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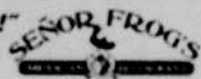
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## PROGRAM

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aspect of the recycling program. Recyclers take about six tons each month from University Housing kitchens to Food for Lane County, a local food bank.

### WHERE IT ALL GOES

The recycling crew takes the materials it collects, separates it in categories, then hauls it to the Begin Recycling In Neighborhood Groups (BRING) program.

From there, BRING's Brain Fuller said, material is shipped to numerous places.

Glass is crushed, then sent to Portland to be made into new products.

Tin is sorted and sent to Schnitzer Steel in McMinnville, Ore.

Aseptic are baled and shipped to Weyerhaeuser in Beaverton, Ore. They are used to make paper grade materials, anything from writing paper to tissue paper.

Plastics are sorted and shipped all over the Northwest. Soda bottles are made into new soda bottles, or things like filler for coats and sleeping bags and carpet fibers. Colored plastic, like laundry bottles are made into plastic lumber, for use in park benches, parking curbs and other consumer products.

BRING also handles other materials, like automotive batteries. The University sends some of its old chairs, lamps, toilets and sinks to BRING's resale lot.

### EDUCATION

Collecting and disposing of all these materials is a large part of what Campus Recycling does, but there is far more to it.

Education is one of the program's biggest elements and a role Amy Rutt, a recycling assistant at the Physical Plant, emphasizes.

The program's main educational goal is to make students more environmentally and ecologically aware.

Rutt said the number one priority in the dorms is that students get a good experience with recycling.

"Most of these people are freshmen and sophomores, and they're transfer students," Rutt said. "It's important that they get a wonderful experience being in the dorms, but at the same time it's the responsibility of housing to set forth a responsible adult when they go out into the community of Eugene."

"I think as a program we try to approach it as being responsible for yourself, and that includes how you buy," she said. She said that she hopes students will also be in the habit of recycling and be aware of their waste.

Waste awareness is a major component to the education Campus Recycling provides. In fact, showing students how much garbage can actually be recycled is one way Rutt gets her point across.

For example, last term Rutt and her crew did a food waste audit at the University Inn. During lunch, Rutt said, 135 pounds of food were thrown away, which came out to be about a half pound

## Community will honor pioneer force in recycling

Pat Daly

Oregon Daily Emerald

One of the premier characters of Eugene's recycling community will be honored Monday night in a memorial celebration at the University Faculty Club.

Alice Soderwall, who died last year, was a driving force in recycling before recycling was popular. She and her husband began collecting glass jars in 1971, creating an alternative to recycling. She said that she felt frustrated by how perfectly good glass jars were being needlessly crushed in order to recycle them.

"It just seemed easier and more economical to reuse it than to crush it," Soderwall once told an *Emerald* reporter.

The Soderwalls operated a glass reuse center out of their home for four years, then moved their operation to an unused gas station on 24th Avenue and Hilyard Street.

"The Glass House" sold at one time 60,000 bottles a year, which they sorted and washed by hand.

The station was leveled in 1988, and The Glass House moved back to the Soderwall home.

Alan Stein, founder of Coalition for a Clean and Healthy Eugene, will give an award Monday in Soderwall's honor to a group he said follows Soderwall's environmental lead.

Several members of Eugene's environmental community will honor Soderwall Monday. University President Dave Frohnmayer, through a representative, will give a proclamation to honor Soderwall for her community and environmental work.

At 7 p.m., Stein will show an award-winning video called *Once is Not Enough*, which showcases Soderwall's life and work.

of food per student.

Director of University Housing Food Services Fred Babcock said recycling has had a noticeable impact.

"Napkin waste," he said, "has been reduced by as much as 50 percent."

Babcock said one of the biggest effects Campus Recycling has had on students is their awareness of food consumption.

"They don't waste as much," he said.

As recycling grows in areas like the dorms, there is a sort of trickle-down effect. With less waste to dispose of, Babcock said he has noticed savings in garbage bills.

Recycling, he said, "has enabled us to maintain our cost of business with area landfills, while prices for dumping have risen."

Because of the newness of this program, Mary Ladner, also a recycling assistant at the Physical Plant, and Rutt have spent a lot of time developing a system to monitor the dorms and to find weaknesses on which they need to concentrate.

With all the statistics they've gathered, they're trying now to get that data out to campus.

"What we'd like to do is spend more time on education and put more of the burden of the labor onto the individual," Ladner said, "so we're not picking up for them, but they pick up for themselves."

### CAMPUS RECYCLING HISTORY

University recycling didn't just spring up overnight. The current program has a history to it, one in which students played a leading role.

Campus Recycling started in 1990 as a student-activated program through the Survival Center.

The University became inter-

ested in the program because of input rallied from the students.

"People really wanted to do it; that's why it hung around," Kaplan said. "Because there was support from individuals on campus."

A nonprofit organization, Pearl Buck Recycling, operated the University's recycling program for a time. It canceled its contract with the University for financial reasons, leaving the University without a recycling program.

Jon Davis, who worked at the University for Pearl Buck, was hired to continue the program for the University. Kaplan was hired three months later as an education and promotion coordinator.

Dan Williams, vice president of student affairs, said there were two reasons for University support of the program.

"First," Williams said, "it's just good public policy. But the University has a special obligation. We want to do it well, so students can learn."

He said that recycling is "symbolic of a way of life around here, of how the University does business."

"We went to the students for the first time in 1991 to ask them to share responsibility. Voters on campus approved it by something like 85 percent," Kaplan said.

With that initial student funding, Kaplan said, the program grew rapidly.

The recycling program again went to the student ballot in 1994. That ballot, which asked students to pay \$2 per term, passed, again by a large margin. As a result, Campus Recycling continued its growth. Now, with a budget of over \$200,000, the program employs three full-time coordinators and part-time student employees.

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