

ELVIS IN DA HOUSE

When U. of Mississippi students feel an uncontrollable longing for the Jungle Room or a lustful urge for mutton chop sideburns, their salvation lies just 45 minutes south at the home of the *other* Elvis Aaron Presley.

Weekend road trips by students from nearby Ole Miss, Memphis State U. and Rhodes College lead them to the home of Paul MacLeod and his son, Elvis Aaron Presley MacLeod.

Time and *US* magazines awarded Paul MacLeod the title of world's biggest Elvis fan, and with good reason. He and his son have converted their antebellum mansion into the world's largest Elvis archives and opened it to the public, calling it — what else? — Graceland Too.

"It's amazing to see somebody so obsessed with Elvis that they've dedicated their entire life to him," says Ole

Miss senior Bart Sepko.

Elvis MacLeod was just 4 when the King died, but now, at 20, he's a leading authority on Elvis memorabilia.

With this storehouse of knowledge tucked away in his photographic memory, even *The Late Show's* David Letterman recently sought out his company. But the Big Apple probably won't have as much appeal to him as Mississippi, where Elvis MacLeod and his father act as tour guides, leading visitors through the series of dark rooms containing a huge collection of materials that have been printed, said or filmed about Elvis.

If you aren't impressed by the 190 movies about Elvis in the TV room, they might show you the files on 30,000 Elvis impersonators and the more than 22,000 newspaper clippings mentioning Elvis' name.

"I like Elvis, but I just went

because I thought it was funny," says Liz Macy, a senior at Ole Miss. "It's like a shrine — kind of sick and weird."

Past the framed scraps of carpet from Graceland and dried flowers from Elvis' funeral is the "Ole Miss wing," featuring pictures of the hundreds of students who have visited.

On the third visit, worshipers of the King are given lifetime member status, with a card to prove it.

"You get to wear the black leather biker jacket and walk around in it — I think it belonged to Elvis — then you get the card," Macy says. "It's like a ritual." ■ Jamie North, *The Daily Mississippian*, U. of Mississippi

Paul MacLeod is the new King — of Elvis memorabilia, that is.

Guide to Popular Campus Tees

CATEGORY:	STATEMENT:	MESSAGE:	ADVANTAGES:	DISADVANTAGES:
Beer-related T-shirts	I only drink beer on days that end in Y.	All days end in Y, implying you drink every day!	Beer is cool, and shirt says you drink it daily.	Doesn't address important issue of alcoholism.
Dorm T-shirts	Popular catch phrase altered for dorm floor, e.g., "Whoomp! It's Turnbull House!"	Wearer shows pride for having been randomly placed in the dormitories.	A reminder of your dorm experience.	A reminder of your dorm experience.
Obscure band T-shirts	Album cover or logo for band.	Wearer knows the underground rock scene.	Promotes band you really like.	When video hits Buzz Bin, shirt is no longer cool.
Sports-related T-shirts	Football, baseball, swimming, etc.	You support your college sports teams.	Feeling of school pride.	They're hard to find.
Plain T-shirts	None.	You are a person who prefers a simple, unadorned look.	Wearer looks like "the Fonz."	Bums also prefer simple, unadorned look.
T-shirts worn with irony	Wearer doesn't believe in sleazy, redneck sentiments like "Lazy Americans, My Ass."	You point out the ridiculous nature of the statement.	A chance to feel superior to others.	Not as many people understand irony as you may think.
Kitschy T-shirts	Pop-culture icons, e.g., <i>The Brady Bunch</i> , <i>Foghat</i> , et al.	You understand the principle of kitsch: It's so bad that it's good.	Unique and amusing; often a conversation piece.	Screams, "I want attention."
Political identity T-shirts	Leftist statements like "To Vegan" and "Save the Rainforest."	You are serious about this cause and are a politically involved person.	Boldly and seriously lets people know you believe in a cause.	Expressing your bold, serious causes on a T-shirt makes you look like a schmuck.

SOURCE: THE OILY, U. OF WISCONSIN & U. OF ILLINOIS