

Business professors will kiss pig for profit

Students can nominate professors to kiss 'Stella' to raise funds for a business fraternity

By Teri Meeuwse
Higher Education Reporter

Business students will get the chance to see their favorite professors or administrators kiss Stella, a Vietnamese, 90-pound, four-year-old pot-bellied pig on Dec. 3.

"I'm not kissing any pig!" business Professor Bill Daley said. Daley is one of the nominated professors to kiss Stella.

Green and red tickets go on sale today for 25 cents each to nominate professors and administrators. The green tickets will give the go-ahead, while the red tickets will be the marks away from kissing Stella.

Business professors Daley, Mike Dore and Dave Dusseau and Lundquist College of Business Associate Dean Wendy Mitchell are on the list of prospective kissers.

"I think it'll be a lot of fun," Dore said. "It's a creative and imaginative way to do some fund raising. I hope Stella isn't offended by it."

The "Kiss the Pig" fund raiser held by business fraternity Alpha



Wendy Fuller/Emerald

Stella the pig will be in "Kiss the Pig" fund raiser. A potbellied pig, she resides on a farm Cottage Grove.

Kappa Psi will raise money for some of the group's activities, President Lansida Brockmire said.

"It's the first time we've done it, so were going at it blind," she said. "It's a fun, little twist. It's more creative than a bake sale."

Alpha Kappa Psi activities for the year will include a career day and an international business seminar for members. A percentage of the profits will also go to the Committed Partner for Youths Program, a mentoring program for

at-risk kids in Lane County, Brockmire said.

"We hope it's profit making, of course, but we really want to get students and professors involved in something together," she said.

Stella is the pet of a couple who

live next door to Dore's farm in Cottage Grove. The owners will deliver Stella to campus half an hour before Stella's unveiling and will set up a plastic netting pen next to Gilbert Hall, Brockmire said.

Fund-raiser coordinators "jumped through the right hoops" to get Stella on campus, Brockmire said. They went through EMU scheduling and facility use and let the University Office of Public Safety know Stella will be on campus.

However, Students for the Ethical Treatment of Animals President Chelsea Lincoln said she doesn't agree with the use of a pig in a fund raiser.

"It's very degrading to a pig," she said. "People see it as funny, and it's a humiliating thing. Humans see pigs as ridiculous, but they're very intelligent and amazing creatures."

But Stella will be in safe hands, Brockmire said.

"Ten to 15 of our own members will be around and checking her out," she said. "She'll be really safe; it will run like clockwork."

Tickets will be on sale and the voting jars will be placed in 212 Gilbert Hall from 10:45 a.m. to 4 p.m. daily.

Squirrels: Some are killed while crossing busy roads

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ner, with ribs protruding, and their fur would be less bushy.

However, she said she believes many people don't realize squirrels also eat a lot of vegetation in addition to nuts and pine cones.

In the book, "Squirrels: a Wildlife Handbook," Kim Long writes that squirrels eat fungi, buds, fruits and berries.

In addition, Long writes that nut-bearing trees in North America follow no specific cycle in the amount of nuts they produce. If nut harvests were the same every year, he writes, "the natural population of animals

feeding on the seeds would not stop increasing in response."

Keister agreed. She said years of plentiful food are accompanied by bad harvest years, creating population booms and then some starvation.

"Starvation is a part of the natural cycle of preventing overpopulation," Keister said.

King said he believed there has not been a huge increase or decrease in squirrel population in the last 10 to 20 years on campus despite good or bad nut-harvesting years.

"Everything I've heard says you should leave them alone," he said.

But Verano said he believes the campus situation varies from the natural world because University squirrels don't have easy access to areas with great nut harvests. He said he thinks squirrel face danger crossing Franklin Boulevard, 18th Avenue and even University Street.

"I'm not sure getting squashed by cars is Mother Nature's way of taking care of [overpopulation]," Verano said.

King said he believes the biggest nut producers on campus are located between Prince Lucien Campbell Hall and the University Museum of Art. He said the trees near the Robinson Theatre and behind

Johnson Hall are also typically good nut producers.

King said the University doesn't have a specific wildlife management plan, even though he said wildlife calls are very common. He said the campus and grounds office usually ends up solving squirrel questions, in addition to duck, geese, opossum, raccoon and nutria calls. The office traps and relocates these animals if they are causing problems on campus. He said they remove dead squirrels and take injured squirrels to the Willamette Wildlife Rehabilitation Center. He said he believes most of the squirrel injury is due to squirrels falling from trees, fighting and disease.

Growth: Consumers can use buying power to change business

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Meyer and Patagonia.

"The most important thing I think is that it takes people who have sincere commitments, like small Eugene businesses, and sort of wastes their efforts on these

large, corporate-funded marketing ideas," Masat said.

Government participants include the Oregon Department of Environmental Quality and Economic Development Department.

The goals of the symposium are

to find ways business can be more sustainable and to teach consumers how to use their buying power to change business, Yorra said.

"This symposium will be beneficial to anyone who ever pur-

chases anything ever," Yorra said.

The impact on helping the environment will be negligible because of the focus on marketing, Masat said. "Regarding marketing, though, I think the impact will be fairly significant."

Admission is free, but the Law and Entrepreneurship Center is requesting that students register for the event. Schedules and more information are available through the Law and Entrepreneurship Center.

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