

BOOKSTORE

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Gross sales of Rose Bowl memorabilia totaled nearly \$1.5 million in bookstore sales, and the net profit is already coming back to University students. As of Dec. 1, the bookstore increased the discount on books from 9 to 10 percent.

Although a 1 percent increase may seem minimal, it represents more than \$1 million in annual student discounts compared to last year's total of \$720,000. The bookstore pays textbook publishers the same amount for their products regardless of the price students are charged.

The policy of rewarding students for the bookstore's financial success is unique to the industry, Williams said.

"It didn't happen at Penn State; I can tell you that," he said.

In addition to discount increases, the bookstore has recently installed a coffee bar called "Duck Stop" on its main floor. The coffee products are purchased from Starbucks Co., but the bookstore controls the operation of the bar.

Within the next few weeks the bookstore plans to open a walk-up coffee window, followed by an outside counter, stools and possibly sidewalk tables by late spring, Williams said. The walk-up window will open at 7 a.m. and close when the bookstore opens at 7:45 a.m., to better serve the caffeine cravings of the campus community.

Students have access to a wide range of bookstore services. They can purchase a variety of products, from computers to candles and paintbrushes to

ROSE BOWL PROFITS

These figures represent gross sales for Rose Bowl memorabilia.

Bookstore	\$491,727
Portland	358,904
Autzen	277,034
Mail order	94,993
Pasadena	207,000

TOTAL ROSE BOWL: \$1,429,658

SOURCE: University of Oregon Bookstore Inc.

EMERALD

parkas. They can ship packages by UPS, cash a check for free or fax that latest request for money home to mom and dad.

All of these products and services, Williams said, are examples of the bookstore's commitment to serving the needs of its patrons.

"We are a modern business with old-fashioned values," Williams said. "We want to create a neighborhood-store feel and a place 'where everybody knows your name.'"

Williams has managed the bookstore for 19 years, and attributes its success to passion, innovation and the support of the campus community.

"Our successes are a by-product of people who burn with passion for this business," Williams said. "We have a great team structure in the bookstore, and we're always looking for improvement. We have a long-term focus to take care of the students of today and tomorrow, and that has been our hallmark over the years."

Bookstore history creates present-day organization

Sean M. Smith

For the Oregon Daily Emerald

This year the University Bookstore celebrates its 75th year on campus. Although the corporation was founded in 1920, the story of the bookstore began in 1916.

In 1916, the bookstore opened in a cottage on the corner of 13th Avenue and Kincaid Street under control of the University. In 1918, the University fired the football coach but had no money to pay off his contract. The bookstore was sold to a pharmacist under the stipulation that the University not open another bookstore for at least two years. Until 1920, students and faculty had to order their books from the pharmacist.

In 1920, a list of faculty members decided to fund the University of Oregon Cooperative Store, a cooperative that would operate independently of the University and prevent the incident of 1916 from happening again.

Faculty members bought 1,000 shares of stock in the University Supply Company at \$100 per share. The list of investors reads like a who's who of University history including then-president Prince Lucien Campbell, Matthew H. Douglas, James H. Gilbert, Louis H. Johnson and many others.

Investors and members of the cooperative were given annual rebates on their purchases as part of their benefits as members. By 1933 the bookstore was self-sustaining and paid back all of the investors plus interest. Since that time there have been no outside investors.

In 1973, the bookstore changed from a cooperative to a nonprofit organization, and students were given a discount at the point-of-sale rather than at the end of the year.

Since 1973, the bookstore has given over \$9 million in discounts to students and faculty.

FLOOD

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fell from a rubber raft and drowned. Wayne Mansfield Jr. wore no life jacket and could not swim, Douglas County sheriff's deputies said.

Last Monday, a state worker was killed when a tree fell on his pickup. Thad A. Bedingfield, 47, of Medford was driving toward the Mt. Ashland ski resort, looking for downed trees on the road.

According to The Associated Press, the American Red Cross handed out more than 1,100 sandbags Friday and Saturday to residents from Pleasant Hill, Veneta, Thurston and other areas.

The National Weather Service reported flood warnings for the Coquille Basin rivers in Coos County, Marys River in Benton County, Tualatin River in rural Washington County, South Yamhill River in Yamhill County and Pudding River in Marion County.



GARY GRASS/Emerald

Many fields and low-lying areas outside Eugene received more water than needed.

DEBATE

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faculty member who preferred to remain anonymous.

This source suggested, however, the faculty needs a forum of their own in which to meet. That idea involves creating a separate Faculty Senate which would meet periodically with the Student Senate on issues of common concern.

Student senators can not vote on their own expulsion from the senate.

Suggestions of limiting student representation worry ASUO Vice President Mark Rhinard. In a speech to the Student Senate last week, Rhinard addressed how vital the student's voice is.

"We're preparing to enter the debate," he said. "If our views are not taken into consideration fairly, then we may have to move to other tactics to keep our representation."

to your HEALTH

SHIN SPLINTS? KNEE PAIN? BLACK TOENAILS? ARCH PAIN?

If you suffer from any of these problems, you might benefit from the services* of the Athletic Trainers and Physical Therapists at the Student Health Center. Often these problems occur as a result of overuse, biomechanical problems and poor shoe choices. For more information regarding services offered by our Sports Medicine/Physical Therapy department please call 346-4401.

*services available by referral only

Characteristics of good workout shoes include:

- Firm heel counter
- Adequate height and width in the toe box
- Firm or variable density midsole material
- Shoe flex occurs at the ball of the foot
 - Good, comfortable fit

Free Weight Management Workshop

Learn about why diets don't work, nutrition, exercise, low fat meals & making positive choices for a healthier life.

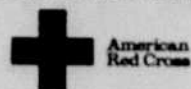
When: Thursdays, Jan. 9-Feb. 23
3:30-5:00pm

Where: Student Health Center Group Room (# 264)

To register, or for more information, call 346-4456.

CPR/FIRST AID WORKSHOPS

\$10 Fee Includes: 4 hour class
• instruction booklet • Red Cross CPR Certification Card



For registered UO students only.
Cancellations must be 24 hours in advance or student will be charged for workshop.

Classes held in Student Health Center Cafeteria. Students signing up for First Aid must have current CPR card prior to classtime.

January CPR/First Aid Workshops:

Wednesday, January 11 • Child
6pm-10pm

Thursday, January 12 • Adult CPR
5pm-9pm

Wednesday, January 18 • 1st Aid
5:30pm-9:3pm

Monday, January 23 • Adult CPR
5:30pm-9:3pm

Wednesday, January 25 • 1st Aid
5pm-9pm

Tuesday, January 31 • 1st Aid
5pm-9pm



STUDENT HEALTH CENTER • 13TH & AGATE • 346-2770