

So What's the Difference?

A comedy about "US" and "Them" for children 9 and up
Robinson Theatre
7:00 P.M. Friday, February 16
2:00 and 7:00 P.M. Saturday,
February 17

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•Hillel & Jewish Student Union are collecting warm clothing and blankets, canned food, and toiletries for flood victims.
•Drop off points will be at Hillel, 1039 15th and St., 343-8920 and Jewish Student Union, 346-4366, and JSC Tuesday table at the EMU.
•We will be collecting through this week and donating these items to the Red Cross on Saturday.

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ON WHERE TO GO
AND
WHAT TO DO**

Impact: Oregon's economy is becoming dependent on highly-educated work force

Continued from Page 1A

largest employer, contributing \$154 million in wages for its 3,800 employees.

The University contributes to Oregon's economy in ways that other large associations do not, MacDonald said. For most industries, economic activity involved circulating local dollars around the community, whereas the University brings in a large percentage of dollars from out of state, he said.

"The University is importing dollars into Oregon," MacDonald said. "That's significant if you compare it to other industries."

University research also enriches the state economy by creating products and information that can be used by the private sector, said Gerald Kissler, senior vice provost. Faculty research also uncovers solutions to social problems ranging from economic development to health care, MacDonald said.

In addition, the University provides volunteers and interns to businesses and other institutions.

But the University contributes far more to Oregon's economy in the long-run by educating its future work force, Kissler said.

Oregon's economy is drifting away from manufacturing jobs and becoming more dependent on technology, which requires a highly educated work force, he said.

"As our economy changes, higher education is more important than it ever was before because students are going to need an education to work for these companies," he said.

A highly-educated work force will also bring high-paying jobs to Oregon.

"[Companies] locate in states with good universities [because] they depend on college educated people," Kissler said.

College graduates also make more money, which gives them more to spend on products and this contributes to the state's GDP, said economics professor Dave Figlio.

"Research shows that college educated students do much better in the long run than non-educated students," he said.

University president Dave Frohnmayer said more of Oregon's young people need to attend college to keep up an increasingly high-tech economy.

"The employment market of the future will increasingly demand a higher education," he said.

Frohnmayer claims 'New Tribalism' cause of community disintegration

By Regina Brown
Higher Education Reporter

Americans have become increasingly self-righteous, promoting their personal beliefs as the only ones of importance, University President Dave Frohnmayer told the League of Women Voters Thursday.

In his speech, "Whatever Happened to Good Old-Fashioned Civility," Frohnmayer called this state of affairs "The New Tribalism," which he sees manifested in politics, religious fundamentalism, the media and technology.



FROHNMAYER

It stems from intolerance, creating "growth of a politics based upon narrow concerns, rooted in the exploitation of divisions of class, cash, gender, religion, ethnicity, morality and ideology," Frohnmayer said.

Frohnmayer sees this among students at the University as well, most recently in the debate over whether to take away funding for *The Commentator*, a conservative journal of opinion, he said.

"I think there's always been some level of rough-and-tumble politics on the Oregon campus," he said. "Some of this [can be seen in] the dispute about *The Commentator* with both its critics and supporters."

Frohnmayer emphasized that he does not blame well-intentioned people who bring

their concerns about declining social values to the public. The intolerance for others' beliefs that often accompanies this is what leads to a communication breakdown, he said.

"Once it becomes impossible to talk to the other side, to find points of agreement and compromise, the stage is set for social disintegration," he said.

Deterioration of community and the family unit encourages people to adopt "New Tribalism" because they have no system of support, he said. Frohnmayer thinks this causes individuals to become self-centered, constantly pushing to get their way, he said.

"It is not enough to get part of what you want, or even most of what you want - it's getting it all that counts," he said.

Frohnmayer urged the audience to fight back against incivility by instilling love and compassion in their communities.

"We need the 20th-century equivalent of barn raisings," he said. "We need to reach out to our neighbors in community celebrations, community service projects, and community self-help."

Frohnmayer said people should talk to their friends and neighbors about the consequences of their behavior regarding inflammatory issues and fight the impulse to allow single issues to dominate their thinking.

ECONOMIC CONTRIBUTIONS TO EUGENE COMMUNITY

Amount of University-related spending in Lane County in 1994-5

■ Employee Payroll	\$154 million
■ Materials/Supplies	\$38 million
■ Construction Contracts	\$10 million
■ Student Spending	\$93 million
TOTAL :	\$295 million

SOURCE: UO Legislative & Community Relations

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