

# DeYoung: Super Bowl halftime was wasted \$1.2 million

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no way was halftime fun, amusing, interesting or, most of all, worth \$1.2 million. The NFL wasted money on this show.

In case you missed it, (lucky you!), it featured "The Blues Brothers Bash" with Dan Aykroyd, James Belushi and John Goodman and included songs from James Brown and ZZ Top. As my roommate put it, "This show would have been mildly acceptable 12 years ago, but not in 1997."

I didn't know that ZZ Top still existed. And I had no desire to see Goodman doing pelvic thrusts on stage. The stage was sur-

rounded by half-dressed girls showing off their asses and rolling all over the ground. I know that traditionally more men watch football than women, but the organizers had to be aware that their audience would include women who would be offended by this show. I think I would have been better off watching "Beavis and Butthead's Butt Bowl" during halftime.

4. The game itself— After all of the hype, the game was finally played. Just 22 guys on the field, playing with everything they had for the chance to be called "World Champions." But it almost seemed to me

the teams were playing a scripted game. Everything went the exact way people expected it to go. Brett Favre shined, Drew Bledsoe didn't do so bad himself, (if you ignore the three interceptions), Reggie White recorded three sacks, the offenses dominated, the Patriots showed some heart and the Packers took the title. Surprise, surprise.

The best thing about the whole game— The Dallas Cowboys didn't win.

The worst thing about the game— The Packers went for the two-point conversion on their final touchdown, which covered their 14-point spread. This may have been

a move to ensure the Patriots would need two touchdowns to tie, but it seems to be too big of a coincidence that it happened so well. Bookies lost more than \$25 million. Wonder who has that money now?

With a little less than a year to go until Super Bowl XXXII, I think Fox, the NFL and advertisers have a lot to work on. It's pretty sad when such a huge event has to be considered a learning experience.

Andrea DeYoung is the assistant sports editor for the Emerald. Her views do not necessarily represent those of the paper.

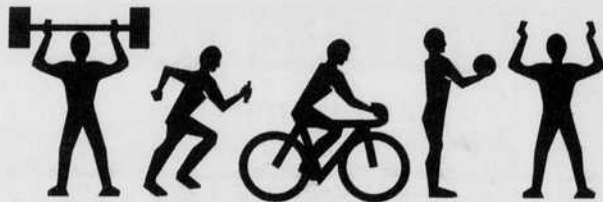
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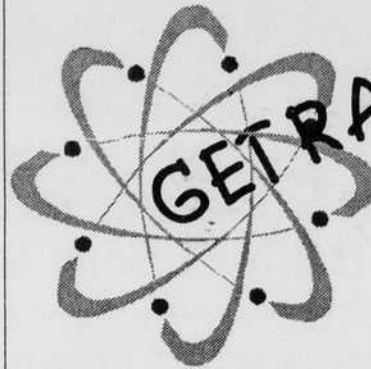
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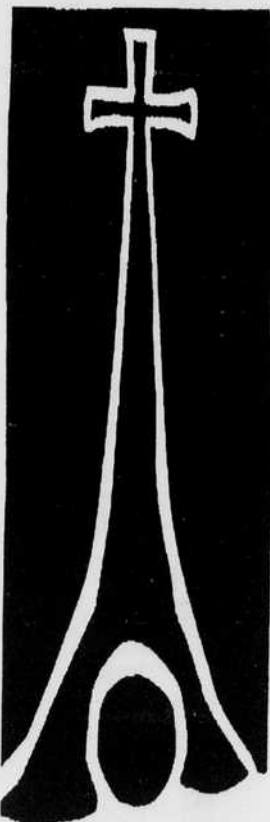
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