

a Season of tradition

INSIDE:



❖
"Lady Cottington's Pressed
Fairy Calendar" is one of
many that would make nice
holiday gifts
see page 8/9B
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❖
Christmas music abounds in
all forms and styles. Take a
look at a few of the various
Christmas CDs available
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❖
Fifth Street Public Market is
gearing up for the holidays
with several festive activities
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*Holidays are characterized by the traditions
associated with them – traditions that help
define cultures and provide a sense of identity*

By Jennifer Carter
Managing Editor

A recent advertisement for new
cranberry Jell-O espouses the many
ways the product can be used in
conjunction with Thanksgiving:

cranberry Jell-O squares, cranberry
Jell-O molds, cranberry Jell-O mousse.

The holidays aren't complete with-
out Jell-O. Nor are they complete with-
out greeting cards. The entire greeting-
card industry counts on their holiday sales.

But long before Jell-O was invented and
greeting cards were made by the millions,
holidays existed to bring meaning and hope
to cultures. Their presence in our world today is
testimony to their necessity.



Professor Sharon Sherman, director of the
University's folklore program, said tradition in
all its forms affects cultures on a variety of
levels. One way it does this is by
strengthening people's sense of group
identity.

"Tradition is really important in
our lives, more than we would ever
believe. I think tradition is what really
keeps us going," she said. "It deals with all
the parts of us that are the inner parts, the
really symbolic and significant parts —
how we identify ourselves as Americans or
as Greeks or as Italians.

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