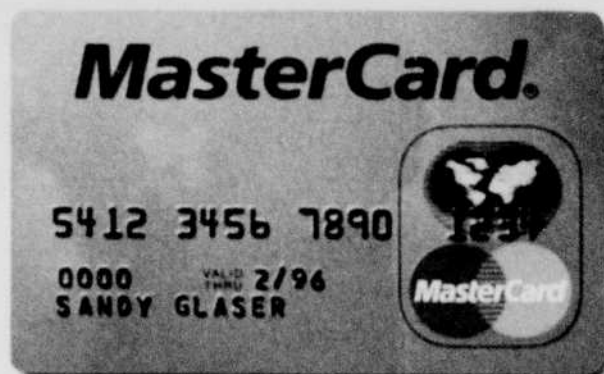


Behavior This Responsible Could Keep Your Parents Off Your Back For Weeks.

Or at least until December 31st. Because



until then, when you go shopping with these College MasterValues® coupons and MasterCard®, you'll save as much as 50%,

instantly. So apply for MasterCard. And see what it's like to go a few weeks without hearing the "Money Doesn't Grow On Trees" speech.

MasterCard. It's more than a credit card. It's smart money.™



GET GREAT SAVINGS WHEN YOU CALL... 800-FLOWERS

SAVE 25% on a dozen multi-colored Sweetheart
Roses (Reg. Retail \$39.99) and SAVE 25% on a Juniper
Bouquet (Reg. Retail \$39.99, 1g. \$39.99).

800-GIFT HOUSE

SAVE \$15.00 on a College Music Basket
(Reg. Retail \$49.99) and SAVE 15%
on a Chocolate Pizza (Reg. Retail \$28.99).

Offer valid 8/15/94 to 12/31/94. Offer valid only on purchases using a
MasterCard® Card. Standard service and handling
charges and applicable taxes are additional. Orders
are shipped via UPS 2nd Business Day Air and
subject to delivery rules and terms. Offer
cannot be combined with any other discount.
Void where prohibited.



Go Greyhound and leave the driving to us.

BUY 1 GET 1 FREE

Hit the road with a friend. Purchase one adult
walk-up ticket with your MasterCard® Card
and get one free for a person traveling with you
on the same itinerary. Schedules and prices
subject to change without notice.

Offer valid for travel originating 8/15/94 to
12/31/94. Restrictions and blackout dates apply.
Call 1-800-231-2222 for information. Offer valid
only on purchases using a MasterCard® Card.
Redeemable at any Greyhound Lines location.



ARTCARVED College jewelry

Save Up To \$120

Your college ring, from ArtCarved, is a
keepsake you'll always treasure. Save \$30 on
10K gold, \$60 on 14K gold or \$120 on 18K gold.
Call 1-800-952-7002 for more details.

Offer valid 8/15/94 to 12/31/94. Offer valid
only on purchases using a MasterCard® Card.
Coupons may not be combined with any other
coupon or discount. Offer does not apply to
shipping and handling. Limit one order per
person. Some restrictions may apply.



JOIN AND SAVE \$45

And then save hundreds with your membership!
Join SKI CARD International for only \$15 instead
of the regular \$60 dues. Save up to 50% on lift
tickets, lodging, lessons, equipment rental, resort
dining, etc. Includes top resorts East and West. Call
1-800-800-2SKI (2754) to join or for details and
specials in your area. Mention code #95MCSKI.

Offer valid 8/15/94 to 12/31/94. Offer valid
only on purchases using a MasterCard® Card.
Dues and on-peak discounts based on 94/95.
"Savings Guide" included with each membership.
Call to join. Some restrictions apply.
Valid only in U.S. and Mexico.



TWEEDS

Save \$15 On Your Fashion Purchase Of \$75

Simplicity, comfort and style... that's Tweeds. Our
own individual designers create clothes in fabrics
that move with your body, in exclusive colors you
won't find anywhere else. Call 1-800-999-7997
and receive a FREE catalog plus save \$15 on any
purchase of \$75 or more when you mention the
COLLEGE MasterValues® offer #A2WA.

