

Oregon Daily Emerald

Weather forecast

Today
Showers
High 59, Low 45

Thursday
Mostly cloudy
High 61, Low 42

Weaving New Beginnings

The MCC and the ASUO are hosting a reception tonight to bring students and faculty of color together/ **PAGE 6**

Portland remains undefeated

The Ducks' soccer team keeps the game scoreless until the last six minutes/ **PAGE 13**

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Oregon Campaign meets goals before deadline

Ending in December, the six-year effort raised private donations to overcome shortfalls

By Teri Meeuwse
Oregon Daily Emerald

After surpassing its two fundraising goals, the Oregon Campaign will end in December with more than \$232.5 million in the University's pockets.

That means students and faculty will see an increased number of scholarships, more endowed faculty positions, new fields of study, new equipment and training for faculty, a new law school, a new indoor athletic facility and other improvements.

The Oregon Campaign has been a six-year effort by the University to raise \$200 million or more in private gifts — the largest and most successful private fund-raiser in the history of the University and the state, University President Dave Frohnmayer said during the State of the University address Oct. 7.

Because of the large response, the campaign soared past its original \$150 million goal two years ahead of schedule. In fall 1996, the campaign raised its bar to \$200 million, and surpassed that goal just over a year later.

"We set a lofty goal," Frohnmayer said. "We shot for the moon. And we did more than succeed. We landed perfectly, returned again and relaunched."

To celebrate the campaign's achievements and thank its supporters, a black-tie gala will be held Friday, Oct. 23, in Mac Court. "The Oregon Campaign: Because of You," is an invitation-only event featuring emcee Ann Curry, an NBC Today Show news anchor and University graduate, with entertainment by Ragozzino Productions of Eugene.

The event is expected to attract more than 500 alumni, friends and donors who added to the campaign's achievements, according to the UO Foundation.

"This has been a campaign for the people," Frohnmayer said. "And its benefits will be felt for years. The fruits of this historic effort are already helping students

and faculty, creating new approaches and innovative teaching and opening our doors to more young people.

"In a larger sense, the Oregon Campaign has made history in this state. It has raised the bar for every charitable undertaking and has shown that Oregonians and friends of this university throughout the world have the will and capacity to give much more than anyone thought possible, if the cause is worthy."

There are a few reasons for the success of the campaign, said Dave Petrone, the chairman of the Leadership Council in charge of trustees of the campaign. A new University president and the trip to the Rose Bowl in 1995 have helped. But

team effort is the biggest contributor to the campaign's success.

"There are many things that have helped with the campaign, but it's been a team effort raising the money," Petrone said. "From Dave Frohnmayer, to the administration that works for him, to the deans and staff, to the alumni and friends who actually donated ... it's taken all of those efforts in raising the money we have."

But team effort and the Rose Bowl aren't the only contributors to the success.

"People want to give to the University," he said. "All the alumni went here and know what we're talking about. So it wasn't hard asking them for donations. They

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UO wins grant for drug abuse prevention

The University's model program placed it ahead in line to receive federal money

By Sarah Skidmore
Oregon Daily Emerald

Freshmen, away from home and desperate to fit in, are the prime targets of the University's new alcohol and drug prevention program.

"They have a perception they need to drink to fit in or survive at college," said Laura Blake Jones, associate dean at the Office of Student Life.

UO-New View 2000 aims to change that perception. The U.S. Department of Education is giving the University a \$236,000 grant to fund its Safe and Drug Free Schools Program.

One of seven schools in the nation to receive the grant, the University competed against 58 other schools for the funding.

