

**THIS WEEK**  
**MONDAY:** Opinion  
**TUESDAY:** Politics  
**WEDNESDAY:** Opinion  
**THURSDAY:** Politics  
**FRIDAY:** Opinion

# OPINION

editorials, letters, commentary and perspective

**CONTACT US**  
**BY MAIL:** P.O. Box 3159,  
 Eugene, OR 97403  
**BY PHONE:** (541) 346-5511  
**BY E-MAIL:** ode@oregon.  
 uoregon.edu  
**IN PERSON:** Suite 300, EMU

## Losing sight of home

**OUR OPINION:** Don't expect a lot of school spirit and celebration from the neglected student body this weekend

Today marks the beginning of an epic campus occasion. People of all ages are already streaming into town from across the country. Events are beginning all over town for everybody to enjoy. The great, distinguished University is on display for alumni, parents and students to honor and remember with great fondness.

But if this year's Homecoming/Parent's Weekend is supposed to be so great, how come nobody under 25 is excited? Is it because we don't care and probably never will? Of course.

Campus apathy is no greater than during events like this, ones that seem all too interested in pleasing those aging alumni and parents who write the checks. But who could blame us?

Four events frame this year's Homecoming "celebration"—a Duck Party, Campus Fun Run, something called Expo '96 and the football game against Arizona. The party is a great excuse for alumni to get uncontrollably intoxicated at the Eugene Hilton amid the sounds of a 40-something band called the Executives. And of course, it excludes all underage students, a large portion of the student body.

The Fun Run is also a little scary. Imagine a large group of 50 and 60-year olds "powerwalking" or, God forbid, running around campus for either three or five kilometers. We students just wouldn't want anyone to keel over, let alone join in on the fun.

Only Expo '96 has the right idea. Located opposite the alumni tent at Autzen Stadium before the game, the exposition showcases 14 colleges and organizations at the University as well as school trivia contests and



CHRIS HUTCHINSON/Emerald

an exhibit on "Homecomings Past." Students might actually consider, just for a second, taking part in this event. At the very least, Expo '96 isn't solely designed for annual campus visitors who desperately need to be entertained.

Instead, Homecoming needs to be, and very well can be, a weekend for the entire University community. What ever happened to parades, bonfires and true school spirit?

Granted, some say that spirit will never thrive in Eugene because of our image as another Haight-Ashbury and our inability to ever be a true sports powerhouse. But events like the Eugene Celebration and Saturday Market show this city can have fun together.

Unfortunately, the University isn't a big part of this city. And students are not a big part of Homecoming. The connections just aren't there—

but the potential is.

Events need to be planned for everybody. Students care about this school; even some people in the community have shown a interest. But right now, Homecoming weekend is designed for a select group with open wallets, not those who call this place home every day.

*This editorial represents the opinion of the Emerald editorial board.*

### LETTERS

#### Policy demeaning

Do the students and staff at the University of Oregon realize how they are making the University look on front pages everywhere with their proposed new sexual conduct rules? These are foolish Victorian rules, at best! The concept that women are poor, hopeless victims of wicked predatory males is demeaning and infantilizing to young women today.

The University is not a "Big Mama," there to supervise the bedroom lives of students who are past the age of consent. If lots of University coeds are not equipped to deal with men who are over-aggressive sexually, classes or workshops on the subject could be of some value to them. There are good workshops and classes for the purpose. But "Big Mama" in the bedroom and her unenforceable sexual rules is a serious disvalue instead. Drop the idea.

Charles Kelley, Ph. D.  
 Vancouver, WA

#### Seats uncomfortable

It is interesting to me how there is not even one comfortable place

to sit in the Knight or Science libraries. There are literally hundreds of chairs available but not one you can really relax in. As a University graduate and tax-paying member of the community, I find it irritating and discouraging that these libraries remain so barren and unaccommodating. In an attempt to keep out the homeless, library administrators have made it miserable for everyone.

Eric Nissani  
 Eugene

#### Coverage lacking

I would like the *Emerald* to answer a question for me. In covering the story of former Reform Party vice-presidential candidate Pat Choate's appearance on campus on Oct. 25, you discussed many of Choate's positions on national issues (*ODE*, Nov. 1). Yet when he was critical of the University accepting Phil Knight's recent gift of \$25 million, the *Emerald* didn't have a word to say about it. Why?

