

Bookstore board votes to increase student discount

Marcelene Edwards
Oregon Daily Emerald

The student discount for textbooks was raised to 10 percent last week when the bookstore board of directors voted unanimously for the change, said Jim Williams, University Bookstore general manager.

The board of directors met

Thursday during which Williams "recommended the board consider raising the discount." The board discussed the idea and then approved the proposal. The change went into effect four or five minutes after the meeting. Although some signs at the store still say 9 percent, the discount is 10 percent.

The unexpected success of the

football team has allowed the Bookstore to look down the road financially, Williams said.

The Bookstore was able to raise the discount because sales of Rose Bowl merchandise, which began following the game against Oregon State University, have done so well. The Bookstore has increased business in recent weeks and has made

more money than expected.

The Ducks are having a good year and because the Bookstore is the main supplier of Duck merchandise the board thought the students should reap some of the benefits, Williams said.

"We wanted to pass the success on to the students," Williams said.

Last year the discount saved students \$640,000. The new 10 percent discount is projected to save students more than \$700,000.

The discount is for the 1994-95 school year, but it will be evaluated annually and Williams said he thinks the discount will continue into the 1995-96 school year.



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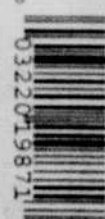
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