

SO WHAT IF YOU SLEPT THROUGH ECONOMICS? YOU STILL KNOW THE VALUE OF A DOLLAR.

Which means you realize how important it is to save. So get a MasterCard® card and use these two sets of exclusive College MasterValues® coupons. One for retail savings from 15% to 50% off.

And one for free shipping on catalog purchases. All of which leads to an inspiring economics lesson. A dollar saved is a dollar earned.



It's Smart Money.™

RETAIL SAVINGS

Save 15% to 50% off when you use your MasterCard card with these merchants.

Pier 1 imports for a change SAVE 20%

Your dorm or apartment could use a few changes. You could use a good deal. Pier 1 can supply both. We'll take 20% off your total purchase of all regular price items from colorful pillows to fun framed art. All the supplies school calls for, when you use your MasterCard® card at Pier 1.

Offer Not Valid Without This Coupon.

Offer and coupon valid 8/1/96 to 12/31/96. Offer valid only on purchases using a MasterCard® card. Offer valid on regular priced merchandise only, excludes clearance and sale items, delivery and other service charges. Coupon must be redeemed at the time of purchase. Offer does not apply to prior purchases and cannot be used to purchase Gift Certificates. Coupon is not valid in combination with any other coupon or discount. Coupon is valid at all Pier 1 company stores and participating franchise stores, excludes Pier 1 clearance stores. Coupon #570.



50% OFF FILM PROCESSING

Hold on to the good times and your money, too. Take 50% off the regular price of processing and printing on the first set of prints at MotoPhoto, when you use your MasterCard® card. Call 1-800-733-6686 for the location nearest you. Limit 1.

Offer Not Valid Without This Coupon.

Offer and coupon valid 8/1/96 to 12/31/96. Cash redemption value 1/20¢. Offer valid only on purchases using a MasterCard® card. Surrender coupon at time of purchase. Limit one coupon per purchase. Cannot be combined with any other offers or discounts. MotoPhoto Club Members are entitled to take 10% off the coupon price. Offer valid on C-41 process, 35mm film, and standard size prints only. Offer valid at participating stores only. Void where prohibited. ZZ69101



SKI FOR FREE

Pay only \$15, and save 50% off the annual membership. Then enjoy FREE lift tickets and savings up to 50% on lift tickets, resort lodging and dining, lessons, equipment rentals, etc. Includes top resorts East and West. A great gift for skiers/snowboarders. Call 1-800-333-2SKI (2754) to join or for details and specials in your favorite areas. Mention #15MCSKI.

Offer valid 8/1/96 to 12/31/96. Offer valid only on purchases using a MasterCard® card and when offer #15MCSKI is mentioned. Details on skier discounts listed in '96/97 "Savings Guide" included with each membership. Shipping and handling are additional. Call for details or to join - hours: Mon - Fri 9 a.m. to 4 p.m. Mtn time. Offer may not be combined with any other discounted rate or special promotion. Void where prohibited.



SAVE UP TO 75% OFF POPULAR SOFTWARE

Order Microsoft Office Pro (includes Word, Excel, Powerpoint and Access) for only \$189.98 PLUS receive a FREE Journey Back Pack when you use your MasterCard® card. Also, you will get this or any order delivered FREE of charge. For a Free Student Software Guide™ with discounts on over 500 popular software titles, call 1-800-874-9001, ext. 775 or visit us on the World Wide Web at www.journeyED.com

Offer valid 8/1/96 to 12/31/96. Offer valid only on purchases using a MasterCard® card and when extension 775 is requested. FREE Student Software Guide™ includes over 500 software titles. Free shipping via standard UPS delivery only. Offer may not be combined with any other discounted rate or special promotion. Void where prohibited.



Compagnie Internationale EXPRESS

SAVE 15%

Express. New rage denim and everything that's the hippest, hottest, coolest thing to wear.

Offer Not Valid Without This Coupon.

Offer and coupon valid 8/1/96 to 12/31/96. Offer valid only on purchases using a MasterCard® card. Coupon must be redeemed at the time of purchase. Offer does not apply to prior purchases and cannot be used to purchase Gift Certificates. Coupon is not valid in combination with any other coupon or discount. Coupon is valid at all Express stores for Express merchandise. It is not valid in Structure or Bath & Body Works stores. Associates of Express, Structure, Bath & Body Works and their immediate family members are not eligible to receive this discount. Authorization #284.



FREE SHIPPING

Call 1-800-501-VALUE for these catalogs and have your order delivered for free when you use your MasterCard card and mention the code #.



Free Shipping -
MLB, NFL,
NBA, NHL, and NCAA
clothing from Champion,
Russell and Starter.

Code: MSCHB

Free shipping offer applies to standard delivery only on catalog purchases made with a MasterCard® card. Offer for free shipping is valid 8/1/96 to 12/31/96. If orders are received by noon, all in-stock items will be shipped that same day (except for weekends and legal holidays), and you'll receive them within one week. Naturally, unverified checks or billing/shipping addresses may cause a delay. Offer not valid at retail outlets and cannot be used in conjunction with other promotions.



T W E E D S

Free Shipping -
Women's apparel
and accessories. The clothing
is natural, sophisticated
in lush fabrics and colors.
(First purchase only.)

Code: F9WA

Free shipping offer applies to standard delivery only on your first catalog purchase made with a MasterCard® card. Offer for free shipping is valid 8/1/96 to 12/31/96. "Standard" delivery service provides delivery within 7-10 days from the time your order is processed. Offer not valid at retail outlets and cannot be used in conjunction with other promotions. Additional restrictions may apply.



BUY MUSIC. BY PHONE.™

Free Shipping -
Shop for your favorite music by phone -
24 hours a day, 7 days a week. Choose
from more than 100,000 CDs and
cassettes with no hassles and no club
obligations. Your music is shipped to your
door in days! (First purchase only.)

Code: 60308

Free shipping offer applies to standard delivery only on your first purchase made with 1-800 MUSIC NOW™ with a MasterCard® card. Offer for free shipping is valid 8/1/96 to 12/31/96. Offer cannot be used in conjunction with other promotions. Limit one discount per customer. For Federal Express overnight service, add \$4.99 per order, per address. Offer void where prohibited. Refer to CODE #60308 to receive free shipping on your first order.



Free Shipping -

TSI Soccer offers a wide variety of
off-the-field designs from adidas, Nike,
26 Red, Freshjive, Umbro and more.
Shop with the greatest selection and
the largest availability of soccer gear in
the world. (First purchase only.)

Code: MCC

Free shipping offer applies to standard delivery only on your first catalog purchase made with a MasterCard® card. Offer for free shipping is valid 8/1/96 to 12/31/96. Offer cannot be used in conjunction with other promotions. Offer void where prohibited.



Free Shipping -
Encompasses a range
of the world's finest
lingerie and innovative
international fashion.
(First purchase only.)

Code: 206540

Free shipping offer applies to standard delivery only on your first catalog purchase made with a MasterCard® card. Offer for free shipping is valid 8/1/96 to 12/31/96. Offer not valid at retail outlets and cannot be used in conjunction with other promotions.

