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Business school donor recognized 30 years after contribution

Mildred Rogers' gift has established a business professorship in honor of her late husband

By Teri Meeuwse
Higher Education Reporter

Almost 30 years after giving a \$100,000 donation to the Charles H. Lundquist College of Business, Baker City resident Mildred Rogers was personally recognized for her charity Sept. 11 in her hometown.

While visiting with University President Dave Frohnmayer in a family gathering, Rogers received a certificate for her lifetime contributions to the University and her status as a Lifetime Gold member of the President's Associates, the University's premier donor group.

Rogers, 94, has been a prominent contributor to the University and Baker City. Her daughter, Edna Harrell, said Rogers has been a supporter of many local and regional organizations, including the YMCA, the Sam-O-Swim Center, the Baker County Library, the Oregon Trail Interpretive Center and the First Presbyterian Church. But Rogers has always had an interest in the University as well, Harrell said.

"I'm pleased she's this interested in the community and the University," Harrell said. "And it's wonderful to see her give now while she's still around. It means a lot more when (contributors) are living instead of after they've passed on."

Rogers' contribution to the business school established an endowed business professorship in memory of her husband, John B. Rogers. He was a 1925 business graduate and a prominent Oregon banker from Baker City. He served as vice president and ultimately president of the First National Bank in Baker City, and when First National merged with U.S. National Bank in 1959, he was named vice president of the Baker City branch. He also served as president of the Oregon Bankers Association and director of the Portland branch of the Federal Re-

serve Bank of San Francisco.

In addition to Rogers' gift, the John B. Rogers Professorship endowment has received contributions from U.S. Bank, U.S. Bancorp and Den Norske Creditbank of Norway, said Carole Daly, development officer for the business school. Total contributions have exceeded more than \$700,000.

Rogers' contribution to the University made her a Lifetime Gold member of the President's Associates. To be a Lifetime Gold member, a private party must contribute \$50,000 or more to the University, making Rogers a member since her contribution in the 1960s. However, Daly said donors were not honored the way they are today because donations were not used as much in financing the University.

"We didn't have a fund-raising program back then like we do now, and no real established way to honor donors," Daly said.

Harrell said when her mother donated to the University, she did not receive an award but instead was contacted by University staff.

"She was invited to football games and president's dinners and other things but couldn't make it to all of them because, at that time, she was getting older and it was harder to make it around," Harrell said.

Daly said press releases and news stories were a means to recognize Lifetime Gold members, but just recently, certificates were created to give the donors personal recognition. The certificates are framed in a marble green, black and gold frame and are embossed with a gold President's Associates seal.

"I don't think we could ever thank our donors enough," Daly said.

Among other awards, Rogers received the 1995 Baker City Mother of the Year award. But Harrell said her mother doesn't need all of this recognition. "She likes to be an anonymous donor," she said. "She just enjoys the benefits that her donations provide."

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