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Lundquist College of Business Fall Term Update

New Course: MGMT 410 — Effective Writing for Managers

Improve the skills most desired by recruiters! This course provides instruction and practice in written communications commonly used by managers. This course qualifies as a business elective. **Course schedule error, MGMT 321 & 322 are not prerequisites.**

Two Sections:
M-W, 12:00-1:50pm
M-W, 2:00-3:50pm

New Section: DSC 199 — Special Studies: Management Information Systems

Learn the computer applications most often used in business. Classroom and laboratory instruction in word processing, spreadsheets, data base management, presentation and other business software. Strongly recommended to meet the Lundquist College of Business computer literacy requirement.

New Section:
U-H 14:30-16:20pm
CRN 16274

Course Equivalency: MGMT 410 — Business Strategies for Global Competition

This course satisfies the requirement for MGMT 453 — Business Policy and Strategy.

Festival reclaims black culture

Natasha Shepard
Oregon Daily Emerald

The eighth annual Black Arts Festival has expanded to include more activities that support the black community, said Zeenab Baqi, director of the Black Student Union.

The festival will begin Saturday with the Cultural Faire, featuring more than 10 music groups performing between 11 a.m. and 5 p.m. at the EMU brick courtyard.

Groups will perform music ranging from gospel and jazz to rap. The University Gospel Choir will perform, as will local and national bands such as Dr. Coleman and Friends, Pho Phaculty, reggae band Julie Jammie and the Bad Boys and Madd Hattaz.

The Black Greek Step Show, a talent/dance competition between members of the African-American Greek Letter Organizations, will follow the fair. The choreographed performances use steps from traditional African ceremonies. The step show begins at 7 p.m. and tickets cost \$5 if purchased at the Cultural Faire and \$6 at the door.

The festival has traditionally been held on the weekend of Mother's Day, and this Sunday the BSU is sponsoring a Mother's Day brunch at 11 a.m. in the EMU Gerlinger Lounge.

The Black Arts Festival helps to preserve African-American traditions that have been lost or "stolen" by slavery, Baqi said.

"There will be a lot of culture — a lot of traditions that have

been lost through history," she said. "We want to bring them back and focus on them."

"As black people we have been denied these traditions," she said. "We have been stereotyped ... and broken that stereotype to really show what we think is important through the arts."

The festival has been expanded to include community members who practice these traditions, especially musical traditions.

"We want to celebrate our history and celebrate our culture," Baqi said. "We're also supporting the people in our community who are doing that."

Many of the musicians are receiving stipends to appear at the event, she said.

Japanese market topic of conference

Natasha Shepard
Oregon Daily Emerald

Patience and trust are the keys to successful business relationships with Japanese companies, said former University business school dean Jim Reinmuth at the "Doing Business with Japan" conference in the Chiles Business School Thursday.

Japanese businessman Atsushi Kageyama agreed.

"Once a trust relationship is built, most things will be all right," Kageyama said.

Reinmuth and Kageyama were two of eight speakers at the two-hour conference, which included presentations from students and businessmen who have had experience with Japanese companies.

Kageyama has worked for Panasonic International corporation in 52 different countries. Because Japan is smaller than California but is home to four times as many people, cooperation there is critical, he said.

"There's not enough elbow room," he said. "We have to fit in, and harmony is emphasized."

Business relationships go beyond the present deal on the table, he said.

"The Japanese believe business is a long-term

dealing," he said. "In order to have long-term business relationships, we believe we must know people."

MBA student Bruno Vanden Abeele started organizing the conference two months ago.

After working in Japan last summer, Vanden Abeele was taking a marketing class where students were required to make presentations on the Japanese management style.

The students asked so many questions about it, that Vanden Abeele thought a conference would be beneficial to them.

"Doing business in Japan is not only for business school students," Vanden Abeele said. "Everyone should be interested."

Japanese and Asian companies and economies are on the verge of drastic change, he said.

"Oregon is very much turned toward Japan — more so than other states," he said.

Japan is a strong market opportunity, said George Tran, technical support coordinator for Symantec.

Tran encouraged students to look at the high growth trend in Japan when considering career options. Since Symantec has entered the Japanese market, sales have increased, he said.

Abortion film raises funds, awareness

Patrick Minford
Oregon Daily Emerald

An award-winning documentary chronicling the fight for legal abortions prior to the 1973 Roe vs. Wade decision premiered in Lane County Thursday night in a fundraiser for a University reproductive rights group.

Students for Choice, in conjunction with the Oregon chapter of the National Abortion and Reproductive Rights Action League, brought the movie *From Danger to Dignity: The Fight for Safe Abortion*, to the University. The film combined archival footage with narratives from the activists that led the fight for legal abortions.

The movie also included

interviews with women who performed abortions on themselves, had relatives perform unsafe abortions, or let strangers conduct "back-alley abortions" to terminate pregnancies. The film also told of women who tried to terminate their pregnancies by drinking or douching with various caustic chemicals.

One woman told of an abortion she had when she was 22-years-old. The procedure caused massive bleeding and she had to be rushed to her family doctor, who had previously refused to perform the abortion.

"Because I had good medical care, I survived," the woman said. "Many women did not."

After several decades of struggle, the U.S. Supreme Court

made abortions legal in the 1973 Roe vs. Wade decision. Legality has made abortions much safer, according to the film, but 80 percent of U.S. counties still do not have abortion providers.

"Eugene and Portland are the only places in the state where women can get abortions," said Jennifer Carter, co-director of Students for Choice. Women's reproductive "options in Eugene are dwindling," she said.

Carter and fellow co-director Mandi Hood felt the documentary was tasteful and well done. Hood was not sure how much money the film raised for her group, but "we did make a profit," she said. "I'm just thrilled that so many people cared enough to attend."

The Adventure Begins...

The EMU Cultural Forum invites you to join in on a free, day-long adventure in self discovery when they host The Holistic Wellness Faire.

10:00	Dakini Tantric Movement Meditations	2:00	Tai Chi
11:00	Fairy Tales, Myths and Mysticism	3:00	Biomagnetic Balancing
12:00	Network Chiropractic	4:00	Flower Essences
1:00	Healtb Sing	5:00	Crystal Healing

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