

Cast Your Vote for the 97-98 Bookstore Board

May 7th & 8th at the UO Bookstore and the EMU

CANDIDATE STATEMENTS

FRESHMAN POSITION

Jason Bennett



I believe that I possess the best qualities needed to serve on the University of Oregon Bookstore Board of Directors. The position requires a business background, as some decisions will be made that will affect the Bookstore financially. Since I am a business major here at the UO, I have the skills needed to fulfill this part of the job description. Another ability that a board member must have is the skill to communicate with the people the bookstore serves: the faculty, staff, and students of the University of Oregon. I have always considered myself a friendly and outgoing person, and I feel these qualities will enable me to interact with everyone the Bookstore caters to in the most productive way possible. Through the use of the skills mentioned above, as well as others that I possess, I believe that by electing me to the freshman position on the Board of Directors you will help ensure the success of the Bookstore for many years to come. I plan on doing my best to maintain the standard of excellence that has come to be expected from the Bookstore today.

Patrick Carr — no statement

Corinna Chiu



My name is Corinna Chiu and I am running for Bookstore Board Freshman position. I would like to be on the Board of Directors because I have the leadership experience, and many ideas and suggestions that I know would make the Bookstore an even better place. I am also a very hardworking and dedicated person, and I would do my best to get the job done. Since the Bookstore is run by us, the students, we need to elect someone who will really voice the opinions and concerns of students and I believe that I am the most qualified to do that. So remember the two initials C. C. when you go to vote, and please vote for me.

Campbell Kidd — no statement

Bryan D. Orthel



The history of the University of Oregon Bookstore is one rich in traditions — traditions of service to the students and community, making education more affordable, and progressive ideas improving the Bookstore. The ideals behind these traditions are represented in the over \$8,000,000 the Bookstore has saved students through a 10% discount on course books since 1973, the Bookstore's not-for-profit organization, and student-leadership on the Board of Directors. Through the Board, students directly influence the ideals behind the Bookstore's mission and traditions.

As a member of the Board of Directors, I would strive to continue to build the Bookstore's reputation at the university by working to maintain and improve the affordability of the Bookstore's services — from coursebooks and supplies to university sportswear to the Duck Stop Coffee Shop. I would represent the opinions of all students on campus, whether from the School of Architecture, the Honors College, or those undecided about their current major. If elected to the University of Oregon Bookstore Board of Directors, I will serve the students in their desire for affordable, helpful services complementing their needs on campus.

Suzie Tatum

I feel that I am a great candidate for the University of Oregon Bookstore Board. The reason why I would like to be on the Bookstore Board is simply because I enjoy being involved. I was involved in leadership programs all throughout high school and I'd like to be just as involved now that I am attending the U of O. I am currently involved in cheerleading here and I work for the poster crew at the U of O Cultural Forum. Above all the other candidates, I feel that I possess the proper qualities that would make up a desirable board member. I am an extremely responsible, dedicated, and hardworking person. Not only this but I am a friendly person who works well with others. I am also a creative person and I know that I would have a great deal to offer if elected into the freshman office. In conclusion, I believe that I am a prime candidate with my experience and personality.

SOPHOMORE POSITION

Brookeli Burgoyne — no statement

Kim Do



I feel that I am the best candidate for the Bookstore board position because I am a student and consumer that understands the needs and concerns of my fellow students. I am very enthusiastic, approachable and am familiar with the various diverse groups of this campus. Therefore, I will maintain open communications and provide feedback. As a business major with three years of retail experience, my decisions for the bookstore will be influenced by the needs and concerns of the members, as well as provide a business perspective. I have innovative ideas to implement to serve members more efficiently and would like to become more involved. If you want someone with leadership experience that will produce results, then I am your best candidate.

Jason Gaines



Hi, I'm Jason Gaines and you want me as your sophomore representative for the Bookstore Board. Once elected I will ensure that students are getting the best deal, be it books, supplies, or even candy. I will make sure that you, the student, will be receiving a fair price on whatever you buy. I am a customer of the Bookstore too, and so my personal interest is that of all students, to maintain an atmosphere where students are the ones that the Bookstore is serving. Without students the Bookstore would not exist, we as students are their bread and butter, so I will make sure that they treat us like gold customers. I will bring to this board a strong sense of what students want, along with my own high expectations of what the Bookstore should be. So remember on May 7th and May 8th, vote Jason Gaines for sophomore Bookstore Board representative. Your voice for your Bookstore.

Travis Haynes



I am interested in being your Sophomore representative for the Bookstore Board because I feel that I have some innovative ideas on how to make the Bookstore better serve the student body. Being a student here and having shopped in the Bookstore, I know where the problems exist. I plan to work to solve the problem of long lines and I would also like to see the student discount rate be increased. These are just a few of the issues I feel deserve some attention. More importantly, I would like to get input from you, the student body, and hear your ideas on what changes you would like to see implemented. If these issues are a concern to you as well, then vote Travis Haynes for your Sophomore representative, and work with me to make the Bookstore a better place for all of us.