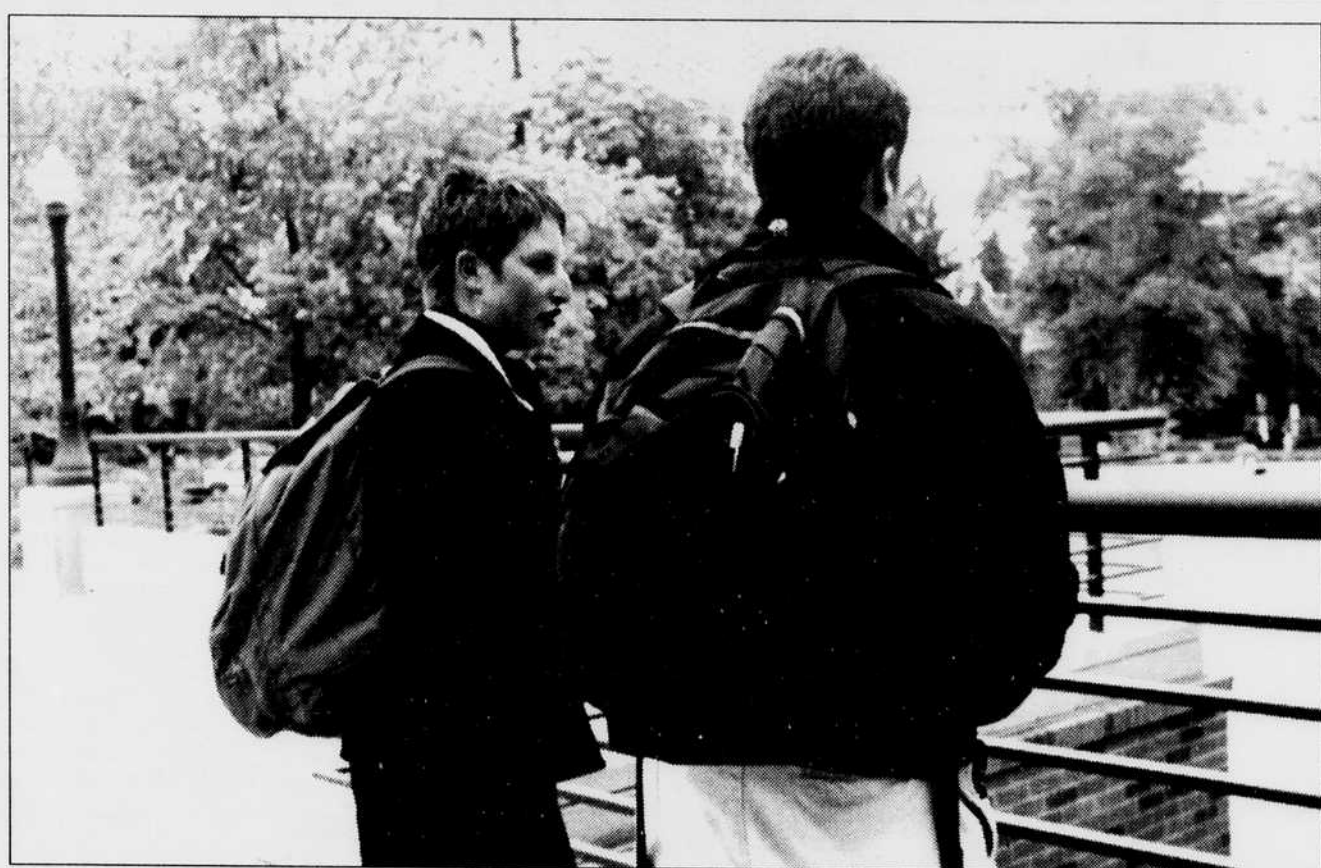
"This federal funding recognizes that substance abuse on college campuses is a serious societal problem, one that deserves immediate attention with comprehensive and creative approaches," said University President Dave Frohnmayer at the University presentation of the grant Tuesday.

The program is targeted primarily at first-year students who are at a higher risk for abusing drugs and alcohol, according to the Office of Student Life. "Correcting Misconceptions" is the premise of the program, which aims to reduce alcohol and marijuana use among students.

"As in the national trend, UO students also are under the misperception that their peers drink and use other substances more frequently and in greater quantities than they actually do," said Linda Devine, assistant dean at the Office of Student Life.

In a 1997 poll, University students believed that 96 percent of their peers drink every week, while in reality only 52 percent students reported drinking weekly.

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Joel Lavin and Courtney Leonard, both in middle and secondary education, lug their heavy backpacks around campus Tuesday.

Laura Goss/Emerald

Heavy packs add stress to students' lives and backs

Muscle tension and spine problems can result from carrying a heavy, unevenly loaded backpack

By Nicole Garton
Oregon Daily Emerald

Rain gear. Lunch. A pair of cleats. Shorts and a T-shirt. Notebooks. Oh, yeah, and a textbook or two.

Every school day, senior Dan Cohnstaedt hauls this load to campus in his Kelty backpack and carries it from class to class. Every evening, he lugs it back up a hill to his home on 35th Avenue and Onyx Street.

"Towards the end of the day, it feels pretty heavy," he admitted.

But living so far from campus, the history and environmental studies major has no choice but to bring it all with him.

"Once I come to school, I'm here for the day," he explained. So he carries everything he needs for his two to three classes and ultimate frisbee practice.

Cohnstaedt's load is far from unusual. Many students, especially those who live off-campus, carry heavy backpacks stuffed with books and other daily necessities, placing excessive strain on their backs, said Pete Lurger, a physical therapist at the Student Health Center.

While hardbound textbooks and three-ring binders compose a large portion of the weight, the rising popularity of laptop computers has amplified the burden students carry.

"A lot of people carry packs that weigh 20 to 25 pounds," Lurger said. "That seems pretty heavy."

How much weight a student can handle depends on the person's build. A student with a slight build will feel the strain of a 20-pound pack more than a larger person would, so it's difficult to say how much is too much.

"If a student walks from one class to

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