

Address

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challenge the staff.

"We face a flat enrollment projection this year, not because of any failure to attract new students, but because the numbers of returning students are lower than expected," he said. "This is an alarm bell and a challenge for all of us."

To help deal with the "permanent whitewater" of change and goals such as increasing returning enrollment rates, the Process for Change program was initiated last year to keep the University focused on students and their needs as a new generation.

"We intend to transform the lives of our students through knowledge," he said. "We intend to provide a learning experience that is challenging and exciting. We intend to attract the brightest and most motivated kids. We intend to equip our students ... with a broad base of skills and knowledge that will enable them to [have] influence and succeed in a fast-changing world. We in-

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Dave Frohnmayer
University President

tend to undertake and complete research that changes lives for the better, and we intend those things will happen in a campus environment that is uniquely gifted."

The Process for Change will be funded by the new OUS budget model, provided the system gets enough money from the Legislature. The proposal asks for a

\$120 million increase in state funding and would allow tuition raised at each state campus to stay there.

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Another funding project is the Oregon Campaign, "the largest fund-raising campaign in the history of this state," Frohnmayer said. The campaign had originally set a goal of \$150 million but recently hit \$230 million with three months left in the campaign.

"The fruits of this historic effort are already helping students and faculty, creating new approaches to innovative teaching and opening our doors to more young people," he said.

Doors will also open as more is learned, said Ellen Herman, a history professor new to the University. She was among 26 new

professors introduced after the address.

"As a member of the new faculty, I'm vaguely aware of the (the OUS budget change proposal), but I still don't fully understand," she said. "I need to know more. ... I'll know more as time goes on."

Carol Ann Bassett, new professor in the School of Journalism and Communication, agreed.

"I'm still trying to understand the Process for Change," she said. "His immediate goals are good, but I also still need to learn

more."

With a quote from theologian and social critic Thomas Merton, Frohnmayer explained that the beginning of the school year is a good time to begin learning.

"October is a fine and dangerous season in America," Merton wrote. "It is dry and cool, and the land is wild with red and gold and crimson, and all the lassitudes of August have seeped out of your blood, and you are full of ambition. It is a wonderful time to begin anything at all."

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