Mickey Kerr



The UO Bookstore has a long-standing tradition in representing the student body's needs and interests via its Bookstore Board. I, Mickey Kerr, plan to uphold this democratic ideal, as a sophomore member, with a receptive ear. I have a keen interest in this position because the Bookstore Board is an area where the student body has an opportunity to influence a major element of University life. If elected, I will strongly support the Bookstore coffee shop expansion that is being considered next year. This and other methods to increase the hospitality of students will be a major priority during my two years as Sophomore member. Maintaining reasonable prices for students will also affect my decisions for the next couple of years because I truly believe that the Bookstore is here to serve primarily the student's needs. A vote my way will guarantee all students the opportunity to affect the ever-improving convenience and efficiency of the UO Bookstore.

Norine Madden



The University of Oregon Bookstore is a non-profit business which is run by and for the students and faculty with solely their interests in mind. I want to continue its 77 year tradition of personal service, student discounts, and other programs designed to aid students in their classes and campus lives. I am a dedicated and responsible biology major in the Honors College. I have participated in the running of a small business and know how necessary it is to control costs without sacrificing service and the needs of the customers. I know the importance of keeping student costs at a minimum, especially in this time of growing educational costs. Please give me the opportunity to be an advocate for you and for the students and faculty of the University of Oregon.

Joseph Perko — no statement

Karly Peterson



I feel that I should be considered for the sophomore position on the bookstore board because I realize the importance that the bookstore plays in many student's lives. I have many creative ideas and marketing strategies that would influence students to shop at the bookstore for things other than books. The bookstore is a very marketable store, especially when keeping in mind that it must change as the students ideas and wants change. My interest lies in the area of marketing and advertising, and I feel that I would be able to contribute greatly to different aspects of the bookstore. I believe that I would be able to understand the needs and wants of the students and would be able to effectively relay these ideas to the bookstore's current organizational strategy.

Jason Reed



Being a member of the Bookstore Board is a position I have desired since coming to this campus. I feel the best way to get the most out of college is to get involved in such campus positions. I am a very outgoing person, therefore I will be a key link to the student body of the University. I feel it is very important to work for the students and make decisions based on the betterment of students using the facility. This includes keeping and hopefully raising the book discount currently of 10%. Being a student here at the University of Oregon I am aware of the stress put on students. On the Board I will do my best to help the students enjoy their hassle free experience at the Bookstore. For an outgoing candidate who will serve on the board for the student body representing the students vote for Jason Reed for sophomore Bookstore Board position.

Rebecca Schroeder



The University of Oregon Bookstore fulfills many customer needs for products and services. The decisions made by the Bookstore greatly affect the students and this is why I feel the Bookstore board serves such an important role here at the University. By becoming involved with the Bookstore, I will work for the best interests of the students and the Bookstore. This position provides the opportunity not only to get involved, but to improve the existing policies of the Bookstore. I plan to work for the benefits of both the customers and the Bookstore itself. I will openly voice my opinion on such issues as the process of buying back books and the bookstore becoming more visibly involved. One idea for this involvement is the bookstore sponsoring diversified activities ranging from sporting events to club activities. I also believe that the already established customer service can continue to improve through the distribution of surveys to students upon the buyback of books.

During the time that I have spent at the University of Oregon, I have become involved in campus activities which have given me the skills that I believe are necessary for a position on the board. If elected I vow to help improve the Bookstore to better suit the needs of the students and to serve as an active member on the board.

Ryan Williams

My name is Ryan Williams and I would be honored to serve the University of Oregon community as a member of the U of O Bookstore Board of Directors. Every day most of us either go in or walk by the bookstore. But, do students realize what we have here at the U of O? What many do not realize is that we have a non-profit bookstore that is independent from the University. The bookstore is governed by students, faculty and staff. It's run solely for the benefit of the U of O community, not some money-hungry bureaucracy like most university bookstores.

In these times of increasing tuition costs and living expenses it's important for students to minimize expenses without minimizing service. Our bookstore has many programs and discounts in place specifically for this purpose. As a member of your bookstore board of directors I will do everything in my power to insure that the needs of the students and community are met. With some background in student government, other leadership positions and my interest in the field of business, I feel I have the enthusiasm and skills to serve the U of O community. Vote Ryan Williams.

STUDENT-AT-LARGE POSITION

Braulio Batista — no statement

Kenneth N. Best



The University of Oregon bookstore has a tradition of excellence, success, and dedication to the students. The responsibility of maintaining this tradition lies in the hands of the students and faculty on the Bookstore Board of Directors. Because the bookstore is the primary source of coursebooks, it has become an integral part of all university students' lives and education.

As I walk around my fellow students, especially around the beginning of the term, I hear many comments about the Bookstore. Some of these comments are good, and some of them are bad, but all of them are useful in making the Bookstore a better place for all students. I am concerned with making students aware of just how special our Bookstore is, and also letting them know that it is their comments and complaints that will make it an even better place.

