

FOX NFL coverage misses the boat

It hasn't exactly been the banner football year I had planned. I'll be the first to acknowledge my last-place standing in the Emerald football picks (like I haven't gotten enough flack for that), but there is always next week.

If the Pacific-10 Conference just went the way it was supposed to. California beats UCLA.



CHRIS METZ

give me a break. And who let Washington State be good again?

On another front, my fantasy football team isn't doing so hot either, once again due to some sort of cosmic wrong that has sent the earth spinning in reverse, making fantasy football stars out of freaks like Stan Humphries.

But the one thing that has upset the balance of the great sport of American football more than anything else is the FOX Network and its disappointing coverage of NFL football.

Most true football fans I know were quite reluctant — and rightly so — to accept that FOX literally stole the coverage away from the granddaddy of NFL coverage, CBS.

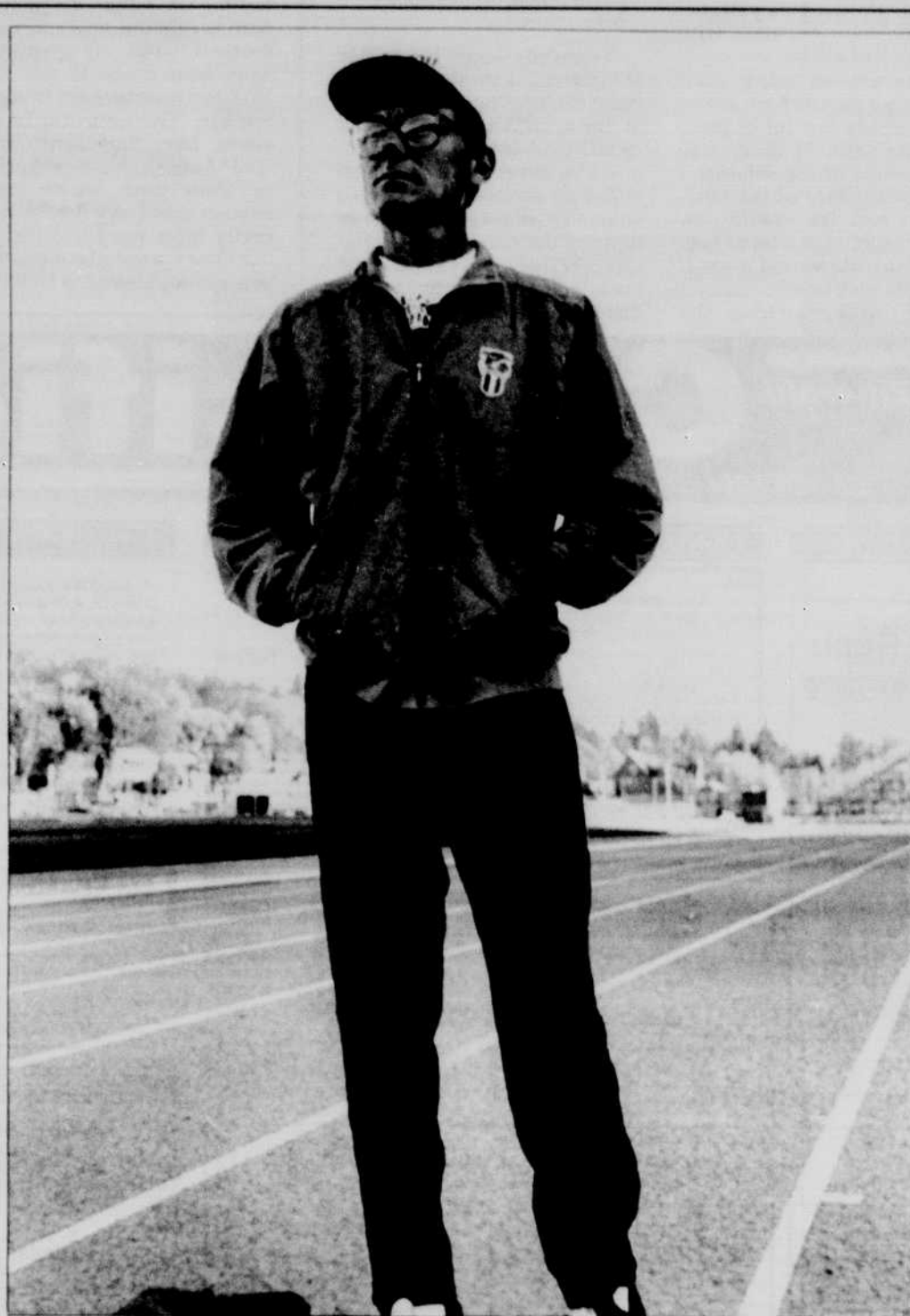
It used to be when I woke up at 9:30 on Sunday mornings, I could rush to the television, tune into the *NFL Today* and get pumped for the day's action with the likes of Jimmy "The Greek" and Irv Cross. Nothing could drag me away from that station. Some of the biggest disappointments of my childhood (which has yet to end) came on the days when NBC had the doubleheader action and CBS was forced to show Senior PGA "action" after the 10 o'clock game.

