

Hey dude—
did you know you
can fly 4 roundtrips
on Southwest
and get 1 FREE!

No kiddin'. Here's how. Just purchase your first roundtrip flight on the Southwest Airlines web site and receive double credit as a Freedom Reward Member. If you're not already a Freedom Reward Member, be sure to sign up after purchasing to earn double credit. Next assignment—buy 3 more roundtrip flights (it's usually 7, dude) on the web site and travel by April 30, 1999. Before you know it, you're flying to the beach. For free. So what are you waiting for? Check out www.southwest.com and make your mom happy for the holidays.



Promotional offer not combinable with any other offers. Your plastic Rapid Rewards membership card will be mailed within 14-21 days and you must present it at the gate upon checkin every time you fly to receive credit toward a free ticket. All changes to internet reservation will void our double credit offer. Valid credit card required for payment. Rapid Rewards blackout dates apply to Award Ticket travel. Temporary Membership Cardholders are not eligible for double credit. ©1998 Southwest Airlines Co.

www.southwest.com

www.southwest.com

www.southwest.com

www.southwest.com

www.southwest.com

www.southwest.com

www.southwest.com