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April

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May

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00180

EXTRA! EXTRA!

IMPORTANT NOTICE, DON'T MISS OUT!!

Dance Oregon presents National Dance Week Workshop Series

Monday, April 26, 5:00 pm

Live on-line chat with Carla Maxwell,
Artistic Director of José Limón Dance Company
IMC, Knight Library

Tuesday, April 27 7:30 - 8:30 pm

Foot Care and Massage Workshop
Guest Teacher Sara Lybarger
GRX 353

Thursday, April 29 7:30 - 8:30 pm

Strength and Flexibility Workshop
Guest Teacher Glenna Blessing
GRX 354

006375

Globalization topic of meetings

Sessions highlight business expansion into Asian markets

By Amy Jennaro
Oregon Daily Emerald

Establishing business relations in Asia, learning about international import and export markets and receiving advice from local businesses will be three ideas presented in two meetings put on by the University Center for Asian and Pacific Studies and the Eugene Chamber of Commerce.

The meetings will be held on Wednesday and on May 12 from 5:30 to 7 p.m. in the Downtown Athletic Club. The sessions will offer a chance for local businesses to learn how to break into the Asian market.

The Center for Asian and Pacific Studies and the Chamber of Commerce have worked together since last November planning the meetings, which are the last two in a series of four meetings on the topic.

"The world is going global, and I thought there needed to be a series set up to help," said Jennifer Pratt, director of business assistance at the Eugene Chamber of Commerce.

The first two meetings in the series provided citizens an opportunity to address such issues as Intel's increasing expansion into Asian countries as well as Nike's labor policy in Asian countries. But the next two meet-

ings will provide citizens an opportunity to receive more practical information on setting up relations in Asia.

"We want to give businesses the opportunity to find out what's out there," said Sandi Leavitt, special projects coordinator with the Center for Asian and Pacific Studies.

At Wednesday's meeting, local business leaders who have established business relations with Asia will provide information on the strategies they pursued. Among the presenters are the Burley Bicycle Company, the Ross Corporation, which specializes in farm equipment, and the pipe manufacturer PW Pipe.

"The meeting will provide an explanation for how to succeed in the Asian market," Leavitt said.

The final meeting on May 12 will provide a more hands-on approach than the other three. Business representatives will be given advice from such organizations as the Small Business Administration, the Federal Export Assistance Center and the Oregon Economic Trade Department.

Pratt said the need for more information on establishing global business relations has been one of the biggest requests from businesses.

"The majority of calls I get are about receiving assistance in international importing and exporting," she said.

Pratt said there has also been particular interest in establishing relations with the Asian markets because of the strong business ties between Oregon businesses and the Pacific Rim.

"Asia is one of the most important areas to focus on because of our important business ties there," she said.

The interest of local businesses in establishing Asian relations is one reason why the Center for Asian and Pacific Studies and the Chamber of Commerce plan to work together on other events, Pratt said.

"I think collaborating is the way to go," she said.

Pratt said the organizations are teaming up next month for International Trade Month, which will focus on establishing commercial relations overseas.

Leavitt said she hopes the collaboration will not only strengthen the partnership between the two organizations, but also bring the Center for Asian and Pacific Studies into the community.

"Part of our mission is outreach," she said. "We want to come to the public."

The meetings are open to anyone interested. Tickets are \$5 for students, \$10 for chamber members and University affiliates and \$15 for non-members. Registration forms are available at the Eugene Chamber of Commerce and tickets can be purchased at the door.

Street fair

Continued from Page 1

doesn't change anything."

Kullen said he believes the policy is selective. Items such as rolling paper and lighters are sold at stores on a regular basis. These commodities could possibly be used for illegal purposes, but they are not forbidden from being sold.

Despite Kullen's opinion, Fine said she has not received any

ASUO Street Fair

What: A collection of food and craft vendors selling their wares

Where: 13th Avenue between University and Kincaid streets

When: Today through Friday

complaints from vendors regarding the new policy. She said she

hopes student leaders will continue to prohibit the selling of pipes at future events.

"The rule is one step closer to making the street fair more professional," Fine said. "It's good to develop a level of professionalism and establish limits on what can and can't be sold at student organized events."

Gardenburger

Continued from Page 1

Flav-R-Pak products are used in University housing. Use of a certain product is determined by the supplier who is determined monthly.

University Housing Director Mike Eyster said he was advised by Melinda of the University President's Office that a boycott of a specific product cannot be made until a formal decision is issued by the courts or other regulating agencies. Allegations of violations such as those PCUN and CBGF have made against NORPAC cannot be legally used as criteria for a University boycott at this time, Eyster was told.

The boycott of Gardenburger products has received support from more than 100 stores, eight universities nationwide and religious organizations such as the National Ministries Unit of the National Council of Churches.

Gardenburger Inc. will reassign the sales, marketing and distribution of its club store to an internal team beginning May 1. These tasks were previously done by NORPAC. In an official statement from Gardenburger, the company is making an effort to establish a closer and more mutually beneficial relationship with club stores by eliminating the ties with NORPAC.

Today's Events

Tuesday, March 27

■ The ASUO Street Fair will be taking place on 13th Avenue between University and Kincaid streets from 9 a.m. to 5 p.m.

■ The Newman Center will be hosting a Catholic Mass from noon to 1:30 p.m. in the EMU Ben Linder Room.

■ The Women's Center is sponsoring a musical performance "Java and the Muse" in the Gerlinger Lounge from 7 to 10 p.m.



**ODE Classifieds...
Worth Looking Into!**

Oregon Emerald

The Oregon Daily Emerald is published daily Monday through Friday during the school year and Tuesday and Thursday during the summer by the Oregon Daily Emerald Publishing Co. Inc., at the University of Oregon, Eugene, Oregon. A member of the Associated Press, the Emerald operates independently of the University with offices in Suite 300 of the Erb Memorial Union. The Emerald is private property. The unlawful removal or use of papers is prosecutable by law.

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