

R-O-C-K in the U.S.A.

CLEVELAND IS ROCKING, and students have been rolling into the city since the September opening of the Rock and Roll Hall of Fame and Museum.

During opening weekend, droves of college students from around the globe traded their university logos for R&RHF T-shirts and paraphernalia. Many slept on the cool, green grass surrounding the shores of Lake Erie, awaiting the announcement of their museum tour time. Tickets are sold in time segments, so although you may arrive at the 10 a.m. opening, you may not tour until sunset.

TRIPPIN'

Is it worth the wait?

"The Rock and Roll Hall of Fame is something you could visit three times and walk away not seeing everything," says Kelly Gionti, a sophomore at the U. of Akron. "Everything about it was worth the trip."

Well, maybe not everything. "The gift shop was a disappointment," Gionti says.

And students are saying that Cleveland will be the newest hot spot on college road-tripper maps.

"I won't mind the drive to get to see any institution that pays homage to the Beatles," says Mike Gillen, a sophomore at Pennsylvania State U.

"I thought it was pretty cool," says Jacob Sho-

walter, a sophomore at Case Western Reserve U. in Cleveland. "I had reservations about it looking so space-age and funky, but it was great."

Showalter says the reconstruction of Pink Floyd's wall is well worth any amount of driving.

"I would definitely do a road trip," he says. "It could be within a day's drive, possibly two. Just drive 'til we run out of beer."

Whether you're into seeing Jimi Hendrix's signed Fender stratocaster or Michael Jackson's first glittering glove, the museum has a little piece of rock and roll history for everyone.

"I never realized that new singers — people I listen to every day — would be represented in this museum," says Beth Stewart, a sophomore at Michigan State U. "I thought it would be for older people, but this is for anybody who just loves music."

Joyce Dorbish, Youngstown State U./Photo courtesy Rock and Roll Hall of Fame and Museum



Jimi's purple haze, 25 years later.

Lights, Camera, Campus

ON THE WAY TO PSYCH class, you're suddenly surrounded by Jason Priestley, Tori Spelling and Jennie Garth. No, it's not a dream come true. It's a typical day at Occidental College, Calif., the site of California U., the 90210 gang's fictional college.

POP

College campuses, with their academic look and ivy-covered buildings, serve as prime settings for major motion pictures and TV shows. *Shot On This Site*, by William Gordon, is a guidebook to many of the universities and colleges that have been featured on the silver screen.

"Many of the young screenwriters out in Hollywood are fresh out of school," Gordon says. "They write about their experiences in college and then go to their alma mater to film."

The U. of the Pacific, Calif., has been the setting for movies like *The Sure Thing* and *Raiders of the Lost Ark*.

"Many production companies don't want to travel to the East Coast to film," says R. Doyle Mindin, UOP's director of public relations. "So they come here because we have an Ivy League look to our campus. I think a lot of people identify with the college experience and that's what makes colleges attractive to directors. Like they say, 'Location, location, location.'"

Matt Dyste is the director of merchandising at the U. of Oregon, site of the most infamous college movie of all time, *Animal House*. Dyste says that although they market the school as a possible location, they are selective about who they allow to film there.

"We always consider whether the movie is fitting with our image," Dyste says. "One of our rules is that we don't allow the university's name to be mentioned in the movie. With *Animal House*, they were looking for an Ivy League look, and since we're not that far away from the major studios, the company came to us."

However, don't expect to find the Delta Tau Chi house on campus. According to Gordon, the frat house was torn down and the bricks were sold.

John Belushi must be turning in his grave.

By Will Graves, West Virginia U.



Occidental College or California U.? You decide.

Other college locales of note:

- Loyola U., Ill. — *Flatliners*
- Harvard U. — *Love Story*
- Georgetown U. — *The Exorcist III*, *The Pelican Brief*, *Born Yesterday*
- Occidental College, Calif. — *Clueless*, *Real Genius*, *Sneakers*, *Kicking and Screaming*
- UCLA — *Higher Learning*



Guest Expert: Weird Al Yankovic

On TV and movies filmed on campus: "If I ran into Tori Spelling on a college campus, I'd probably freak out. Why won't she leave me alone? It's over between us!"