

Business school will offer mentor program

Noelle Greenley
For the Oregon Daily Emerald

A new tutor/mentor program at the University offers career guidance and academic support to business students.

Braddock Educational Success Team, B.E.S.T., provides a master of business administration mentor to qualified undergraduates seeking assistance with business classes, job opportunities and other relevant concerns. A liaison for the Braddock Foundation in California approached the business school last fall with the idea to create and fund the program.

Staffed by five M.B.A. students, this educational team benefits the marginal student who may not realize his or her full potential, mentor Eric Howard said. By creating a one-on-one relationship with a mentor, the student gains a reliable source of support and assistance.

"The program provides a resource other than direct contact with professors and GTFs for students to get help," Howard said. "It's more than motivation to do well academically. We'll certainly help students prepare for tests, but we offer much more than that."

The educational team's aim to offer free tutoring and mentoring is unique at the Charles H. Lundquist College of Business. There are minimal requirements, which include being admitted to the business school and enrolled in core classes. The program also sponsors seminars open to all students.

Future seminars are planned to cover study habits, career planning, case analysis and employment and graduate school opportunities.

B.E.S.T. mentor Katie Cousins said the program can meet the needs of many types of business school students. She encourages non-traditional students like herself to utilize the service. Cousins also suggested B.E.S.T. may eventually expand to include students not yet admitted to the business school.

The Braddock program will be influential in shaping how the business school treats undergraduates in the future, business professor Dave Dusseau said. This type of program pays serious attention to "creating value" in University business students.

"When they graduate, their marketability will be greatly improved," said Dusseau, the business school's consultant to the Braddock Foundation.

Dusseau said this new service will continue to adapt to meet the needs of students. As more tutoring services are implemented, B.E.S.T.'s mentorship role will become much larger. He hopes to see an increased commitment to technical training, internship opportunities and third-year exchange programs.

B.E.S.T. is dedicated to meeting the relevant academic and post-graduation concerns of business students.

"This year we are building awareness and figuring out what students want," Dusseau said.

For more information on the Braddock Educational Success Team, stop by Room 3 in Gilbert Hall or call 346-3324.

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BOOKS

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"I am holding one book right now written by Ronald Reagan on abortion that is marked up pretty heavily with a black felt-tip [pen]," Helmer said.

She said the preservation department puts a lot of time into repairing mutilated books.

"We replace about 2,000 pages a month," she said. "This represents a lot of staff time."

Most of the pages that have been torn from books were taken because students did not want to "pay the five cents to copy a page," she said. "But mutilation for political purposes definitely occurs on a regular basis."

RUSSIA

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residence hall requirement, thus paying only \$2,000 of the \$3,400 program fee.

Albert Leong, one of the program's academic directors, said that information about the Oregon Russian Summer program was sent to universities nationwide that have regular Russian language programs. No previous knowledge of Russian is required, according to Leong, and high school students and members of the community are welcome to apply.

Leong also said he expects to see students from as far away as Japan and Taiwan attend the program.

"Russian is now becoming a major language of business, and is of great interest to persons involved with international business," Leong said.

Although the program is new to the University, relations with Russia are not.

"There is quite a tradition here already," Leong said. "Eugene belongs to a sister city exchange program with Irkutsk, and the University has had Russian language consultants since 1987."

The summer program is an entrepreneurial model intended to raise money for the University Russian department, according to Leong.

Leong also said that future programs may include students studying in Eugene for four weeks and then traveling to St. Petersburg for the remaining four weeks.

The application and \$50 non-refundable application fee must be turned in to 227 Friendly Hall by Monday, Mar. 6. For more information, contact the Russian department at 346-4078.

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Desperate Grad Student Discovers Amazing Method For Increasing Learning Ability, Improving Concentration, and Reducing Study Time

Allen Koss
Special Feature Writer

LOS ANGELES, CA — Grad student Bill Harris was really struggling — studying over seven hours a day, sleeping 4-5 hours a night at most, skipping meals, and enjoying almost no social life. His health began to deteriorate, and he certainly wasn't enjoying school — or life. He knew he was headed for a crash if he didn't do something. And, despite all the study time, he was pulling only a C+ average.

"It seemed like the harder I tried and the more I studied, the more difficult it was to focus and accomplish anything. I was really starting to hate school, and I wasn't feeling too great about myself, either," he told me. "Finally, I lost my enthusiasm for studying altogether and just gave up."

Despite graduating from high school with a high B average — and doing even better as an undergrad — the increased pressure and workload of grad school seemed to be too much for him.

Desperate, he dropped out of school and began to look for answers. He read hundreds of books, tried memory courses and learn-

ing seminars, learned NLP, and even tried meditation and hypnosis. "You name it, I tried it at least once," he said. But he still wasn't finding the answers he sought.

Then Harris had his breakthrough. While looking through an old scientific journal, he came across an article about a sound technology that altered the electrical brain wave patterns of the listener. Through his previous reading, he knew of Bulgarian Georgi Lazanov's research with alpha brain wave patterns and increased learning ability, and, as he told me, "I just put two and two together."

He set up a crude recording studio, borrowed some tone generators from an engineering lab, and started making prototype soundtracks. To his amazement, they worked.

The next semester, he returned to school. "It blew my mind. Suddenly, everything was a breeze," he told me. "I cut my studying time almost in half, covering material in hours that used to take days. I ace tests. Papers I had to write seemed to almost pour out of me. School became fun again. Months later I still remembered detailed information I had memo-

rized — stuff that I used to forget right after a test. And my stress level dropped to almost nothing."

"Listening to this tape focused me in a way I had never experienced before. I began to absorb information many times faster, and retain it longer, than I ever dreamed was possible. But the best thing was that even after a long studying session, I felt completely refreshed, as if I'd been reading a relaxing book for a half hour or so instead of studying for four or five hours."

"The beauty of it," he told me, "is that anyone can benefit from using this cassette while they study. It won't study for you, but it sure does make studying easier and more efficient, and it sure does produce results."

For those interested, Harris has made available copies of his special super-learning cassette, which he calls "It's Almost Like Cheating", for \$14.95 + \$2 shipping. To get a copy, call 1-800-945-2741 x250 and use your Visa or Mastercard. Or, send a check or money order with name and address to: TNY, 3639 Royal Meadow Rd., Dept 250, Sherman Oaks CA 91403. There's even a one year money back guarantee.

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