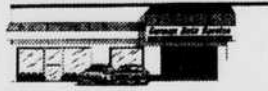


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UO dedicates new media center

The center will be used by journalism students studying broadcasting

By Amalie Young
Higher Education Reporter

Students and faculty in the School of Journalism and Communication gathered Thursday evening to celebrate a \$750,000 gift from Carolyn Silva Chambers, which enabled the school to renovate its Electronic Media Center.

The center moved from antiquated facilities in Villard Hall last term to a 6,000-square-foot, fully renovated facility in the west wing of Allen Hall's ground floor. The John L. Hulteng Student Services Center, financed by a separate private gift, was opened at the same time next door.

Carolyn Silva Chambers, president of Chambers Communications Corp., has had a long history of involvement with the University. Chambers Communications Corp. owns KEZI television station in Eugene and six cable television systems on the West Coast.

Chambers graduated with a degree in accounting in 1953, has served on the University of Oregon Foundation Board of



LAURA GOSS/Emerald
Carolyn Silva Chambers attended the dedication for the new electronic media center in Allen Hall on Thursday.

Trustees and is co-chair of the Oregon Campaign.

"I hope that students will be able to have more versatility and not just study print, but electronic news production as well," Chambers said. She hopes the school will continue to upgrade equipment and provide quality instruction in the future.

"We are very happy that she demonstrated her support and

confidence in the school," said Tim Gleason, interim dean of the journalism school.

Her previous gifts to the journalism school include two fully endowed professorships in advertising and broadcast journalism.

Jim Upshaw, KEZI distinguished professor of broadcast journalism, said the school's four- or five-year project to update its electronic production facilities will give students a chance to learn about and use some of the technology common in the workplace.

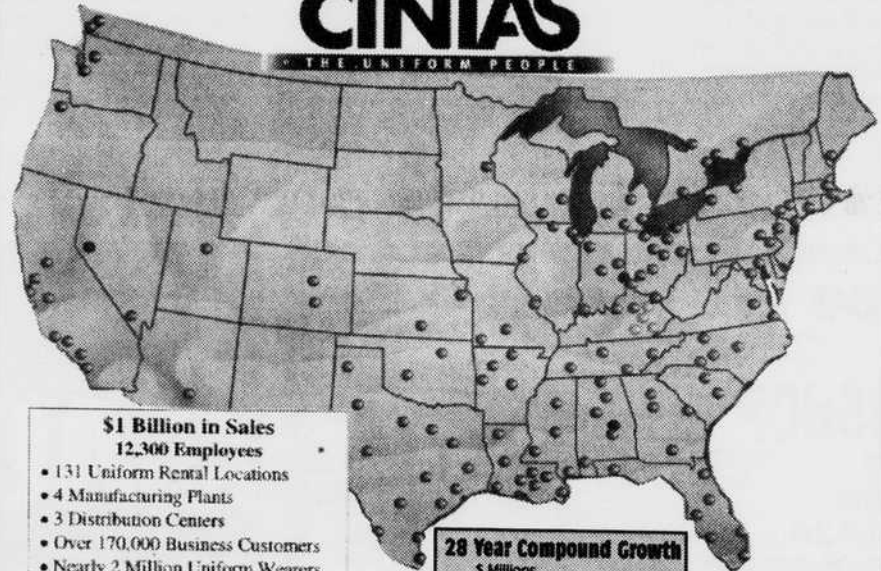
"The purpose is to provide samples of newer technology, not to fill a building with it," Upshaw said.

The new Carolyn Silva Chambers Electronic Media Center now has six post-production editing bays and a new audio control room. The department has one non-linear editing machine on loan, and there are plans to continue to acquire more equipment, Upshaw said.

Along with additions to improve the equipment for broadcast journalism, further plans are in the works to refurbish Allen Hall, including a new entrance to the building, Gleason said.

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