

# Headlines through the decades

One of the biggest elements on newspaper pages, headlines are designed to do a number of things. Grab readers' attention. Bring people into the story. Reflect the sense and the tone of the story.

The size and style of headlines has changed during the last 100 years, including within the Emerald itself. The early years tended toward New York Times-style headlines, with staggered lines and lots of capital

letters. The 1930s and 1940s saw headlines for big stories running above the nameplate. Recent years have seen the use of a variety of typefaces, especially in feature headlines.

But one thing has remained the same with the headlines of the Oregon Daily Emerald. They have told the stories of the University, its people, its community, its events. The following is a snapshot of campus history, told through the big type — the headlines.

**Student Attention Centered On Salem; Proceeding of Legislature Concerning University Carefully Watched**

— Feb. 3, 1917

**Free Emeralds? No!**

— March 11, 1917, from a student council meeting

**Oregon Men Now Await Call To Arms; Twenty-seven Are Members of Second Company Coast Artillery Corps; Kent Wilson first to depart for front**

— March 27, 1917

**War Rumors Not To Hinder Track Work**

— March 29, 1917

**Student Ranks Decimated By Men Enlisting; Senior Co-Ed To Become President Of Associated Student Body**

— April 3, 1917

**Pretty Co-Eds Will Make Merry In Annual Glee Club Concert Tomorrow Night**

— April 19, 1917

**University Day Will Be State-Wide Affair**

— May 5, 1917

**War Has Other Horrors Than Bullets And Blood; Recruits Must Do Own Cooking**

— May 22, 1917

**Seniors And Juniors To Smoke Peace Pipe**

— May 26, 1917

**Oregon Takes 29-27 Thriller From OSC**

— Jan. 18, 1936

**'Politics Needs Young Men,' Governor Charles H. Martin Tells Emerald Reporter**

— Jan. 23, 1936



Unidentified University students learn the complicated methodology of setting type during the 1940s.

Courtesy University Archives

**Two Veteran Race Drivers Will Demonstrate How Not To Drive Today**

— April 8, 1936

**ASUO Reorganization Proposed**

— April 21, 1936

**800 'Smoke Packs' Needed For Lane County Draftees In USO - War Board Drive**

— Oct. 30, 1943

**Turn In Your Books; The GIs Want Them**

— Nov. 9, 1943

**Dean Eric Allen Dead; Tributes Paid Leader**

— March 14, 1944

**Oregon Educators Advise Draft Eligible Men To Continue Studies As Long As Possible**

— Sept. 28, 1950

**1.93 Men Per Woman**

— Oct. 5, 1950

**Proper 'Hunting Attire' Helps In Tracking Down Male Game**

— Jan. 12, 1956

**Michener cites Northwest as potential leader**

— Nov. 16, 1960

**Student Sentencing Sparks Drug Law Debate At UO**

— June 22, 1967

**Fall Parking Fees Probable**

— June 22, 1967

**UO Faculty Lambasts U.S. Viet Nam Policy**

— July 11, 1967

**Hippie Definition Difficult, Classification Unnecessary**

— July 18, 1967

**In Conduct Committee, Realm of Code Questioned**

— July 20, 1967

**New Football Stadium Comes To Life**

— Sept. 19, 1967, on the opening of Autzen Stadium

**Artist Warhol Speaks Tonight**

— Oct. 5, 1967

**Autzen: Has It Hurt Athletic Quality?**

— Nov. 1, 1967

**Bleah! Peanuts Takes Leave of Emerald**

— Nov. 6, 1967

**Abolish Homecoming?**

— Nov. 18, 1967

Headline, running above the nameplate and teasing an editorial, causes the Athletic Department to seize 10,000 copies of the paper.

**Corvallis: A Great Place ... If You Like Cows, Pigs**

— Nov. 18, 1967

**'Teach-In' Opposes War**

— April 4, 1968

**Dynamite Blast Shakes Empty ROTC Offices**

— Nov. 5, 1968

**Emerald independence near as new board takes over**

— April 9, 1971

**The 'Old Barn': what next? Friday, 10,500 persons will cram into Mac Court to see the Ducks play UCLA. Can the 'Old Barn' take it?**

— Feb. 10, 1971

**Student fees committee considers voluntary funding of OSPIRG**

— March 5, 1971

**Protestors, police clash**

— May 6, 1971

**Computer net ok'd by Board**

— Sept. 27, 1972

**Out-of-state tuition stands up to court test**

— Oct. 30, 1972

**State board dumps S. African stock**

— Nov. 21, 1977

**Gay amendment approved by City Council**

— Nov. 29, 1977

**Arrests end student occupation; 19 apartheid protestors jailed**

— Jan. 26, 1978

**The Pac-10 Conference: A final hope for major West Coast Athletics?**

— Feb. 8, 1978

**The Selling of Antelope**

— Oct. 21, 1982, on the Rajneesh

**Tennis courts to be used for parking**

— Feb. 6, 1985

**Majors abandoned for water slide; three departments eliminated**

— April 1, 1985

**Riverfront plan questioned in public hearing**

— May 21, 1985

**Professor predicts timber will suffer due to technology**

— Nov. 11, 1986

**Students take part in fast protesting hunger**

— April 6, 1993

**Joke is on city after Frog wins appeal**

— April 22, 1993

—Compiled by Sarah Kickler