

# Anti-neon campaign holds public forum

A group attempts to spread word of heavily inked paper's ill effects

By G. Jaros  
Oregon Daily Emerald

A campaign to educate students about recycling began last term in an advertising class and flowered into a public forum in the rain Tuesday.

NEON KILLS, made up of nine advertising students, held a forum in the EMU Amphitheater in hopes of educating students and the public to the dangers caused by neon, goldenrod and other dark-hued heavily inked papers.

The group chanted, "Neon kills!" and, "Put it in the low-grade bin!" over a loudspeaker.

The group decided to carry on its recycling campaign independent of the class. They focused on the problems caused by neon and other heavily inked papers to the recycling process and the environment, said journalism senior Siamak Fooladi, who helped organize the campaign.

These papers pose a threat to the environment when industrial chlorine is used to bleach the ink out of the paper pulp during the recycling process, Fooladi said. The process creates dioxin, a long-lasting heavy metal that causes cancer and other health problems.

"Dioxin is one of the most dangerous chemicals there is," he said. "Dioxin has been linked to breast cancer and disruption of the estrogen system, which leads to the growth of cancer cells."

Dioxin is made up of various metals known for their stability and longevity, Fooladi said. The compound is easily passed through water. Once it reaches a river, it affects fish, and by eating affected fish, people also ingest dioxin. Dioxin is stored in fatty tissue.

The dangers of dioxin are well known to state agencies that regulate water quality. Jared Rubin, a toxicologist for the Department of Environmental Quality in



Protesting the use of neon-colored paper, several students distributed literature at the EMU Amphitheater Tuesday afternoon.

Eugene, said dioxin is one of the more potent carcinogens known and is linked to cancer, hormonal disorders and other problems.

"There is a nationwide effort to utilize chlorine-free technology in the making of paper, and that is primarily to reduce dioxin emissions," Rubin said.

Oregon has taken an active role in reducing hazardous waste and the use of toxic substances.

In April 1998, Gov. John Kitzhaber issued an executive order directing state agencies to "reflect a preference for paper products that have not been bleached with chlorine" and to "avoid all colored papers."

The order has caused some confusion at the University Copy Center.

"The governor's order says 'all colored paper,' and we are trying to find out what that means, and we are trying to figure out what policy the University will take," said J.R. Gaddis, Manager of Printing Services.

The copy center still offers



Senior David Carlyle speaks at an anti-neon forum at the EMU Amphitheater Tuesday.

goldenrod and other colored paper because people still ask for it, but they are trying to discourage its use, Gaddis said.

Karyn Kaplan, campus recycling program manager, said she encourages people to not use neon or heavily inked paper. But if they do, she said, they ought to recycle it in the

low-grade paper bin, not the color bin.

"When you recycle, you throw the paper in a vat to de-ink and these colors do not bleach out," Kaplan said. "So neon kills the recycling process, and if they can't bleach it out, they throw it out, which can then leach into the soil."

## CRIME WATCH

(Reported Feb. 16 to Feb. 22)

- Feb. 16, Criminal Mischief II, 1400 block of Columbia Street, Pizanos: neon sign damaged.
- Feb. 16, Assault II, 1000 block of Patterson Street: individual shot with air BB or pellet gun (no serious injuries reported).
- Feb. 17, Shoplift I, 800 block of East 13th Avenue, University Bookstore: items taken.
- Feb. 17, Theft II, 13th Avenue and Agate Street: items taken from vehicle.
- Feb. 17, Reckless Burning, 1400 block of Moss Street, Bean Complex: burn marks found on ceiling of Willcox Hall.
- Feb. 18, Burglary I, 900 block of East 21st Avenue: items taken.
- Feb. 18, Theft I, Resisting Arrest, Burglary I-Sale, 700 block of East 13th Avenue, Smith Family Bookstore: attempt to sell stolen books.
- Feb. 19, Disorderly Conduct, 1800 Garden Way: suspect pulled false fire alarm.
- Feb. 19, Theft I, 1000 block of Patterson Street, Wells Fargo Bank: items taken.
- Feb. 19, Driving While Under the Influence of Intoxicants, 18th Avenue and Patterson Street.
- Feb. 19, Assault of a Public Safety Officer, Harassment, 13th Avenue and Kincaid Street: laser shined in officer's eye.
- Feb. 20, Burglary II, 1200 block of University Street, EMU.
- Feb. 21, Burglary I, 1300 block of Alder Street: items taken.

## News Brief

### Pesticide and salmon report to be released

A new scientific report illustrating the link between pesticides and the decline of salmon will be released today at 1 p.m. at the Lamb Cottage at Skinner Butte Park.

"Diminishing Returns: Salmon Decline and Pesticides" was written by Dr. Richard D. Ewing. The release was organized by the Oregon Pesticide Education Network.

# Sheppard



## OREGON'S BEST BUYS ON VOLKSWAGEN!

### NEW '99 1/2 JETTA

# \$188

Month  
48 mo.  
Lease

#W99010



48 Month Lease, Cap cost \$19,360, MSRP \$19,360, \$2058.39 cash or trade down, \$198.1st pmt, \$43.0R lic/title fees, \$35 doc fee, \$43.0R lic/title fees, \$35 doc fee, \$250 sec dep, \$450 acq fee totaling \$2994.39 due at inception. Total lease charge \$12,090.20 incl \$0 fac rebate and \$250 refund sec dep. Residual \$12,003.20, \$250 termination fee, 12,000 mi/yr. On approved credit.

## 10 YEAR 100,000 MILE WARRANTY!

#W98084



Best  
Mid-Size  
Total Value  
Award!

### NEW '99 PASSAT

48 Month Lease, Cap cost \$20,512, MSRP \$21,700, \$2028.29 cash or trade down, \$239.02 1st pmt, \$43.0R lic/title fees, \$35 doc fee, \$250 sec dep, \$450 acq fee totaling \$3045.31 due at inception. Total lease charge \$14,022.25 incl \$0 fac rebate and \$250 refund sec dep. Residual \$11,501, \$250 termination fee, 12,000 mi/yr. On approved credit.

# \$239

Month  
48 mo.  
Lease

Drivers wanted.

2300 West 7th • EUGENE • 343-8811 • www.sheppardmotors.com

## SPORTHILL Factory Clearance Sale

Running, fitness, ski and outdoor apparel  
Three Days Only

Save up to 80% on SportHill and Koch XC factory seconds, discontinued colors and styles, sales samples, overstocked items and prototypes.

- SportHill Pants and Tops
- Invasion Pants and Tops
- Wind Jackets, Vests and Pants
- Rain Jackets and Pants
- Fleece Jackets and Vests
- Mitts, Hats, and Headbands
- Running Shorts and Singlets
- Coolmax T-shirts
- Koch XC Pants, Tops, & Jackets
- And more

Thursday February 25 8am - 6pm  
Friday February 26 9am - 6pm  
Saturday February 27 10am - 4pm

Where:

725 McKinley St., Eugene, OR.  
Our new warehouse is located at the corner of 7th & McKinley St.

Don't miss the factory direct sale of 1999!



West on W. 11th right on  
McKinley St.