

INDEX

Opinion	2
News	3
Rhythm & Reviews	5
Sports	11
Classifieds	13
Crossword	15

TODAY

Oregon Country Fair tickets go on sale today at the Fastixx outlet in the EMU. The fair will run from July 11 to 13, 1997.



INSIDE

This summer offers a slew of movies you can spend your hard-earned cash on

5

The future of women's sports looks bright 25 years after Title IX's passage

11



WEATHER

Mostly cloudy.
High 75. Low 55.

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University recognizes alumni

■ **HONORS:** The Alumni Association recognized Scott Bedbury and Lee Anderson for their achievements

By Daniel Pearson
Higher Education Reporter

An advertising and marketing whiz and a former Eugene mayor will receive the University Alumni Association's highest awards at a pre-commencement ceremony on Saturday, June 15.

Scott Bedbury, a 1980 University journalism and communications graduate, will receive the Outstanding Young Alumnus Award, and Les Anderson, mayor of Eugene from 1969 to 1977 and a 1943 University graduate in business administration, will receive this year's Distinguished Alumnus Award.

"The awards acknowledge alumni whose professional contributions and achievements have brought honor to themselves and recognition to their alma mater," said Dan Rodriguez, alumni association executive director.

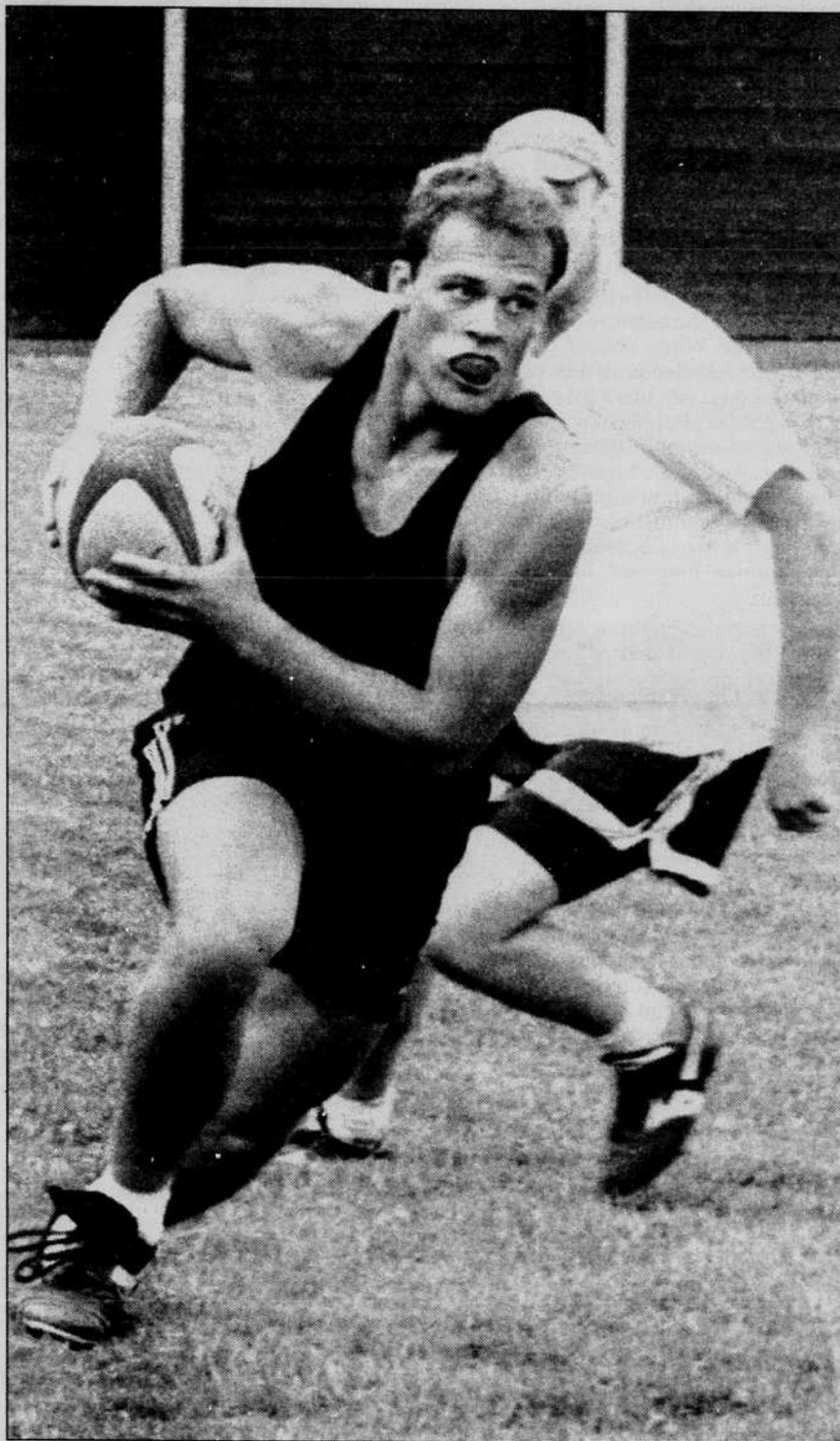
For seven years, Bedbury coordinated and directed Nike's worldwide advertising efforts. You know the "Just Do It" campaign? That's his. Remember Bo Jackson's "Bo Knows" endorsement? It was Bedbury's efforts that helped Nike capitalize on the use of celebrity spokespersons.

