage: The Professional Media Environment
- Radioactive Issues in Media Democracy
- Selling the Spotlight: Exploring Media Spectacle
- Situating Left Perspectives
- Continuing the Struggle: Civil Rights and Social Change

Students and community come together at Faire

■ The Street Faire gives the community and students a chance to find their place together on campus

By Lisa Toth
for the Emerald

Students looking for a little spice between classes can find it this week at the 29th annual ASUO Street Faire.

Between 10 a.m. and 5 p.m. this Wednesday through Friday, students can find food, clothing and gifts in the multiple tents lining 13th Avenue.

But the biannual Street Faire is more than just a place to buy lunch or some merchandise. Street Faire Director Claudia Ciobanu said the event also provides an opportunity for the surrounding community to find its place at the University.

Ciobanu said in the past the fair has struggled with vendors selling unauthorized drug paraphernalia, and this year the ASUO is working to prevent this problem through increased security.

The fair provides an opportunity to sample a diverse range of booths.

For the palate, there are a variety of food choices including India House, Ritta's Burritos and Papa John's Pizza.

"The Street Faire is convenient because I can get the food that I don't normally cook and it gives me a sense of the culture and diversity in Eugene," said Carol Rink, a junior journalism major.

Students can also find a variety of musical and performing acts taking center stage at the fair in the

EMU Amphitheater.

Numerous craft and clothing booths provide a wide variety of goods to sample. Among these are Delphina and Glass Works!.

Informational booths are set up for non-profit services and businesses such as the All Women's Health Services and the Eugene Weekly.

Gina Italiano, an intern for the ASUO Street Faire Coordinator,

said proceeds from the fair will be put into the ASUO account to be used for training student leaders, co-sponsoring events and funding the needs that cannot be met by the student incidental fee. Some of the funds will be used to help active members on the ASUO lobby issues in Washington, D.C.

"This is the largest student-run fund-raiser on campus," Italiano said.

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