

The Oregon Business Channel home page on the World Wide Web offers 14 subjects to explore. The web site was produced by Oregon Business magazine, AT&T and the University business school.

Web site highlights key industries

■ **DATA BANK:** The Oregon Business Channel is the first complete Internet data bank for businesses

By Cindy Long
Higher Education Editor

Initially, most people used the Internet for entertainment purposes only. Now it's a resource, and the University business school has used it to put Oregon businesses on the map.

In conjunction with Oregon Business magazine and AT&T, the Charles H. Lundquist College of Business and Lundquist Center for Entrepreneurship have produced the Oregon Business Channel, the first complete Internet data bank of Oregon business-related information.

The web site focuses on 14 key industries considered vital

to Oregon's future economic growth. All of the information on the web site was researched and compiled by University graduate and undergraduate students. Some of the industrial areas highlighted in the web site include advanced technology, the environment, forest products and fisheries.

The Oregon Business Channel provides information on educational opportunities, innovations, businesses in the industry areas and other information to help the entrepreneur define the market in Oregon.

Timothy McGuire, dean of the business school, said the project was a "win/win collaboration" between the school and Oregon Business magazine. Students were given an opportunity to work with a professional publication, and Oregon Business

received the human resources needed to create the web site.

McGuire also said the site would not be possible without the support of AT&T.

The site will be maintained by students for at least the next year, McGuire said.

"This project represents an excellent example of how business, education and the public sector can collaborate to contribute to Oregon's success," said David Rowe, publisher of Oregon Business.

More than 1,000 people accessed the web site in its first 24 hours of existence, Rowe said. Although most of the users have been from within the state, some have accessed the Oregon Business Channel from other parts of the country, he said.

The data bank's address is <http://www.oregonbusiness.com>.

ΑΒΓΔΕΖΗΘΙΚΑΜΝΞΟΠΡΣΤΥΦΧΨΩ

Ω Ψ Χ Φ Τ Υ Ρ Π Σ Ο Ξ Ν Μ Κ Λ Ι Θ Η Ζ Ε Δ Ζ Β Α

Sorority Information Meeting and Open House

January 11, 1996

Ben Linder Room, EMU

6:00 - 9:00 p.m.

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ET ALS

MEETINGS

Asian/Pacific American Student Union will meet today at 5 p.m. in the Multicultural Center. For more information, call 346-4207.

Lesbian, Gay and Bisexual Alliance will sponsor a Coffee Hour today from 4 to 6 p.m. in EMU Room 319. For more information, call 346-3360.

Multicultural Center Coalition Caucus will meet tonight at 6 in the Multicultural Center. For more information, call 346-4207.

German Department will sponsor its final organizational

meeting for the German Retreat tonight at 6:30 in 214 Friendly. For more information, call 344-0748.

MISCELLANEOUS

Office of Academic Advising will sponsor a workshop on preparing for the MCAT today at 3:30 p.m. in Room 164 Oregon Hall. For more information, call 346-3211.

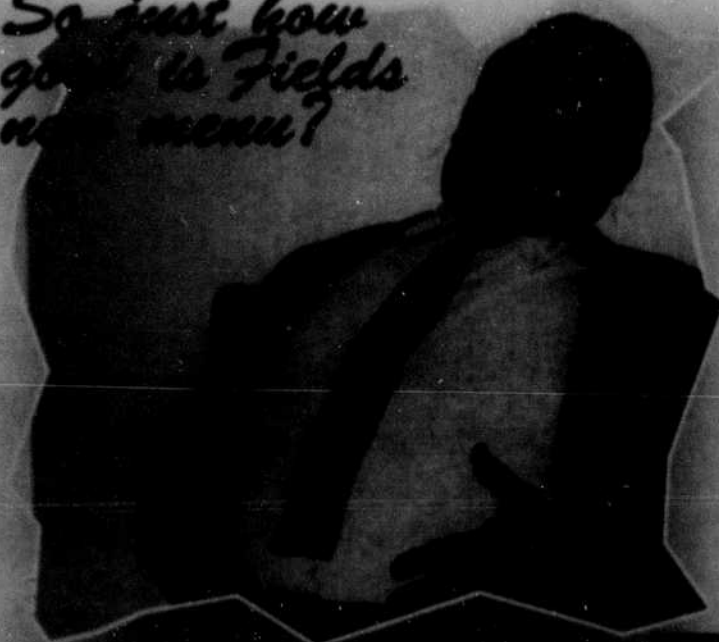
OSPIRG will sponsor interviews for OSPIRG internships today at 10 a.m., 2 p.m. and 4 p.m. in EMU Suite 1. For more information, call 346-4377.

RECYCLE

CORRECTION

In the Jan. 10 edition of the Oregon Daily Emerald, the "Today Box" mistakenly said that Wednesday was the last day to drop classes or reduce credits and still receive a full tuition refund. Jan. 5 was the correct last day to drop classes with a full refund. The Emerald regrets the error.

So just how good is Fields new menu?



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