

■ LETTERS

Why here?

A renowned social scientist once asked in a rather sad tone whether people will do anything for money. This thorny question is what those 1,000 Lane County residents should ask themselves before they are hired to work for a South Korean "chaebol" (business conglomerate) called Hyundai.

The reason South Korean big business conglomerates want to set up business bases or factories in the American Northwest is nothing but the rising social cost of production in their own country. For instance, the air and water pollution in South Korea is one of the world's highest. Many environmental scientists predict that, with the current rate of pollution, South Korea will be uninhabitable by the year 2020. It is obvious that the chaebol is trying to avoid being held up for such consequences.

Constant traffic gridlock on South Korean highways and local roads gives additional production costs to companies like Hyundai. Statistics show that South Korean trucks and cars waste more fuel during idling than running on the road. Furthermore, average electric bills for South Korean industrialists are about three times those in the United States. However, the most serious problem facing Hyundai and other South Korean firms is the resenting workforce. While Hyundai's top executives were making deals with the Oregon, Lane County and Eugene officials, the Hyundai workers in South Korea decided to go out on a total sit-in strike, protesting the company's infamous record of exploiting workers. As the number of non-working days increases, the cost Hyundai has to bear will be astronomical.

Although South Korean workers would happily work for more than 13 hours a day for less than \$20,000 a year (a proposed yearly salary for those 1,000 potential workers),

Hyundai executives chose to invest in Lane County just because of our "extremely" low social costs — abundant forest land and water to pollute, cheap energy costs, no traffic jams, no violent worker environment, sufficient tax breaks, etc.

A famous economist once lamented that capitalism is inherently myopic. Some people would do anything for money, despite the obvious danger from unexpected consequences. Before they submit their resumes, those 1,000 Lane County residents should study more about why Hyundai is willing to invest billions of dollars here. Although \$20,000 a year may be an attractive solution to those 1,000 struggling, future microchip workers and their families, \$20 million is too small for those struggling Korean chip workers to be fired, or the forest land and water of Oregon to be ruined.

Ingyu Oh
Sociology

Cheap shot

We are writing to comment on your front page article which discussed creative jobs students have acquired in attempts to pay for their schooling (ODE, May 8). By focusing on a woman who strips to pay for her education, you chose to highlight a profession that is not unique or new as a means women have used to support themselves. It's sad that in valuing women's bodies over their minds and accomplishments, our society offers women few options to earn decent wages and maintain quality of life.

This woman has to objectify and sell her body to better her mind. You didn't bother to comment on either the negative implications for society or for the individual. While this job may be all right for the woman you spotlighted, the consequences for many women are not so positive.

One of our friends felt that stripping was a great work option, allowing her to do low-paying social work in a battered women's shelter during the day and augment her salary by stripping at night. Then she experienced one of the common side effects of her job. She was kidnapped at gunpoint and raped by a customer of the strip club. This is not an uncommon occurrence in this profession. Not only did you present stripping as a glamorous job and easy money, but you further exploited this woman by using her situation to make your article more sensational.

The picture of this woman in lingerie, cleavage and all, on the front of your newspaper, revealed your true motivation for featuring her. Cheap shot! Many men also put themselves through school by stripping. Isn't that more unusual? We think your stereotypes are showing. *Emerald*. Better luck next time in your attempts at creative journalism, if in fact that is what you are attempting.

Julia Lave
Urban and Regional
Planning
Denise Jackson
Urban and Regional
Planning
and 16 co-signers

■ LETTERS POLICY

The *Oregon Daily Emerald* will attempt to print all letters containing comments on topics of interest to the University community.

Letters to the editor must be limited to no more than 250 words, legible, signed and the identification of the writer must be verified when the letter is submitted.

The *Emerald* reserves the right to edit any letter for length or style.

ULLR Ski Shop

Eugene's only full service waterski shop!

Waterskis HO Connelly KD	Wetsuits ONeil Heatwave	Clothing Nike Columbia Quicksilver
--	--------------------------------------	--



ULLR Ski Shop

Corner of 7th & Chambers • 683-1977

Check It Out!

Buying and trading all



Coming Soon:

Summer Tournament Series

including:

Type I

Type II

Sealed Deck



Gateway Comics & Sports Cards

3000 Gateway • 726-5153

THIS WEEK



JUNE 5-11

EMU main desk

3 4 6 - 4 3 6 2



Weekly Special
15% OFF
Fountain drinks and Coffee

- Ship your packages by UPS from the Main Desk Store.
- Lower rates on international calls. Inquire at the Main Desk Store.

A place where you can do

- woodworking
- watercolor
- weaving
- jewelry
- ceramics
- photography

emu craft center

summer workshop
registration starts
tues. june 6, 10am 346-4361

concerts

Calobo	\$5.50
Outlaws	\$11.50
Boxing Ghandis	\$5.50
Daddies	\$6.50
Jambay	\$5.50
Love Lode	\$5.50
Canned Heat	\$10.50
Act III Discount Tickets	\$3.75

ON SALE AT THE EMU MAIN DESK STORE

YOUR PATRONAGE SUSTAINS US. USE OUR SERVICES. TELL US HOW TO PROVIDE SERVICES THAT MEET YOUR NEEDS. YOUR FEEDBACK IS VALUABLE.