

# Oregon Daily Emerald



## Weather forecast

Today Showers  
High 52, Low 42

Thursday Cloudy  
High 52, Low 35

## College Bowl teases brains

Twenty-four student teams were narrowed to four in the first round of the College Bowl Tuesday / PAGE 3

## Jackson key to ASU's success

Courtney Jackson faces a tough, lonely task in containing Oregon's receivers Saturday / PAGE 7

An independent newspaper  
Volume 100, Issue 52

University of Oregon  
Eugene, Oregon

# Mac Court schedule creates conflict between sports, concerts

*Sports events and practices often prevent the campus's largest-capacity facility from being used for concerts*

By Felicity Ayles  
Oregon Daily Emerald

When the lead singer for Everclear spoke on campus Oct. 28, the Cultural Forum would have liked him to stay longer. The group almost nabbed the band for a Halloween night concert in McArthur Court, but the timing was just not right for the athletic department.

"I had the contract on my desk ready to be signed, but I couldn't get Mac Court," said Matt Radochonski, the Cultural Forum's national music coordinator.

The idea behind the program was based on preventing a repeat of the 1997 Halloween riot, but the athletic department did not have the leeway to give up its facility for the few days a concert would require.

"If they had given me Mac Court, it would have been 7,500 students off the street and at an alcohol-free event," Radochonski said.

Under normal circumstances, a band's promoter will call the Cultural Forum and ask if the University is available for a date with a specific band, said Debby Martin, Cultural

Forum program adviser. That was how the September Bob Dylan/Van Morrison concert was first introduced to the University, she said.

This time, the Cultural Forum called the promoter to try to find a show for Halloween night.

"It's very unusual that we would ask for a show on Oct. 31, and we were amazed that an appropriate possibility like Everclear was available," she said.

The Cultural Forum brought other campus organizations into the

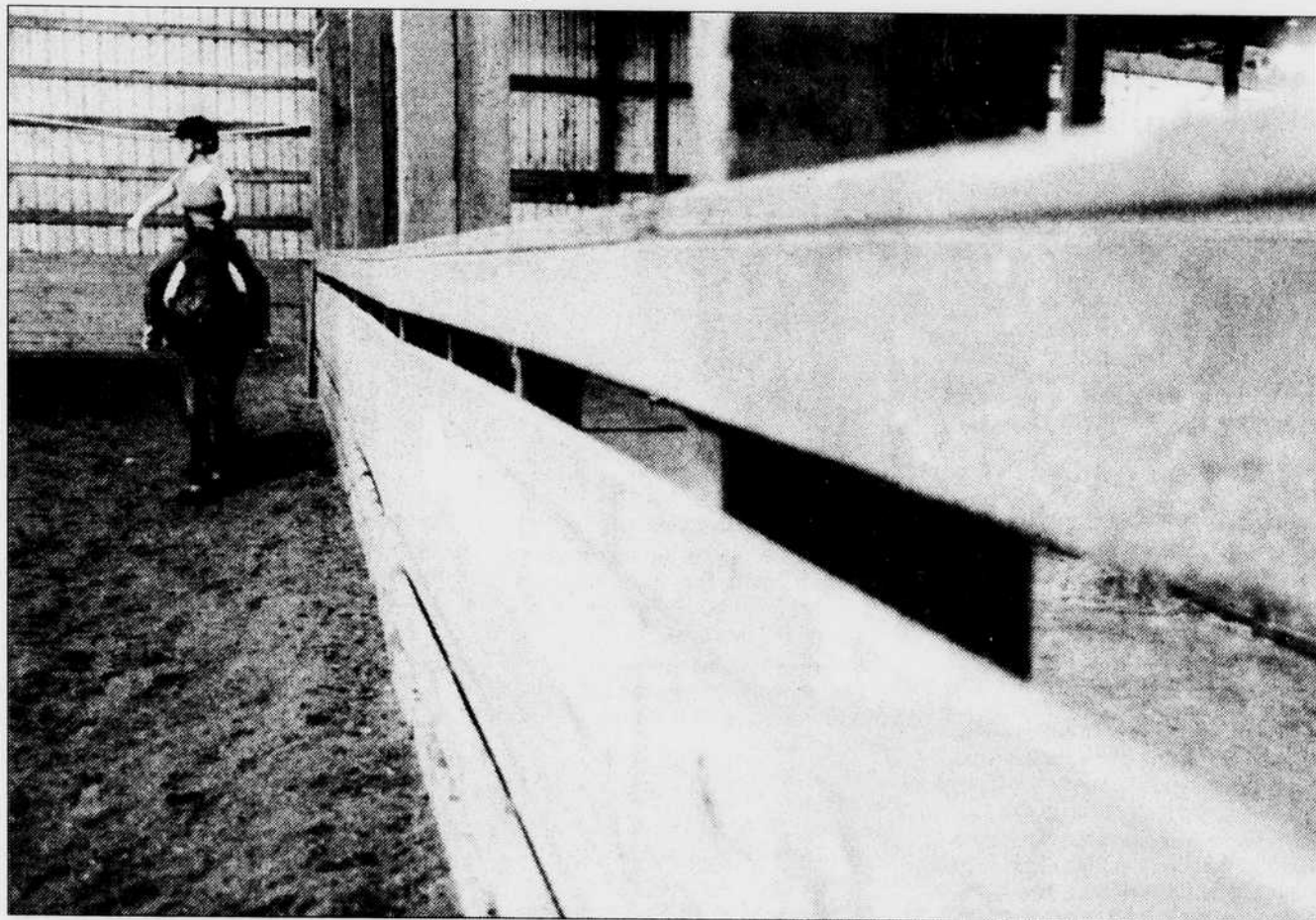
process. The Office of Student Life and the Office of the Vice President worked with the Cultural Forum to plan the concert, Martin said.

