

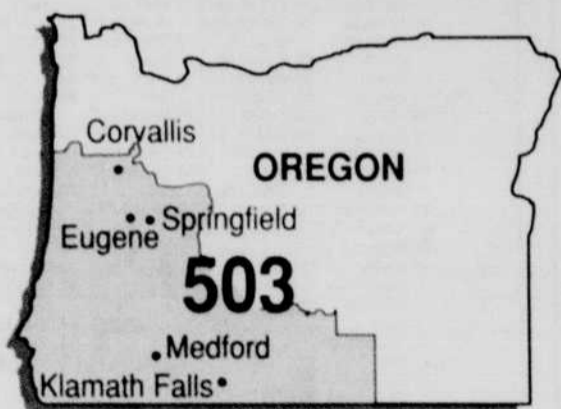
Introducing the smart way to make toll calls  
within the 503 area code.

10-

ATT

Dial it and save.

Now when calling from home, you can save up to 10% or more  
on toll calls within the shaded map area.\*



Now you can save up to 10% or more on toll  
calls from home to places within the 503 area code  
shown in the shaded map area, just by dialing  
10-ATT first.

**Just dial 10-ATT + 1 + the area code and number.**

There's no need to sign up, and no monthly fee.

If you have any questions about when to use 10-ATT  
give us a call at 1 800-282-4212, ext. 61100.

AT&T is bringing quality and savings even closer to home.

**AT&T. Your True Voice.<sup>SM</sup>**



\*Savings vs. US West basic rates, where billing available.  
Actual savings may vary based on individual calling patterns.

©1994 AT&T