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When they do drink, 80 percent reported that they consume four drinks or fewer.

The campaign, although directed by the Office of Student Life, will be produced in conjunction with students. An ASUO representative and outreach coordinator will work closely with the campaign, and promotion of the campaign will be student-designed. Devine said student participation is necessary to the success of the campaign

because a campaign run entirely by the administration is doomed to failure.

"It is really about shifting the paradigm of what is a University social setting," said Jim Hill, acting Eugene police chief.

The program has four main methods of achieving their goals, according to the Office of Student Life. Reaching out to first-year students by providing accurate information to greek leaders, faculty, residence hall staff and others will help prevent misconceptions. An

advertising campaign may also help.

Reviewing current policies to make sure they are creating a safe, healthy environment will set a good example for other schools who wish to emulate the University's program, Devine said.

Increasing community and department involvement will create a University-wide network of support, she said.

Lastly, increasing the number of recreational opportunities that

do not involve alcohol will create alternatives to drinking.

"It is not about being in bed by 11. It is about having a good time and being safe," said Jessica Billingslea, ASUO outreach director for the program. "Alcohol is not a requirement in a strong University atmosphere."

Tragedies related to abuse of drugs and alcohol have destroyed the morale of some universities, Frohnmayer said. This program aims to avoid such pitfalls.

"We're dealing with a national phenomenon at an Oregon level here," Frohnmayer said.

In 1996, the Department of Education recognized the University as having one of the best alcohol prevention programs in the nation.

*Sarah Skidmore covers the health center, counseling center, alumni association, AAA school and the business school for the Emerald. She can be reached via e-mail at slskidm@gladstone.uoregon.edu.*

## UNIVERSITY HEALTH CENTER Health Education Workshops FALL 1998

The following workshops are available, free of charge, to currently enrolled U of O students. Call 346-4456 to register or stop by the Peer Health Education office on the first floor of the University Health Center.

### Ethnic Vegetarian Cooking



Prepare quick, yummy, healthy dinners from several regions of the world. Pick up tips for nutritious and easy meal preparation.

Mondays, 4:30-6:00 p.m.  
October 19 - November 2  
Health Center Cafeteria

### Relaxation

Want to expand your relaxation repertoire? Learn more about managing the stress in your life and join us for an introduction to progressive relaxation, massage, meditation and more.

Wednesdays, 5:00-6:00 p.m.  
October 21 - November 11  
Medical Library, University Health Center



### Smoking Cessation



Quit smoking this term and celebrate life as a non-smoker. This six week workshop is open to those who want to quit and those who have already quit and want additional support. Identify triggers to smoke, learn to overcome urges, adopt alternative behaviors, and address fears about possible weight gain.

Wednesdays, 4:00-5:00 p.m.  
October 21 - November 25  
Medical Library,  
University Health Center

### Weight management

Invest in yourself this term. Learn how to turn information on nutrition, cooking, exercise and behavior change into life long practices. You are certainly more than what you eat.

Tuesdays, 4:00-5:00 p.m.  
October 20 - November 10  
Medical Library,  
University Health Center



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## Weaving New Beginnings to bring people together

By Laura Baker  
Oregon Daily Emerald

The University is made up of people of various ethnicities, cultures and traditions who are coming together at the Multicultural Center and ASUO's fourth annual Weaving New Beginnings reception.

The event for students, faculty and staff of color will be held tonight at 6:30 p.m. in the EMU Ballroom. It gives these groups a chance to get together and share their differences as well as their commonalities.

"It's a celebration of the different types of people that make up the UO and that work to make this the good place that it is," ASUO outreach director Jessica Billingslea said.

The evening showcases student and faculty talents through songs, dances and art. Information about student services on campus will also be available.

The theme, "building relationships, celebrating traditions," is about getting these varying groups together to get to know each other and work together, MCC programs advocate Huy Ong said.

"There are many people you would never see on this campus, but they are still good contacts," Ong said. "This reception is an outlet where everyone can get together. Everyone is welcome."

While Billingslea said this event is about celebrating the diversity this campus already has, recruitment and retention of both faculty of students of color is still an issue.

In 1997, an Oregon University System study showed that only 10.8 percent of the University's full-time faculty were minorities.

History professor and head of

his department Quintard Taylor said the University "has a ways to go" in terms of diversifying both the student population, faculty and staff.

Taylor said African-American and Native American populations especially are underrepresented on campus. Efforts should be made to recruit more of these minorities onto campus, he said.

Assistant professor of sociology Mia Tuan said Oregon is not very diverse compared to states like California. Oregon is much slower in its growth of minority representation, she said.

Tuan said the relationship between faculty of color and the general student population is "essential" to breaking down stereotypes and providing role models from various walks of life. She said diversity can provide different perspectives in the classroom. Ong said Oregon has made progress in terms of diversity and acceptance, but that it is still difficult.

"It's like a dance where you take two steps forward and one step back," Ong said. "With every progress we make there's always a little backlash from some people who are opposed to change."

This is why, according to Ong and Billingslea, events promoting diversity and coalition building on campus are important.

"Events like this show our dedication to creating a more diverse campus and increasing dialogue about race issues," Billingslea said.

Billingslea also stressed that this event is a chance for students, regardless of color, to get together and learn about their different cultures and issues. "We encourage everyone to come," she said.

## KAPLAN

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