

Cast Your Vote for Your '98-'99 Bookstore Board

May 13th & 14th at the UO Bookstore and the EMU
Open to all current UO faculty, students and staff

CANDIDATE STATEMENTS

SOPHOMORE

Jason Bennett



I believe that I possess the best qualities needed to serve on the University of Oregon Bookstore Board of Directors. The position requires a business background, as many decisions will be made that will affect the Bookstore financially. Since I am a business major here at the UO, I have the skills needed to fulfill this part of the job description. Another ability that a Board member must have is the skill to communicate with the people the Bookstore serves: the faculty, staff, and students of the University of Oregon. As a member of the current ASUO Executive Staff and a Resident Assistant in the residence halls, I feel that I have gained the experience of working with a wide variety of people. By using the skills that I have gained through these positions, I will be able to interact with everyone the Bookstore caters to in the most productive way possible. Through the use of the skills mentioned above, as well as others that I possess, I believe that by electing me to the sophomore position on the Board of Directors you will help ensure the success of the Bookstore for many years to come. I plan on doing my best to maintain the standard of excellence that has come to be expected from the Bookstore today.

Kenneth Best



The University of Oregon Bookstore has a tradition of excellence, success, and dedication to the students. The responsibility of maintaining this tradition lies in the hands of the students and faculty on the Bookstore Board of Directors. Because the Bookstore is the primary source of coursebooks, it has become an integral part of all university students' lives and education.

As I walk among my fellow students, especially around the beginning of the term, I hear many comments about the Bookstore. Some of these comments are good, and some of them are bad, but all of them are useful in making the Bookstore a better place for all students. I am concerned with making students aware of just how special our Bookstore is, and also let them know that it is their comments and complaints that will make it an even better place.

I believe I would be good for the Sophomore position for two reasons. First, I have a strong desire to get involved with the community which effects me and my peers, and the Bookstore is an ideal place to accomplish this. Second, I am willing to devote any amount of time necessary to improve the Bookstore to better fit the needs of students, because the students are what really matter.

Jenny Dubrow



A good leader is one who is willing to guide and direct others and encourage them to follow. My name is Jenny Dubrow and I am running for the two-year sophomore position on the University of Oregon Bookstore Board of Directors. I am a leader who is able to communicate, listen and understand others' views and ideas. If elected, I would do my best to represent the student body and help make the voice of the students be heard. I feel that my leadership skills would enable me to be a dedicated member of the Board. I strongly support the student discount that is available at the Bookstore and would do my best to maintain it. I know that if I was elected, I would successfully represent the ideas and opinions of the student body by using my leadership and communication skills to the best of my ability.

Campbell Kidd

The Bookstore Board is an important position and it needs well established individuals with drive and determination to help it grow. I feel that I would be a good candidate for this position because I have those qualities. I have just recently been elected to the EMU Board of Directors and I am well connected amongst both the student body and faculty of the University. I am always available to listen and help those with problems or concerns. My intent for this position is to voice what the students want. I will always bring your issues to the table and promote not only what I think is right, but what is right for the University.

Jennifer Krupoff - No Statement

Krista McGrath

My name is Krista McGrath and I am running for the sophomore position of the UO Bookstore Board. I feel that I possess all the necessary skills and qualities, such as being a good listener, good communicator, and leader. This will enable me to be a good representative for our student body and dedicated member of the Board. If elected, I will make every effort to take all students' ideas into account and reach out to them as a liaison. I strongly believe in our student discount at the Bookstore and will make every effort to maintain this and possibly increase it. I am very excited for this opportunity as your representative and hope to provide a great deal of insight and leadership to our Bookstore Board.

Tracy Suwardi - No Statement

Whitney Williamson



My name is Whitney Williamson and I am excited about becoming more involved in the community and the University. For these reasons, I have chosen to run for the two-year Sophomore Position on the U of O Bookstore Board. The U of O Bookstore is one of the most important parts of the University atmosphere. I intend to help the students and the faculty to continue to reap the benefits of the 10% discount. I also find it important to expand the technology that is available to the students and faculty. Technological assistance to students and faculty is very important, as well as assisting those with limited resources. As a member of the Greek system and a leader within my chapter, I understand the importance of good representation. I am enrolled in the Journalism and Communications School, with a Fine Arts minor, and I feel that I will represent the University of Oregon students well.