Offer valid 8/15/94 to 12/31/94. Offer valid only on purchases using a
MasterCard® Card. Offer valid where prohibited.
Safari, or restricted, coupon may not be
combined with any other coupon or
discount. Offer does not apply to shipping
and handling. Limit one order per person.



Pier 1 imports for a change

Save 15% On Your Next Purchase

Your dorm or apartment could use a few
changes. You could use a good deal. Pier 1 can
supply both. We'll take 15% off your total
purchase of all regular price items when you
use your MasterCard® Card at Pier 1.

Offer and coupon valid 8/15/94 to 12/31/94. Offer valid only on purchases
using a MasterCard® Card. Offer valid on regular priced merchandise only,
excluding clearance and sale items. Delivery and other services (except
coupons) must be ordered at the time of purchase. Offer does not apply
to prior purchases and cannot be used in combination with
any other coupon or discount. Coupon is valid at
all Pier 1 company stores and participating
franchise stores. Coupon #846.

Offer Not Valid Without This Coupon.



CAMELOT music

Save \$2 Off A CD Or Cassette

Here's music to your ears. Save \$2 on one CD or
cassette priced \$8.99 or more when you use your
MasterCard® Card. One \$2 discount per coupon.
COUPON #493

Offer and coupon valid 8/15/94 to 12/31/94.
Offer valid only on purchases using a MasterCard®
Card. Cash redemption value 1.75¢. Offer valid
where prohibited, voided or restricted. Coupon
may not be combined with any other discount.
Limit one CD or cassette per order. Excludes
sale merchandise.

Offer Not Valid Without This Coupon.



OTO PHOTO

50% Off Film Developing

Hold on to the good times and your money, too.
OTO Photo... the best prints guaranteed! Take 50%
off the regular price of processing and printing
when you use your MasterCard® Card.
Call 1-800-733-6686 for the location nearest you.
Limit 1.

Offer and coupon valid 8/15/94 to 12/31/94. Cash redemption value
1.20¢. Offer valid only on purchases using a MasterCard® Card. Limit
one coupon per customer. Cannot be combined
with any other offer. Offer valid on C-41
prints. Prints film, and standard size prints
only. Offer valid at participating stores only.

Offer Not Valid Without This Coupon.



THE Rolling Stone COLLECTION

Save \$20

It's the ultimate box set... the 110 best songs from
the past 25 years, as chosen by Rolling Stone.
Pay only 4 installments of \$16.99 for 7 cassettes or
\$19.99 for 7 CDs (plus \$4.99) — a \$20 savings per
set. To get our lowest price ever,
call 1-800-622-2771.

Satisfaction guaranteed or your money back.
Retail Value: \$87.96 - \$99.96 per set.

Offer valid 8/15/94 to 12/31/94. Offer valid
only on purchases using a MasterCard® Card.
Certain restrictions apply. Distributed by
Time Life Music.



JCPenney Optical Center

40% OFF EYEGLASSES

Eyes are on savings at JCPenney Optical Center.
Enjoy savings from \$40 - \$125 off regular price.
Sale includes most frames plus clear lightweight
single vision, or ST 28mm bifocal lenses.
See optician for details.

Offer and coupon valid 8/15/94 to 12/31/94.
Offer valid only on purchases using a MasterCard® Card.
Present coupon at time of purchase. Coupons can
not be cashed, and may not be combined with
any other offer. See optician for details.

Coupon required.



THE WALL STREET JOURNAL

49% Off A Special 12-Week Subscription

Invest in your future and stay on top of current
developments with The Wall Street Journal. For a
limited time only, pay just \$22 for a 12-week
subscription to the nation's leading business
publication. To take advantage of this special
offer, call 1-800-348-3555 and please refer to
source key 73ML.

Offer valid 8/15/94 to 12/31/94. Offer valid
only on purchases using a MasterCard® Card.



GREYHOUND PACKAGE EXPRESS

SAVE 50%

Pack 'em up and save 50% when you
ship with Greyhound Package Express. Ship
priority or standard service and save. Offer good
for student personal shipments on
Greyhound Package Express.

Offer valid 8/15/94 to 12/31/94. Offer valid only
on purchases using a MasterCard® Card. Limit
one coupon per customer. Cannot be combined
with any other discount applicable. Package
weight and size restrictions may apply.