To FOX's credit, it managed to snag most of the unemployed CBS talent led by the immortal John Madden, but their energy just doesn't transfer from the good old days at CBS.

One obvious problem is FOX's lack of signal strength. It simply doesn't come in as well as CBS or NBC, for that matter. So imagine my disappointment when I go to tune in Sunday's football action on my Surround-Sound stereo and I hear more of the crowd noise than anything Madden might say.

What used to be the "inferior"

Turn to **METZ**, Page 14



MARK McTYRE for the Emerald

Oregon track and cross country coach Tom Heinonen knows what it takes to build successful teams and remains as one of the most successful coaches at the University.

Coach runs up track record

Trevor Kearney
Oregon Daily Emerald

Approaching 57,000 miles usually means that you are getting pretty tired of your beat-up pickup truck. But for women's cross country and track coach Tom Heinonen, it's bragging rights.

"I started (running) in eighth grade when my older brother twisted my arm and made me go out for cross country," Heinonen said, "and I found out pretty quickly I was good at it. Since then, I add up my running mileage on Jan. 1 of every year, and right now I'm fast approaching 57,000 miles of career running."

When Heinonen was racing, he ran about 55 to 75 miles a week, which he says was low by the standards of most runners. These days he races less than 1,000 miles a year. But since placing third in the 10,000-meter race in the NCAA Championships

his senior year at the University of Minnesota, reigning as the Big Ten three-mile champion and trying out at the World Championships, Heinonen has racked up the miles.

"I'm due for a retread," he said.

His experience has paid dividends for Oregon's cross country and track programs. The women's cross country was nonexistent before Heinonen took the helm in 1975. Under the coach, the Ducks have racked up six of the eight Pacific-10 titles and 11 of the 18 regional titles, alongside three NCAA titles.

The women have made 18 national appearances in Heinonen's 19 years as coach and have placed in the top 10 all but one of those years. Heinonen took over as the head coach for women's track and field in the spring of 1977, and the team won the NCAA championship in

1985.

"We started off building on the Oregon running reputation, which was a men's reputation," he said. "There was no history, no nothing on the women's side."

"But we had some things to build on, to start with. We've been able to stay ahead of the curve for a long while," Heinonen said of the Ducks' success. "There have been good runners in the state. There were terrific in-state runners in the late '70s and early '80s that carried us for a long time."

And Heinonen, who was named NCAA cross country coach of the year three times, continues to keep the Ducks competitive. This year the team is ranked ninth in the country going into the Jeff Drenth Memorial on Saturday. The team stands in good position to move up if it can

Turn to **HEINONEN**, Page 14

Hare finishes third

Oregon's Shannon Hare couldn't hold on to her share of the second-round lead Wednesday as she shot a seven-over-par 79 in the final day of the Edean Ihlanfeldt Invitational and finished third, three strokes behind Stanford's Mhairi McKay.

Stanford went on to win the team title also with an easy 27-stroke margin of victory over second-place Tulsa.

Oregon finished the tournament in third place, six strokes ahead of Arizona.

DUCK RESULTS

Women's Soccer

Oregon - 4, Concordia - 0

MEN'S CROSS COUNTRY

NCAA Division I Cross Country Poll

1. Georgia	14. Notre Dame
2. Arkansas	15. N. Arizona
3. Wisconsin	16. BYU
4. Iowa St.	17. Stanford
5. Tennessee	18. Oregon
6. Penn St.	19. Providence
7. Colorado	20. Kansas
8. Oklahoma St.	21. Washington
9. Arizona	22. Army
10. Dartmouth	23. Virginia Tech.
11. Michigan	24. Florida
12. Idaho St.	25. Boston U.
13. Montana St.	

WOMEN'S CROSS COUNTRY

NCAA Division I Cross Country Poll

1. Arkansas	14. Nebraska
2. Providence	15. Wake Forest
3. Villanova	16. Arizona
4. Stanford	17. North Carolina
5. Wisconsin	18. Notre Dame
6. Georgetown	19. Washington
7. Colorado	20. Colorado St.
8. Michigan	21. Auburn
9. Oregon	22. William & Mary
10. Penn St.	23. Kansas
11. Alabama	24. Rice
12. UCLA	25. South Florida
13. Brigham Young	

WRESTLING

The fourth annual University of Oregon Fall Wrestling Coach's Clinic is scheduled for Friday, Oct. 14, at the Casanova Center beginning at 9:30 a.m. with registration.

Featured clinicians are Oregon assistant coaches Dean Dixon and Chuck Kearney. Preregistration may be made by calling (503) 346-5467. Cost of the clinic is \$25 for preregistered coaches and \$30 at the door.