

Eugene encourages bicycle transportation this week

Bicycle Commuter Week encourages alternatives to car commuting

By Felicity Ayles
Oregon Daily Emerald

Ladies and gentlemen, start your pedaling.

The city of Eugene is ready to promote alternate modes of transportation. This week is Bicycle Commuter Week in Eugene, and a series of activities have been planned to celebrate the advantages of commuting by bicycle.

"This is a good way to remind people that there is another commuting option," said Diane Bishop,

city of Eugene bicycle coordinator.

Events began Saturday morning with a bicycle tour of outdoor art, led by University Bicycle Coordinator David Niles. The riders focused on outdoor art by local artists during the ride and some of the artists even participated in the ride itself, Niles said.

On Wednesday and Thursday, Niles said he will be providing an informational table in the EMU about monitoring air pollution by using alternative forms of transportation.

In addition, Niles' creation, the tandem taxi, will be expanding service all week to further meet

"Now is a good time to think about changing commuter habits. Biking is a lot of fun and another alternative."

Diane Bishop
Eugene bicycle coordinator

the needs of the community.

"I want to encourage people who don't ride a bike to have some experience doing it," Niles said. He said he will even expand the tandem taxi service to take

children to school in the morning.

"It will give people the chance to ride with someone else to make it a little easier," he said.

Bicycle Commuter Week has always existed in one form or another, Bishop said, but has not always taken on the same form. Last year, local businesses participated in the Bike Business Challenge, in which businesses competed against each other to see who could have the most bicycle commuters, she said.

In other years, Bishop said the city has tried a variety of different approaches to encourage bicycle commuting. The city once set up different series of signs along

heavily traveled roads to promote bicycles.

The signs said things such as, "Bicycle commuters may look funny, but they save a lot of money" or "Don't have time to exercise? Try a bicycle on for size."

But the bottom line is that more people ride bikes, Bishop said. And what better time than in the spring.

"Now is a good time to think about changing commuter habits," Bishop said. "Biking is a lot of fun and another alternative."

Bishop said she hopes to see many people on bicycles the entire week.

News Briefs

UO alumnus donates \$2 million to University

Having enjoyed a remarkable career that includes being chairman and retired CEO of Proctor & Gamble, alumnus Ed Artzt has decided to put something back into the University and say thank you for his education.

His thank you comes in the form of a \$2 million gift to the School of Journalism and Communication's Office of the Dean.

Artzt has contributed \$500,000 for the Edwin L. Artzt Dean's Office. The gift will allow the school to complete construction of the new dean's office on the ground floor of the east wing of Allen Hall, adjacent to the new main entrance, and to remodel the current dean's office, making room for more faculty office space.

Artzt has pledged the additional \$1.5 million to support the work of the dean's office. The gift will provide approximately \$60,000 per year to support travel, office staff and other activities in the dean's office.

In honor of his gift, the school will name the endowed dean's chair the Edwin L. Artzt Deanship.

UO students receive Goldwater scholarship

Three University science students were recognized as among the nation's top undergraduate sophomores or juniors in science and mathematics when they received the nationally renowned Barry M. Goldwater Scholarship.

Nisha Makadia, Todd Blevins and Benjamin J. Paxton of Newberg were among the 304 students — 179 men and 125 women — nationwide awarded the scholarship for 1999-2000.

The one- and two-year scholarships are specifically awarded to cover the cost of tuition, fees, books and room and board up to a maximum of \$7,500 per

year.

The 1999 Goldwater Scholars were selected on the basis of academic merit from a field of 1,181 mathematics, science and engineering students, nominated by the faculties of 521 colleges and universities nationwide.

The federally endowed recognition program was established in 1986 by the U.S. Congress to pay tribute to Sen. Barry M. Goldwater. Its purpose is to foster and encourage excellence in science and mathematics by encouraging outstanding students to pursue careers in the fields of mathematics, the natural sciences and engineering. The scholarship is the premier undergraduate award of its type in these fields.

Over 100 students get Centurian Awards

More than 100 University student leaders received 1999 Centurian Awards in recognition of their "dedication and outstanding service" throughout the past year.

Centurions accepted their awards during the Family Weekend All-University Awards Luncheon on May 15. Faculty members nominated students for the awards and a panel of faculty, staff and students then selected the award winners.

Social responsibility at UO to be discussed

Social responsibility of the University and sweatshop labor will be discussed in the public forum in Willamette 100 at 7 p.m. today.

A four-person panel made up of students, faculty, administration and the community will discuss the request for a corporate licensing code of conduct at the University, issues surrounding the currently existing code of conduct and the role of social responsibility at the University.

The meeting is free and open to the public.

Class of 1999!

THURSDAY, MAY 27
2:00 TO 4:00 P.M.

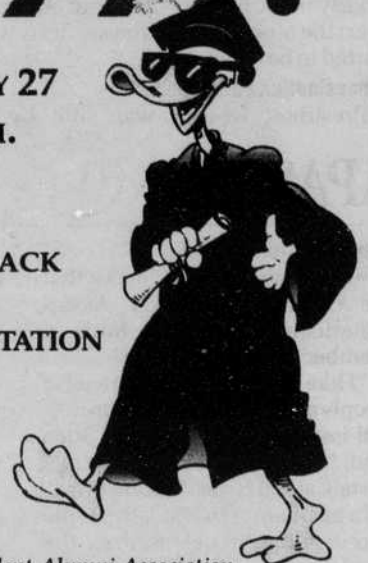
senior send off

EMU AMPHITHEATER
FREE MEAL & GRAD PACK

WATCH THE MAIL FOR YOUR INVITATION
BRING IT WITH YOU TO RECEIVE
YOUR MEAL & GIFT

If you have any questions about your academic standing as a senior, please contact the Registrar at 346-3243. Event questions call 346-5656.

Sponsored by the University of Oregon Alumni Association & the Student Alumni Association.



The universe is just waiting for you to become its next shining star.

NOW
HERE'S AN
IDEA TO HELP
YOU SPARKLE.

We know you don't want to major in business. And you're well on your way in your chosen program. But, ask yourself, even with your diploma, do you know how to reach for the skies?

HERE'S OUR IDEA

Consider a minor in business administration at the UO's top-ranked Lundquist College of Business. Do you know how to find that dream job? Can you market yourself? Do you know how to speak the language of business? Would you be able to interpret a contract? Could you use help understanding customer satisfaction? What about analysis and making sound business decisions, either for yourself or the organization you join?

Our business administration minor has only six classes ranging from accounting and finance to management and marketing. You can complete the twenty-four credits over the next two years or summers.

A minor in business administration coupled with your major provides you with a value-added degree. It'll give you polish so you can become star quality, whether your goal is performing, painting, or your own special passion.

You can feel it in your gut.

YOU'LL NEED IT. TRUST US. WE KNOW.

WE'VE BEEN IN THE BUSINESS FOR 106 YEARS.



All six classes are offered this summer

Charles H. Lundquist College of Business
Dave Dusseau, Undergraduate Minor Program Director 346-3398

ODE Classifieds.

Run your for sale item for five days
(items under \$1,000) ...

if you don't sell it, we'll run it

5 more days for free!