"When I was a University journalism student I had dreams of working for Nike's advertising department," Bedbury said. "I was able to accomplish much of what I wanted to there and help Nike branch out into other areas. The biggest, I think, is its involvement in neighborhood communities." Bedbury's belief in corporate commitment to communities led to the creation of Nike's P.L.A.Y. — Participate in the Lives of America's Youth — campaign.

"I felt we needed to be more aggressive in creating sports opportunities for kids," he said. "I think the program helps reduce crime and helps to build kids' self esteem." Bedbury left Nike in 1994 to explore his literary talents and spend more time with his family. He finished a tongue-

Turn to HONORS, Page 4

Run with it



MICHAEL CRISP/Emerald

Avery Jeffers, a member of the Rugby Ducks, shows off his moves Thursday afternoon on the University's intermural fields. The Ducks will host the last game of the season this Saturday.

Autographed memorabilia goes up for sale

■ **AUCTION:** Lane Shelter Care has collected almost 450 autographed items for its annual celebrity auction

By Jennifer Schmitt
Community Editor

Famous celebrities such as James Earl Jones, Oliver Stone, Denzel Washington and Tim Allen are coming to Eugene this weekend.

Okay, maybe they aren't. But their autographed memorabilia and collectibles are. Hundreds of items signed by celebrities will be on display Sunday as part of Lane Shelter Care's second annual celebrity auction.

Participants will have a chance to bid on boxing gloves signed by Mohammed Ali, a tennis bag and two hats autographed by tennis star Steffi Graf and a Beatles Anthology signed by Yoko Ono, said Jeff Gardner, event coordinator. There also will be about 70 autographed photographs at the Breaking the Barriers Auction on Sunday.

Trips to places like Disneyland and special prizes such as a University football season package will be auctioned off along with items donated by local businesses.

The prices for almost 450 auction items will vary.

"We have some larger items that we hope will bring in hundreds, maybe even \$1,000 each," Gardner said. "But we have some smaller items like baseball cards that kids can bid on for a dollar or so. We have things for literally every price range."

The event took months to plan, and in order to gather the celebrity items, Lane Shelter Care formed an honorary committee led by Bill Musgrave, a former University football player and a Denver Bronco quarterback, to help get more contributions.

"We got a book that gave us addresses for many of the celebrities," Gardner said. "Then we got hooked up with their agents to ask for autographed items. The honorary committee helped by asking people they knew to donate things and by signing their names to many of the requests we sent out."

Four people on the 16-member honorary committee are from the University. University president Dave Frohnmayer, football coach Mike Bellotti, men's basketball coach Jerry Green and women's basketball coach

Turn to AUCTION, Page 4

Eugene cancer patient prosecuted for medical use of marijuana

■ **LAW:** Norm Major and his wife Pat have been placed on probation and will pay fines after police found marijuana plants in their home

The Associated Press

A cancer patient who used marijuana to manage intense pain has been placed on probation for growing the plant in his basement.

Prosecutors also sought to seize Norm Major's home because it was used in the plant-growing operation, but they agreed to accept \$22,500 instead.

In addition, a judge on Wednesday ordered Major's wife Pat to serve probation for marijuana possession. The couple also must pay a \$1,000 fine.

The Majors said they harvested marijuana from their three dozen plants to replace the morphine-based pain killers they said had ruled their lives since Major was disabled in an industrial accident 31 years ago.

Now the couple, who have three children and eight grandchildren, feel they've been abused by the legal system and worry what their friends will think.

Norm Major is a former member of the board of governors of the Elks Club, and Pat

Major works with the Altar Society at St. Peter's Catholic Church.

"We're just going to have to take a good, deep breath and hope to God that our friends understand," Norm Major said.

Unlike California and Washington state, Oregon makes no distinction between medical use of pot and dealers who grow it to get high and make money, Lane County District Attorney Doug Harclerod said.

He said prosecutors might have given more consideration to the couple in the civil forfeiture case had they clearly indicated the marijuana was for purely personal use.

However, police said Norm Major admit-

ted he'd sold some marijuana, and his garden yielded more than would be consumed by a single user. The Majors deny selling any marijuana and said the investigation left them distrustful of police and prosecutors.

Norm Major now takes a prescription codeine-based pain-killing drug to help control his pain.

He was a 32-year-old boilermaker working on a two-story-high scaffold near Oakland, Ore., in April 1966 when the scaffolding fell, throwing him to the ground on his hands and knees. He would have been fine.

Turn to LAW, Page 3