

# Rodman won't give the shirt off his back

■ **NBA:** The eccentric Chicago Bulls forward will have his tattoos preliminarily protected from being put on T-shirts

NEWARK, N.J. (AP) — For the time being, Dennis Rodman's tattoos will remain on his body, not on T-shirts. But he may have to bare his back in public to make that ruling stick.

A federal judge ruled Tuesday that a New Jersey T-shirt maker appears to be unfairly profiting from Rodman's fame and tattoos.

He issued a preliminary injunction continuing to bar Fanatix Apparel Inc. and its 24-year-old president from marketing a long-sleeve, cream-colored T-shirt that has images of tattoos on the back, sleeves and front.

U.S. District Judge Alfred M. Wolin, who had granted a restraining order sought by Rodman earlier this month, ruled following a half-hour hearing in federal court. Rodman, whose Chicago Bulls clinched a spot in the NBA Finals on Monday, did not attend.

But Wolin also ruled that lawyers for T-shirt entrepreneur Micky Goldschmidt have the right to take a deposition from Rodman two weeks after the Bulls' season concludes.

And Wolin left open the possibility that Rodman could be required to remove his shirt to show the dozen tattoos on his upper body and arms.

Jules D. Zalon, Rodman's lawyer, said there are less intrusive methods to show opposing lawyers the tattoos but added he has not decided whether to seek a protective order limiting what Rodman is required to do.

He likened Goldschmidt to a bootlegger capitalizing on Rodman's personality by selling T-shirts

that depict tattoos "virtually identical" to those worn by the player.

Goldschmidt claims that few would equate the T-shirt with Rodman.

But Wolin, noting that invoices from Fanatix itself called the garment the "Dennis Rodman Tattoo T-Shirt," said that buyers incorrectly believed they are getting an item endorsed by the player.

Rodman's name or image does not appear on the shirts, but Wolin examined one and said the designs were similar to those on Rodman's body.

Rodman has about a dozen tattoos on his upper body, including that of a baby's face. The T-shirt also features a baby's face.

"I am greatly offended and disturbed by having my tattoos, particularly my daughter's image, misappropriated and mass produced on a T-shirt and sold nationwide," Rodman said in a declaration attached to his lawsuit.

David S. Katz, Goldschmidt's lawyer, told the judge that the shirt's artist would testify the baby was the artist's nephew. He maintained that the shirts are only "loosely based" on those worn by Rodman.

Rodman's lawsuit, filed May 7, wants Fanatix to give him all profits from the shirts, any unsold merchandise and production equipment, and \$1 million in damages.

The shirts, selling for more than a year for about \$20 in stores and via a Fanatix web site on the Internet, got a big boost when they were shown during a national telecast of a Bulls game this winter.

That led to huge sales of the "bootleg" shirts in major chain stores and supermarkets, especially around Chicago, Rodman lawyers said.

Goldschmidt had sought Rodman's endorsement for the product but never received it.

# ABL offers women chance to be pro basketball players

■ **BASKETBALL:** The league has 44 roster spots on eight teams

SEATTLE (AP) — Playing pro basketball was never an option for women hoopsters, so they got on with their lives.

But now, suddenly, there's the American Basketball League, holding tryouts at Emory University in Atlanta this week for 44 roster spots on eight teams — one of them to be based here — that are to begin a 40-game season in October.

"Playing basketball is a celebration of life, and that's for me," says 5-foot-11 Cheryl Bishop, 32, of Seattle.

Bishop is one of just five women special agents in the Federal Bureau of Alcohol, Tobacco and Firearms and is such a good shot, she is part of the ATF's elite Special Response Team.

But she's also a former University of Alaska-Anchorage forward and the Great

Northwest Conference's 1985 player of the year — and one of 550 women who signed up for a chance to pursue the hoop dreams they never quite gave up on.

They paid a \$200 registration fee for a shot at the ABL, a five-month job offering minimum pay of \$40,000. On Sunday, the pool will be cut to 100 players eligible for the fledgling league's first draft June 19.

"Even though I love law enforcement, I began to miss basketball — the atmosphere, the challenge of it, the team camaraderie," said Bishop, a Berkeley, Calif., native, seven-year ATF veteran and a regular in a local semi-pro league.

"Whatever she chooses, she's not going to lose," said Margaret Moore, special agent in charge of the 90-member Seattle ATF office. "The ATF is a great career. Going with the women's pro team is certainly a great opportunity."

"There are no losers here."

**GOTTA GET-A-JETTA**




'96 VW JETTA GL **\$197** PER MO.  
Air, Cassette, Dual Air Bags #W725047


\$500 down, 48 month lease, 10,000 mi per year, \$200 security deposit, 1st payment, \$450 acquisition fee, license and document fees due at signing, 17,999 purchase option. On approved credit.

VOLVO • JEEP • EAGLE • VW  
**Shoppard**  
MOTORS LTD.  
 2300 W. 7th  
 343-8811

**LOOKING FOR NEWS ABOUT THE NCAA TRACK CHAMPIONSHIPS?**



*Well... Look no further...*



The Emerald Sports Staff starts coverage Thursday

**NO MATTER HOW FAR YOU TRAVEL, YOU'RE ALWAYS CLOSE TO CAMPUS.**  
 o.d.e. on the world wide web: <http://darkwing.uoregon.edu/~ode>

**WARSAW**  
 SPORTS MARKETING CENTER

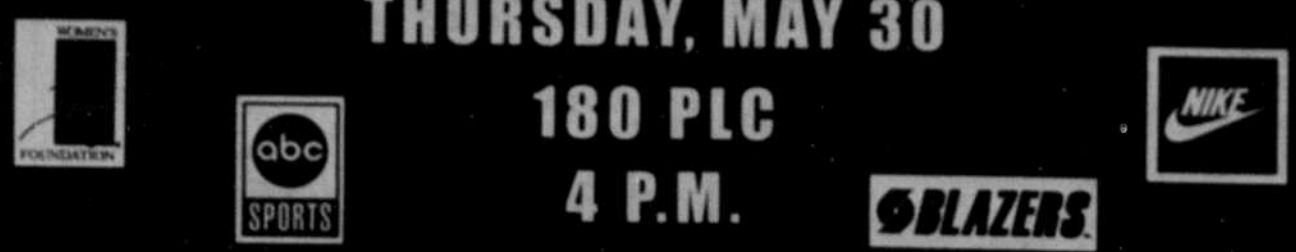
THE JAMES H. WARSAW SPORTS MARKETING CENTER OF THE LUNDQUIST COLLEGE OF BUSINESS PRESENTS  
 A SYMPOSIUM

*Preparing for the Growth of Women's Sports:  
 Women as Participants, Marketers  
 and Consumers*

**THURSDAY, MAY 30  
 180 PLC  
 4 P.M.**

Symposium Moderator:  
**DONNA LOPIANO**, Executive Director of the Women's Sports Foundation

Panel:  
**LESLEY VISSER**, ABC/ESPN Sports Broadcaster  
**SHARON HIGDON**, Vice President of Marketing for the National Basketball Association's (NBA) Portland Trail Blazers  
**SUE LEVIN**, NIKE's Women's Sports Marketing Manager



Sponsored by the William K. Blount Fund and the Oregon Community Foundation for the James H. Lundquist College of Business of the University of Oregon.