I believe I would be good for the Student-at-Large position for two reasons. First, I have a strong desire to get involved with the community which affects me and my peers. The Bookstore is an ideal place to accomplish this. Second, I am willing to devote any amount of time necessary to improve the Bookstore to better fit the needs of students, because the students are what really matters.

Nicole Hess



Since I began my education at the University, my primary goal has been to complete a curriculum that would allow me to promote literacy in some form. I am enrolled in the Lundquist College of Business and aim to work in marketing for a publishing company when I graduate. I believe that the promotion of literacy and education is paramount and I will do whatever is within my power as a Director to see that students are treated fairly and equitably. I would continue to look for ways that savings can be passed on to students via the buyback and discount programs.

I currently serve as treasurer on the Executive Board for Alpha Phi Omega, a community service organization. I also volunteer for the Smart Reading Program where I read to school children.

As a Director I would strive to increase responsiveness to member concerns and issues by constructing a bookstore web page that would allow members to communicate directly with the Board of Directors.

In conclusion, I feel that I have the experience and qualifications necessary to serve on the Bookstore Board of Directors and would work to see that all members of the bookstore are fairly represented and heard.

Greg Labavitch



The University of Oregon needs involvement from the student body to survive. I've seen a lot of things happen and I've tried to understand how it affects me. It's hard to comprehend what our responsibilities are in college. We pay a great deal of money to get an education, an education defined by more than academics, if we go to class is that enough?

It's probably about attitude and how we develop a positive one. Here at the U of O I'm currently involved as a member of the Programs Finance Committee, Student Health Advisory Committee, Pi Kappa Alpha Fraternity and I also work for an International Teaching Organization called Camp Adventure while pursuing my last year as a Psychology major. Business minor. What we need to do here on campus as students is make things happen, make people work for us, while we make the decisions that effect our future in college.

What I'm saying is don't pay for a valuable education, make a valuable education by creating opportunity that generates a difference in your college community.

Vote for a guy who doesn't let talking about action replace taking action. Vote Greg Labavitch for Bookstore Board.

Sean Milstead



The University of Oregon Bookstore is a fine institution with a great history of providing course materials to University of Oregon students at fair prices. Not only does the bookstore afford students a ten-percent discount, it provides its services in an environment that is friendly and professional. The bookstore is an integral part of our learning experience here at the University of Oregon. It provides services and products that make attending the university fulfilling.

And the bookstore continues to change to meet the needs of its students. The bookstore recently took over the Apple Academic sales program, which allows students to receive yet another important tool of education at an economical price. The bookstore is in great shape to provide students with all the necessary tools to enable the education needed to succeed in the 21st century.

As a member of the Bookstore Board of Directors, my primary goal would be enabling the Bookstore to continue to provide affordable products with the exemplary customer service we have come to expect. I hope that you will help to support the University of Oregon Bookstore in electing me, Sean Milstead, as your Member At-Large Board Member. Thank you.

Gretchen Schlueter



In running for the Bookstore Board I feel I am qualified in many different areas. The experience that I would bring to the Bookstore comes from many different leadership positions I have taken throughout my life. These diverse positions give me a unique edge in being prepared for this type of challenge. Through my involvement in various University organizations, I have learned a valuable tool of making goals for not only myself but for the group I am working with. These abilities I have acquired fulfill the expectations of not only the Bookstore but also the student body.

Being a junior at the University of Oregon, I know many of the likes and dislikes of the Bookstore. This comes from not only personal experience but also my interactions with many other students. The relationship the Bookstore has with its board members gives me an excellent opportunity to represent the student body needs and wants. I would take advantage of this relationship to improve the bookstore shopping experience for the students it serves.

GRADUATE POSITION

Brad Mouser



I am excited about the opportunity to run for the University of Oregon Bookstore Board of Directors. My enthusiasm stems from the desire to become involved with an integral resource for students, the campus bookstore. To succeed in this position, I will utilize the many skills that I have developed in my career. My career includes 3 years in the retail industry selling camping gear and, more recently, 3 years in the financial services industry with a large Midwestern bank. In these positions, I developed skills in the areas of inventory control, customer service, resource allocation, and team management. We are fortunate to have a bookstore that has been well managed over the years and I hope to be able to contribute to its ongoing improvement process.

FACULTY POSITION

Stu Thomas



The U of O Bookstore Board will face some tough decisions over the next two years. During this time it is important that there be some continuity of membership on the Board of Directors. As one of the three non-student members I can provide that continuity, as well as a sense of perspective.

During my seven years on the Board I believe I have brought to the Board a rather unique outlook. I am a faculty member who orders books. I also coordinate all the orders for my department. I am thus intimately familiar with the problems faced by both faculty and the coursebook staff at the store. On occasion I have utilized this experience to help both faculty and the bookstore staff resolve difficulties. I hope to continue this work over the next two years.

UNIVERSITY
OF OREGON

BOOK
STORE

• 346-4331 •
895 East 13th Avenue
M-F 7:45-6
Sat 10-6 • Sun 12-6