This issue has a direct impact on the University. Therefore, when a national figure comes to campus and talks about something this

close to home, yet you fail to even mention it in your story, one has to wonder why. Why not cover it?

James Johnson  
 Computer Science

#### Begin Genesis

Students should know there is another fresh juice available in the EMU Fishbowl, University Bookstore and many other locations in town. Genesis Juice has many advantages over Odwalla including 1) a commitment to organic ingredients, 2) returnable glass containers and 3) local production by a worker-owned co-operative.

Genesis is nutritious and delicious, and because what is spent on organic ingredients is mostly made up by not being delivered from far away, Genesis is not all that more expensive either.

And because Genesis Juice is made locally every day and meticulously rotated, never in its nearly twenty-year history has there been any of the contamination problems that Odwalla is now scrambling to solve.

Scotty Perey  
 Eugene

### ALL thumbs



#### To Odwalla:

The California-based juice company has handled the recent E. coli outbreak in their apple juices with significant speed and thoughtfulness. After 40 reported cases of sickness in four western states, the company offered to pay any outbreak-related medical costs of the victims. Chairman Greg Steltenpohl even met with the most seriously affected victim, two-year-old Michael Beverley, and his family in Washington on Monday, vowing "he would do anything to help." The company made a terrible mistake but is answering it with an honorable solution.



#### To Oregon voters:

Is Oregon not one of the greediest states in the Union? Besides shuddering at even the hint of a sales tax, the voters of the Beaver State are passing Measure 47 by more than 8,000 votes. Besides shuddering at even the hint of a sales tax, the voters of the Beaver State are passing Measure 47 by more than 8,000 votes. While only 54 percent of the precincts have reported and 8,000 votes still amounts to merely a 51/49 margin, just the fact that Oregonians considered passing Measure 47 is a terrible commentary on the state. Is a 10 percent dip in property taxes really worth all the consequences?

### Oregon Daily Emerald

P.O. BOX 3159, EUGENE, OREGON 97403

The Oregon Daily Emerald is published daily Monday through Friday during the school year and Tuesday and Thursday during the summer by the Oregon Daily Emerald Publishing Co. Inc., at the University of Oregon, Eugene, Oregon. A member of the Associated Press, the Emerald operates independently of the University with offices at Suite 300 of the Erb Memorial Union. The Emerald is private property. The unlawful removal or use of papers is prosecutable by law.

Editor-in-Chief: Steven Asbury

Managing Editor: Jennifer Carter Night Editor: Jennifer Schmitt

Community: Jennifer Schmitt, editor. Christian Hill

Entertainment: Nicole Kraeger, editor. Jesse Stephenson

Higher Education: Tamyra Howser, in-depth. Laura Cadiz, Benjamin Kwasney

Opinion: Ashley Bach, editor. Chris Hutchinson, illustrator.

Politics: Shana Cohn, editor. Doug Irving

Student Activities: Kristin Bailey, editor. Angie Suchy, Tom Potter

Sports: Mark McTyre, editor. Andrea DeYoung, assistant editor.

Chris Hansen, Ryan Frank, Ryan Halvorsen

Copy Desk: Thom Schoenborn, copy chief. Trevor Kearney, Sarah Kickler, Mike Schmierbach, Kendra Smith

Presentation: Dennis Bolt, editor. Matt Garton

Photography: Matthew Stiffler, editor. Andrew Brackensick, Joe Bunik, Amanda Erickson, Shannon Kilduff, Chad Patterson

Freelance: Lara Pittman, editor. On-Line: Nicholas Stiffler

General Manager: Judy Riedl

Advertising: Becky Merchant, director. Anne Amador, Lee Yen Beh, Marco Ching, Yujin Chi, Matt Johnson, Anne Miller, Trina Shanaman, Rose Solt, Matt Solomon, Greg Walsh

Classified: Tara Sloan, manager. Natasha Lumpkin, Debbie Levy, Heather Moye

Production: Michele Ross, manager. Ingrid White, coordinator.

Shawna Abele, Laura Daniel, Susan Head, Trevor Kearney, Tara Knight, Melissa LeBahn,

Molly McCanta, Allison Stormo, Mike Young

Business: Kathy Carbone, supervisor. Judy Connolly

Distribution: John Long, Ferenc Rakoczi

Newsroom ..... (541) 346-5511

Display Advertising ..... (541) 346-3712

Business Office ..... (541) 346-5512

Classified Advertising ..... (541) 346-4343