

## SQUAD

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leading coach at UCLA. The Bruins' cheerleading coach gave the Ducks some tips to prepare them for the parade and the mounting pressure.

Julie Hollingsworth, a co-cheer captain, helps the team with stunt formations. "We want to look good and make the club the best we can," she said.

Cheerleaders said the main goal of the squad, after hours

of hard work, is to dedicate themselves to keeping team spirit up and the focus on the game.

The diversity of the team has enabled them to make up new guy-girl dances and they've changed some of their material. Some dances are new while others have been fixed to fit the occasion. They'll have new sweatshirts and hats to commemorate the game. In Pasadena, when the team is not performing they want to project their unity and

that Oregon is the best.

The trip to Pasadena is a golden opportunity for many members of the team. "This is a once in a lifetime opportunity. Our squad is going into this with 100 percent effort to show our team is number one," Boonkom said.

The cheerleaders travel with the marching band. On Dec. 29, the band and cheerleaders will perform together center stage at Disneyland and on Jan. 1 they will perform in the Rose Bowl parade.

# Student magazine earns top honors

Pat Daly

For the Oregon Daily Emerald

The University's School of Journalism and Communication doesn't just assemble the work of its most prominent magazine students. It showcases them. And not just at the University, but on a national level.

The premiere of *Flux*, 50 pages of cutting edge graphic design and compelling writing, debuted in June of 1993. That issue, produced entirely by J-School students has since earned top honors in three of the nation's most prestigious college journalism competitions.

The Columbia Scholastic Press Association's Gold Circle Awards lauded the cover story, "Sex on Campus In the Age of AIDS." Author Kelly Markham, a 1993 master's degree graduate, won second place for the story. Art associate Jaime Kaineg, won first place for Magazine Spread Design and the magazine's art director Dylan Coulter won several honors, including first place for Magazine Cover Design, Magazine Title And Contents Page and a Certificate of Merit for Typography. The entire *Flux* staff won first place for General Typography from CSPA as well.

The Association for Education in Journalism and Mass Communication national student magazine competition selected *Flux* as number one in its "Single Issue of An Ongoing Magazine" category. Freelance writer Jeff Stoffer won honorable mention in the People and Places category for his piece "Life Among the Rocks."

Sarah Clark's "A Man and His Shadow," a story about the relationship of a handicapped service dog and his owner, won first place in the Society of Professional Journalists' "Mark of

Excellence" award category for a non-fiction article.

*Flux* writers dominated the SPJ regional awards for Non-Fiction Magazine Articles. Clark's "A Man and His Shadow," won first place, Markham's "Sex on Campus In the Age of AIDS," earned second place and Chris Loughner's piece "Metzger's W.A.R." was third.

In the category of feature photography, Eric Evans won second place for "Under the Bridge," a photo essay on the homeless camp at Armitage Park.

Tom Wheeler, magazine journalism professor and one of *Flux*'s advisers, attributed the success of the magazine to the hard work and dedication of the students involved.

"The students do all of the writing, editing and design work," Wheeler said. "We needed a vehicle for giving students hands-on experience with the material students learn in classes and so we created *Flux*. Using it, we try to draw out maximum potential from the students. They are often capable of excellent original work, sometimes work they didn't really think they could produce."

Wheeler also credited graphic design professor Bill Ryan, the other *Flux* adviser, with the stunning first impressions of the magazine.

A Strategic Plan Implementation Fund seed grant from the University and a gift from L.W. "Bill" Lane Jr., a U.S. ambassador and retired publisher of *Sunset* magazine helped make the inaugural showing of *Flux* possible. Also, Koke Printing, Co. of Eugene and Unisource, a local paper distributor, also contributed to the production for the issue.

## Still deciding which classes to register for?

**Accelerated 1st Year Italian**  
Covers in two terms the work of ITAL 101, 102, 103.

ITAL 104 CRN: 23072  
10:00-10:50 MUWHF

ITAL 104 CRN: 23073  
13:00-13:50 MUWHF

**Basic Italian for Reading**  
ITAL 310 CRN: 26127  
12:00-12:50 MWF

Italian for students and scholars in other disciplines who need to be able to read Italian texts in their fields.

**Italian Literature in Translation**

ITAL 342 CRN: 26129  
11:00-12:20 UH

Examines Italian literature from the sublime to the merely curious. Endeavors to illustrate the massive influence of this literature.

**History of Italian Cinema**

ITAL 399 CRN: 26130  
14:00-15:20 UH

Italian Film from its beginning to the 1960's

The Schedule of Classes is in error.

**No Prerequisite**

is required for any of these courses.



Question  
The  
Knowledge

A FILM BY JOHN SINGLETON

HIGHER  
LEARNING

COLUMBIA PICTURES PRESENTS

A NEW DEAL PRODUCTION

A FILM BY JOHN SINGLETON

"HIGHER LEARNING"

STARRING JENNIFER CONNELLY ICE CUBE

OMAR EPPS MICHAEL RAPAPORT

KRISTY SWANSON

AND LAURENCE FISHBURNE

MUSIC BY STANLEY CLARKE

CO PRODUCED BY DWIGHT ALONZO WILLIAMS

PRODUCED BY JOHN SINGLETON AND PAUL HALL

WRITTEN AND DIRECTED BY JOHN SINGLETON

COLUMBIA PICTURES

At Theatres Soon

## Grocery shopping guide breaks language barrier

Suzanne Marta

Oregon Daily Emerald

A new pocket guide to grocery shopping that offers translations of various items into Chinese and Spanish has been made available through community literacy groups.

The Safeway sponsored shopping guide was compiled through a community effort as a part of an English as a Second Language class offered through the Eugene Literacy Council.

Mary Griggs coordinated the original project in 1991 for a group of Latino women in the Whiteaker district. The original guide was based on a West Sixth street neighborhood grocery store.

"I never dreamed that it would turn into such a big project," Griggs said.

The class project that Griggs organized was then printed into 500 copies through the efforts of Marjorie Smith, coordinator of the Literacy Education and Referral Network (LEARN).

"Anybody can buy a phrase book, but they're limited as to content," Griggs said. "This guide is more comprehensive."

The most recent guide is organized to fit the general layout of any Safeway and includes the Chinese translation.

According to Marjorie Smith, coordinator of the guide's compilation, the Chinese translation was added in response to the popularity of the Spanish version by a group of students at Lane Community College.

Five thousand copies of the newest version have been printed. These guides include Chinese translation.

"It was a true community effort," Smith said.

The 5000 copies of the newest edition are available through literacy groups, libraries and at Safeway stores.

"It looks deceptively simple to create," Smith said. "It took a long time to compile the translations of things that would be understood by the most people."

According to Smith, creating a guide useful for the most people is more difficult than translating information for a periodical or book.

"The translations have to be in familiar terms, it needs to be in street terms," Smith said. "A Spanish-speaking person in one part of Mexico may have a different term for something as a Spanish-speaking person in another part of Mexico."

The booklet was compiled on a volunteer basis and the printing was donated by Safeway.