

Moviegoers can exchange canned food for admission

■ **FILMS:** The cans collected at local Act III Theaters will go to Food for Lane County

By Jennifer Schmitt
Community Editor

Four local movie theaters are trading free movie admissions complete with free popcorn today in exchange for three cans of food as part of a statewide event to raise food for the homeless.

Act III Theaters including the McDonald Theatre, Springfield Quad, Movieland and Cinema

World are participating with Food for Lane County in the annual "Cans Film Festival."

"This is the sixteenth year we have had this food drive," said Becky Hunger, resource development coordinator. "We are just one of 19 other state food banks participating this year."

During last year's food drive, Lane County food banks collected more than 8,000 pounds of food.

"We are pretty pleased with the results from last year," Hunger said. "Of course, we would love to

do even better this year."

Last year the state collected approximately 147,000 pounds of food, said Amy Stork, public relations representative for Oregon Food Bank.

Food collected during the fundraiser will be distributed by the local food banks during the winter months.

"All of the food collected in an area stays in that area," Stork said. "We make a real effort to keep the food in the local area for distribution."

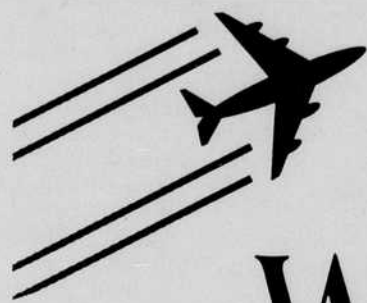
Food collected will go to Food for Lane County and will be distributed to local food banks throughout the county.

"The reason all donations go to a larger local agency, like Food for Lane County, instead of the individual food banks is to make sure it is evenly distributed through areas that need it most," Stork said. "[Sometimes] food is collected by a food bank in an area with a lot of students who may not have as great a need for the food in that particular area, so we spread it out to areas with greater need."

As part of the fund raiser, Western Family Foods has pledged to match pound for pound the number of Western Family cans of food collected.

People interested in participating in the fund raiser can bring three cans of food to any participating theater.

"They can get in to see any movie at any time on Thursday as long as it isn't a starred attraction," Hunger said. "From what I've seen, there are a lot of good movies out there, and not many of them are starred."



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