

JobDirect makes stop at EMU

■ **JOB:** Reps from the on-line job search service were on hand to add more résumés to their database

By Sarah Keech
Higher Education Reporter

On Monday, representatives from JobDirect, an on-line job search service targeted at students and recent graduates, spent the day inside the EMU giving away JobDirect merchandise and helping students log on to a career.

"Our goal is to help students find jobs and internships. The process takes only about 10 minutes to fill out the résumé template," said Cinnie Logan, one of the three JobDirect campus marketing representatives visiting the EMU.

From there, student résumés are put into an on-line database where companies working with JobDirect can access them when looking to fill a vacant position. When a company's needs meet with what a resume has to offer, the company will contact the student by e-mail.

"We close the loop between employees and students," said Scott Willard, campus marketing coordinator for JobDirect.

Companies currently working with JobDirect include Price Waterhouse, Teach for America, Mastercard International and Turner Broadcasting.

"A wide range of companies are involved with JobDirect, from investment banking to Peace Corps to engineering to bio-tech firms," Logan said.

JobDirect was founded in August of 1995 and officially went on-line about eight months ago.

Rachel Bell and Sara Sutton, the co-directors and owners, were frustrated by the tough task of finding quality jobs after graduating from college and felt something should be done to help students in similar situations, Logan explained.

Bell and Sutton, both 22 years old, had completed their junior year in college before deciding to take time off from school to develop JobDirect.

Based out of Greenwich, Conn., JobDirect spreads the word about its service through the JobDrive Roll Out Tour. JobDrive involves the use of three custom-made 32-ft. buses touring the eastern, central and western regions of the nation, stopping at college campuses to meet students and find out what their job search needs are.

"We are the only job search service actually going directly to the



CHAD PATTESON/Emerald

In the EMU Skylight, members of the JobDirect employment service help a student enter résumé information into their on-line database.

students and showing them how our service works," Logan said.

JobDirect has received a lot of attention in recent months. They have been featured on both ABC News and CNN, and the attention has helped to add to their growing databank of student résumés.

The JobDirect database currently holds about 25,000 student résumés and is continuing to grow by 3-4 percent daily, Willard said.

All services through JobDirect

are free to students. JobDirect earns money by charging the companies that use the service to search for qualified entry-level applicants.

Students interested in filling out a résumé template to utilize JobDirect's job search service or who want more information on the campus representative program can go to the JobDirect website located at <http://www.jobdirect.com>.

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