

The Oregon Humanities Center presents our 1998 symposium

THINKING through COMPARISONS: Ancient Greece and China

With Keynote Addresses by:

- Wang Ching-Hsien, Comparative Literature, University of Washington; Dean, College of Humanities and Social Sciences, National Dong Hwa University, Taiwan
- David Keightley, MacArthur Fellow, History, University of California, Berkeley
- Nathan Sivin, History and Sociology of Sciences, University of Pennsylvania
- Anthony C. Yu, Carl Darling Buck Distinguished Professor in the Humanities, The Divinity School, The University of Chicago

and Sessions with Distinguished Scholars:

Roger Ames, Philosophy, University of Hawaii at Manoa
Stephen Durrant, East Asian Languages and Literatures, University of Oregon
David Hall, Philosophy, University of Texas at El Paso
Michael Nylan, History and Political Science, and East Asian Studies, Bryn Mawr College
Andrew Plaks, East Asian Studies, Princeton University and Hebrew University
Lisa Raphals, History, Bard College
Jean-Paul Reding, Classical Chinese Philosophy, University of Zurich
Henry Rosemont, George B. and Wilma Reeves Distinguished Professor of the Liberal Arts, Philosophy and Religious Studies, St. Mary's College of Maryland, and
David Schaberg, East Asian Languages and Cultures, University of California at Los Angeles
Steven Shankman, English and Classics, University of Oregon

4:30 p.m. Thursday, May 28 through Saturday, May 30, 1998

Alumni Lounge, Gerlinger Hall, 1468 University Street, University of Oregon

For a complete program, stop by the Humanities Center at 154 Prince Lucien Campbell Hall or see our Website at <http://darkwing.uoregon.edu/~humanctr>

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Ice cream: DuPree brings sweets, smiles

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DuPree bought the ice cream business earlier this year for \$500. That included the motorized bicycle and a large storage freezer.

He considered a pizza concession, but that requires complicated licenses and isn't mobile. Most major markets, such as the Saturday Market, already have pizza sellers.

But not many markets have a mobile ice cream seller.

He noticed in the produce market that his best sellers were high in sugar. Cantaloupe and watermelons were always high in demand.

The taste for sugar is a holdover from our earliest days of life, he said. Milk is sweet, and babies are conditioned to enjoy sweet things.

"It occurred to me then — sugar sells," he said. "One of our first tastes in life is sweetness."

DuPree stocks the small case on the back of his bicycle with six ice cream products, from the Choco Taco to the traditional ice cream sandwich. Each sells for a dollar.

He sells throughout the city, but the University has been a fertile market. The former owner of the business suggested he target ice-cream-starved students.

He pedals his bike from home, through the city, around the University, back through the city, and back home.

He wakes up around 7 a.m. to train for a Tai Chi competition, so he's in the kind of shape needed for that route. Otherwise, it would be a tough job.

"I can imagine if you haven't had an exercise routine, it might be a problem," he said. "Yeah, I think you would feel the pain."

"It occurred to me then — sugar sells. One of our first tastes in life is sweetness."

Charles DuPree
Ice cream salesman

He plans to dramatically change that route in mid-June, when most of his University market leaves. Then he'll concentrate on ballparks, bike paths and swimming pools.

He estimated he makes about \$10 a day, and he hopes to raise that a few hundred dollars as people meet him.

But it's a seasonal job, with little outlook for the winter. DuPree hasn't decided whether to stick with the business or sell it before next year.

He bought the business as a one-year operation. But the enthusiasm of people who want ice cream has gotten him excited about his business. He's now thinking about staying and even expanding.

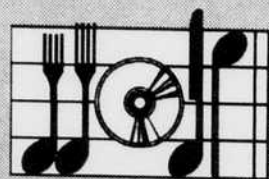
He's working out the details of adding an extra freezer to the back of his bicycle for more storage and might even buy a second bike. He's also looking into different ice cream products.

It's a good business with plenty of demand during sunny days, he said. He's heard of people making more than \$1,000 a day at major events, such as the Rose Festival.

But it's a small business, and it probably won't make anyone rich.

"No, you might not be able to get all that money," he said.

"But sometimes, that smile ..."



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