

U WITH AN AUDIENCE OF 64 MILLION, is the most widely read lifestyle and entertainment magazine among 18- to 34-year-old college-educated young adults. Editorial content focuses on the diverse interests, activities, attitudes and concerns of students attending four-year colleges and universities. U's content editors, selected each year from top-producing writers and campus newspapers, commission original articles and photographs to show student lifestyles, and maintain an ongoing dialogue via the Internet and U Views line with students at hundreds of campus nationwide.

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U. VIEWS / The Campus Dialogue

6 U. Mail, editorial cartoon and bedroom lighting tips.

QUICKIES / Our Concession to Your Attention Span

8 Lively campus anecdotes with space-age polymers.

U. NEWS / Rutherford B. Fillmore

10 15 Minutes and subs with water skis. U. Lose and a big-name professor with dirty shirts.

U. LIFE / Harry S. Taft

14 Dollars / Amusement Parks: Unmasked

Keep your hands inside the cart at all times. This is going to be a roller-coaster ride with breath-taking highs and blood-curdling lows — the thrilling, chillingest ride of your life. It's a job in an amusement park, but it isn't amusing. Hang on clown.

14 Trippin' / Parlez-vous Paycheck?

Can't get a job at your hometown McDonald's? Try working overseas. Can you say le Big Mac or el chicken McNuggets? Did you know that the French Ronald McDonald is really rude and has a pencil-thin mustache. Not only that, you should see what they put on fries in Amsterdam, man.

15 Urge / Living in Sexile

After a hard day of classes and work, what could be worse than sitting on the cold tile of the hallway floor because your roommate is making whoopie. A way to put a stop to it is to yell through the door, "Is that your boyfriend/girlfriend or the one you're sleeping with behind his/her back?" Problem solved.

FEATURES / George Herbert Walker Monroe

16 Job Download

Need to find a job, but don't want to leave the house? You lazy bum. Well, actually, that probably embodies about 88 percent of our demographic, so this story about finding a job via computer is perfect for you. Have your roommates pry you from the couch and give it a try.

COVER STORY

18 Take This Job and Love It

You know how it goes, accountants count. Teachers teach. Plumbers plumb, and lawyers ... well, er, loy. Some jobs aren't so rigid. Some jobs are so cool, it's hard to believe people get paid to do them. Like video game tester, beer taster or table of contents writer.

20 It's in Your Hands

The shake: your money-maker? It's true. A good handshake may assure interview success. U. Magazine provides a helpful list of shakes that will definitely be ... (prepare to laugh) handy. Get it? Move over Jeff Foxworthy, there's a new funnyman in town.

20 Stats Entertainment

According to some pollsters, statistics pages get read 83.6 percent of the time and nine out of 10 people get useful information from statistics relating to the job-hunt. Focus 100 percent of your attention on this data-packed page.

21 Stripped!

Calvin & Hobbes are gone, but nowhere near forgotten. College students speak out about having two less friends to talk to each day. The dynamic duo will rest in peace as one of the most successful comic strips of all time. It was bigger even than Calvin's imagination.

R+R / Rock 'n' Reel

22 Rock

You can't spell music without U. so enjoy the music reviews, plus Pocket Band, Our Picks and the U. radio chart.

23 Reel

Antonio Banderas and Melanie Griffith in love on screen, as well as a poisonous Screen Saver and Reel Deal.

24 U. Magazine's 7th Annual Scholarship Competition

Just think — you could walk away with one of twelve \$1,000 scholarships.

26 Contests

Wanna win big money? Turn to the contests page right now!

WRAP / Avoid Occupational Hazards

27 The U. Magazine Résumé Helper

How to create the perfect résumé, complete with quality references, great educational background and stellar previous experience. And more importantly, how to do it in a way so no employer can spot the "half-truths."



GUEST EXPERT / Jerry of Ben & Jerry's

The ice cream men! The ice cream men! Please stop here, ice cream men! After weeks of negotiations with the Greater Talent Network, we hijacked the ice cream truck carrying Ben and Jerry on their college speaking tour and forced them to reveal the secrets of their success. For more on sweaty handshakes and Calvin's favorite flavor, read on. Bon appétit!

COVER PHOTO OF SEAN LEE, CALIFORNIA STATE U., LONG BEACH GRAD,
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**March
1996**



"Can I buy your
magic bus..."
Page 8



Oh yeah, it's a real
jungle out there.
Page 18



Nothing comes between
me & my Calvin...
Page 21

Campus Shots



A horrifying exposé on the
inadequate bus system at the
U. of Delaware?

PHOTO BY JOSH WITHERS,
U. OF DELAWARE