STUDENT-AT-LARGE

Diane Downing



The U of O Bookstore is one of few, nationwide, to allow students to serve on the Board of Directors. Thus, student involvement becomes a crucial part of the organization and provides us [the students] an opportunity to share our knowledge while learning and growing together.

Here at the University I am currently a member of Kappa Delta sorority and involved in an International Teaching Organization called Camp Adventure, while finishing up my junior year as a Psychology major, Business minor. I am a hard working, responsible individual with an intuitive personality. In short, I care about how things are run on this campus and feel that my contributions to the University Bookstore will not go unnoticed.

Get involved in your campus community, make a difference in the way things happen around here. It's a shame to just stand around watching your college years zoom by.

Vote for a gal who doesn't let talking about action replace taking action. Vote Diane Downing for Bookstore Board.

Joshua Gold

I was not so sure about running for the Bookstore Board until after the April 22 Annual Meeting. At the meeting I found out that the Bookstore is a non-profit company and that the store is doing good things for the students. After learning this, the outgoing and current Board members encouraged everyone in attendance to run for positions. Then I realized the Board would be a great thing to become a part of. So here I am, a junior English major looking for ways to be productive. I have not held an elected position or been part of a board before, but I hope to learn the intricacies as I go. Further questions, concerns or ideas? Please write jgold@gladstone.

James Hastings



The University of Oregon Bookstore has always been an integral part of being a student. Not only for coursebooks and school supplies, but also increasingly as the most convenient location on campus to find just about anything a student could need. The continued focus of the Bookstore in meeting the specific needs of the University community is a mission I hope to further through my participation as a Board member.

In my candidacy for the Board, I bring with me a wealth of experience I have achieved throughout my university career and not always as a student. I have continued with my academic goal of an accounting degree through the Lundquist College of Business and have had the opportunity to apply the skills I have learned in an internship position with a CPA firm. I took a year away from school and remained in the Eugene area employed as a Director of Customer Service, a position involving sales and contact with many prominent businesses.

I have a unique knowledge of the Bookstore as a former employee as well as through research projects I have undertaken which examine the organization structure. I am familiar with many of the management staff and have an understanding of the goals toward which the Bookstore strives as well as the culture that enables the actualization of these successes. However, as a student, I am sympathetic to the issues and concerns of the student body and of the University in general. As a member of the Board, I feel I could successfully address the issues of students through an effective understanding of the Bookstore and its staff by way of my business background and work experience.

Norine Madden



I am running for the University of Oregon Bookstore Board of Directors because I can help continue its long tradition of providing services to the student community. I am a General Science major in the Honors College. I am active in many groups on campus including the Student Alumni Association, Presidential Student Scholars Association, and the Ancient Order of the Druids (the junior honors society). I also have administrative experience serving on the Student Health Advisory Committee. This committee helps the Student Health Center make

executive and financial decisions, just as the Board of Directors does for the Bookstore. You should vote for me for the Board of Directors because I have a strong interest in the business details and the future of the Bookstore and because I have the experience and the drive to do an excellent job.

Shawn Menashe



My name is Shawn Menashe and I am a sophomore double majoring in political science and sociology and a minor in business. I believe I am a good candidate for the Bookstore Board of Directors. I, like many other students, have the same concerns with rising book costs and the Bookstore's decisions affecting my fellow students and faculty. I am outgoing and personable and easily approachable. I would have no problem voicing my concerns or answering questions posed to me by fellow Bookstore members. I have had enjoyable past experiences working in groups and would greatly value the opportunity to serve on the Board. I am a hardworking, ambitious and motivated individual and would like to make a positive impact during my years at the University of Oregon. Please vote for me. Thank you.

GRADUATE - 1 YEAR

Tom Cassidy



As a Board member I would have two priorities: (1) Affordability. Our Bookstore provides a crucial service, and therefore must offer products that students as well as faculty can afford. I will work to maintain the high standards of efficiency and economy in the management of the Bookstore. (2) Variety. As the University community grows, the Bookstore must meet the needs of an ever more diverse base of customers. I am committed to ensuring that the Bookstore is useful and accessible to the entire University. I will bring to the Bookstore Board a focused and rational approach and a preference for simple, effective solutions.

Christopher Hirth

I will bring a diverse range of experience to the UO Bookstore Board of Directors. This includes experience working in both large and small businesses and in a not-for-profit, non-governmental organization. After graduating from California State University at Los Angeles with a BA in Japanese in 1989, I worked for six years in Japan, as a teacher, an environmentalist, and a translator. I entered the UO in Fall 1995, so I am amply familiar with the Bookstore and the community. Currently, in addition to being a GTF and a full-time Ph.D. student majoring in Political Science, I also operate a successful small business.