"Other offices get involved when there are unusual circumstances," she said.

University Vice President Dan Williams said it is often difficult to book Mac Court in the fall because of all the athletic programs. Williams also said he didn't know whether a concert would have prevented the

Turn to **MAC COURT**, Page 4

## EQUINE ACTIVITIES



Equestrian team co-coordinator Megan Robinson rides English Hunt Seat style around the arena on her trainer's horse Foxy at practice Tuesday night.

# Love of horses draws team together

*The equestrian team gives students the opportunity to get in the saddle*

By Teri Meeuwsen  
Oregon Daily Emerald

The sweet smells of hay and manure permeate the barn while the crisp, cool air allows the heavy breath of the horses to be seen. The riders sit straight or a little forward in their black or white helmets or in their western duds. The nickers of each horse can be heard while they jog around the arena. The "whoas" and "good girls" that are spoken quietly to each horse with a pat on the horses' strong necks become the quiet language between each horse and rider.

The shared language and the rugged aroma of the leather saddles is enjoyed by the University Equestrian Team, a student-run organization of about 30 alumni and students.

"If you get into horses and they get into your blood, you just can't leave if you're a horse person," said Kimberly Franklin, an alumna who has been riding for 11 years. "You keep riding, and it's something to work at."

The team focuses on the English Hunt Seat and the Western Stock Seat styles that differ in the way the riders present themselves and how they control the horses.

The team is currently working on establishing a Northwest region of schools

that compete and participate together. Currently, the University travels to Northern California to compete against schools such as Stanford University, UC-Davis, Cal State-San Luis Obispo and a few others, said Megan Robinson, the team's co-coordinator.

In the meantime, the University's team is in probationary status while it and the other schools involved, including Oregon State University, Linn-Benton Community College and Brigham Young University, strengthen their skills and look for more members while competing in novice competitions.

"By the end of the spring, we're hoping we can be fully represented," she said.

Turn to **EQUESTRIAN**, Page 3

# Greeks see an increase in pledges

*New strategies have resulted in more new members despite many houses going dry*

By Peter Breaden  
Oregon Daily Emerald

Because of increased marketing by greek chapters, fraternities and sororities gained more new members in this fall's formal rush than last year.

"Overall, the reason our numbers were up is that the chapters were more aggressive," Interfraternity Council Vice President Elliott Dale said. "We did more marketing than we had in previous years."

New fraternity membership totaled 245, up 18 percent compared with last year's total of 202. New sorority members increased from 222 last year to 259 this year, up 14 percent.

IFC President Steve Sutton said this year's drive used different recruitment strategies and was scheduled for the second week of school rather than the week before classes start.

The usual greek tables were absent from campus this year, compared with previous years, when all greek chapters had information tables that offered literature to potential recruits, Sutton said.

The recruiting increase also comes soon after fraternities pledged to make their chapter houses alcohol-free. The dry fraternities' publicity shed a positive light on all chapters, but wasn't a large factor for new recruits, Dale said.

All 10 sororities increased their new membership numbers from last year. Jen Erb, Panhellenic Council vice president of membership, attributed the sororities' success to changes in marketing.

"One change we did have was that we took a step toward no-frills rush," Erb said. The rush events aimed at drawing potential members to the houses' communities instead of focusing on superficialities, she explained.

Jeremy Lawrence, a freshman business major, went through an informal summer



Turn to **PLEDGES**, Page 4