I do not claim some special ability to "lead" you; I do hope to represent your interests on the Board. My goals for the Bookstore are simple:

- 1) Sell books cheaply
- 2) Buy back books at a fair price
- 3) Provide high-quality services to the UO community

If you share these desires, please vote for me for the one-year graduate position. Thank you.

Dhananjay Ramasubban - No Statement

GRADUATE - 2 YEAR

Ramon Fisher - No Statement

Zach Fruchtengarten



My name is Zachary Fruchtengarten and I am currently a first year law student. Next year I will be enrolled in the M.B.A. program at the business school. I am running for the Graduate (2 year) position of the Bookstore Board of Directors. I have both the experience and the necessary skills to be a good Board member. I served as past President of the University of Oregon Bookstore Board of Directors as an undergraduate. I really enjoyed the experience and would like the chance to serve as a Board member again. This is another chance for me to get involved and have a positive impact while at the University of Oregon. I feel I am very approachable and am not afraid to speak my mind. Students and faculty are all members of the Bookstore and it is important that the Bookstore make decisions in our best interest. If the Bookstore is not making the right decision it is our responsibility to let it know. I would have no problem acting as the middleman to communicate and answer your questions and concerns. Please vote for me. Thank you.

Tami Posnanski



I am interested in the Board position to better balance my educational experience at the UO. I have been an active member of external affairs, program marketing, investment club and graduation planning in the MBA. As a business student, I aim to be more involved in a business setting outside the Lundquist College of Business.

Being a student with consumer retail experience and five years in the "working world", I feel that I can bring realistic and significant student perspectives to the Board. As a former

professional in the retail service industry, I have strong ideas on how customer service and convenience can improve customer satisfaction and enhance operations. Listening to the needs of the members is essential to planning a strategy and a delivery to meet those needs. I am anxious for this opportunity to observe operations of this organization and in return offer to share the knowledge I have gained through my studies. I feel this position is a natural fit for my business background and goals. Please help me to realize this opportunity.

CLASSIFIED/OFFICER OF ADMIN.

Coleen Ebert



As I complete a term of service as a Bookstore Board member, I appreciate having the opportunity to work with a staff and board whose main concern is to be increasingly responsive to the University's academic retail needs. I've been a member of the UO community for a decade now as student, instructor, and administrator. My best contribution to the Board continues to be that I have a first-hand understanding of what the UO consumer wants and needs from its university bookstore. I will work to help the Bookstore anticipate the growing needs as the University changes and redefines itself and to maintain a partnership that enhances the UO mission of service to its community.

FACULTY

Shelley Sutherland



When I first became a member of the Bookstore Board, I did so because I thought I could be helpful in implementing the newly developed, long range plan. As a faculty representative, I thought the components of that plan were important to my colleagues.

I thought it was essential to address the over-crowded facilities and to be responsive to the technological needs of both students and faculty. Tremendous improvements have been made in these and other areas. However, a transition phase still exists with much more to be done to make our Bookstore a truly first class facility. I want to continue to be a part of this progress.

I have some goals that I desire to pursue. These include the assurance that our new branches in the Casanova Center and the Law School meet the needs of the users of these state-of-the-art facilities. I also want to provide both students and faculty with increased discounts and I want to provide faculty with a comfortable place to examine and choose curriculum materials.

My experiences, my interest and my willingness to contribute to the continued progress of the Bookstore qualify me for another term.

Susan Thelen



I have been patronizing the UO Bookstore for the past nineteen years. Since then, I have become acquainted with the Bookstore as a student, community member, vendor, and now as a faculty/staff member. If chosen for this Board, I will be excited to work with the management and other Board members to promote the position it holds on this campus and in our community at large. Because I have lived and worked both on and off this campus, I will bring a unique and well rounded perspective to the table. Of all the board positions and community involvement I do in our community, I would value the opportunity to give back to an organization that has given me so very much over these years, our UO Bookstore.

Did You Know?



Your non-profit Bookstore has always been governed by a board of directors of students, faculty and staff?

895 E. 13th Avenue • 346-4331 • M-F 7:45-6, Sat 10-6 • Sun 12-6
www.uobookstore.com